

- Dates to Remember
 - 9/6/2011: Eco Leader Meeting (See Sustainability Report)
 - Wednesday, September 7, 2011 Dr. Tony Frank and Dr. Blanche Hughes will be at Cabinet and Senate to discuss Alumni participation, the FY13 budget, etc. Please dress Business Professional, 5:30pm, LSC Senate Chambers
 - Wednesday, September 7, 2011 Perkins+Will (LSC Renovation Architects) Guest Speakers @ Senate.
 Very important speaker list, so please come on time.
 - 9/8/2011, 9/15/2011, 9/22/2011, 9/29/2011: Bike to Breakfast (See Sustainability Report)
 - The deadline to nominate a student for Pacesetters is Friday, September 9th.
 - 9/10/2011: First positive impact game (See RamRide Report)
 - The deadline to apply for Pacesetters is Monday, September 12th.
 - Thursday, September 15, 2011 President's Fall Address CSU Oval
 - Monday, September 19, 2011 Collegian/ASCSU Mixer 6:00pm, Lower LSC Solarium
 - Friday, September 30, 2011 ASCSU Homecoming Alumni Event 6:00pm, LSC Solarium
 - The alumni event will be Friday, September 31st.
 - The Homecoming game is Saturday, October 1st.'
 - Wednesday, October 12, 2011 CSU President's Office/ASCSU Mixer (Cabinet will be held at this event), 5:30pm, LSC
 - Friday, September 16, 2011 Grill the Buffs Pep Rally LSC Plaza
 - Academic Integrity Week: September 26-29. This is an event put on through the TILT building that discusses academic integrity issues both university-wide as well as for some specific departments (i.e-business, engineering, foreign language, etc.) ASCSU is sponsoring this event so please try to show support and attend at least one session. A schedule of the different ones can be found at http://tilt.colostate.edu/events/view.cfm?EventID=429. I will be one of the panelists at the session Monday from 4:30-6:00 in TILT 221 if you want to sit in an ask questions
 - RLT applications due September 14 by 5:00pm
 - RLT Director slot filled by September 9
 - Grill the Buffs 9/16!! Set up starts at 7:30 a.m. until 10:30 a.m. and then the Pep Rally starts at 10:45 a.m. which we would really love EVERYONE to be there to create some buzz. Burgers will be served starting at 11 a.m.
 - President's Fall Address 9/15 starting at: 11:30 a.m.
 - Ram Road Trip 9/17 bus will arrive at the Transfort Student Center stop at 7:30 a.m., leaving at 8 a.m. and getting to Denver at 9:15 a.m. Bringing students back 30 minutes after the end of the game.
 - Rocky Mountain Showdown CSU v. CU football game, kickoff is at 11:30 a.m.
 - SFB-funded Events
 - 9/10/11: National Society of Collegiate Scholars Film Industry Professionals Panel. Johnson 222.
 2:30-5:00pm. Free for students.
 - 9/15/11: Poetry Reading by Martin Corless-Smith hosted by the Organization for Graduate Student Writers. University Center for the Arts Museum. 7:30pm. Free for students.
 - SFB Hearings: Every Thursday in the LSC at 5:15pm. See events list at Info Desk for location.
 - September 9th Football 101 Class at the I-House @ 4:30
 - The Diversity Department has agreed to collaborate with Senator Miguel Gutierrez in a Football 101 class for new and old international students who attend our fine institution of



higher education. This event is intended to prepare those students in attendance for our Orange Out football game Saturday September 10th against UNC. In addition Student Services has agreed to providing 200 forever green T-shirts and to join me in attendance of this event. September 20th Diversity Symposium in the LSC from 4-5pm

- The Challenge of Civility with guest speaker Michele Norris
 - We have been requested to attend a meet and greet with Michele Norris. We have been given 5 spots and I have filled three of those available spots. Kaylyn Kardavani, Shadi Barzideh and I have agreed to attend. I still need one member from judicial branch and a senator (if available or interested). We need to RSVP by Sept 14th, 2011

National Hispanic Heritage Month: September 15th – October 22nd Look forward to activities and marketing

All-ASCSU Announcements

• Senate is at 6:30 Wednesday; we have a very important guest speaker list so please come on time.

 Budget Update 							
ASCSU Account Status Report							
Total	Total	Т	%				
Allocation	Income	Expense		Used			
\$2,072,908.58	\$0.00	\$136	6,021.65	6.56%			
Executive Cabinet							
Account 23-61500							
	September 6,	2011					
		Total		~ ·			
Department	Total Allocation	Income	Total Expense	% used			
Academics Administration	\$8,000.00	\$0.00	\$482.18	6.0% 7.0%			
Community Development	\$74,061.00 \$6,000.00	\$0.00 \$0.00	\$5,170.44 \$0.00	0.0%			
Diversity	\$6,000.00	\$0.00 \$0.00	\$0.00	0.0%			
Governmental Affairs	\$30,800.00	\$0.00	\$82.50	0.3%			
Marketing	\$25,000.00	\$0.00	\$834.79	3.3%			
Senate	\$1,734.56	\$0.00	\$0.00	0.0%			
Student Services	\$48,750.00	\$0.00	\$0.00	0.0%			
Supreme Court	\$2,000.00	\$0.00	\$0.00	0.0%			
Sustainability and Health	\$1,500.00	\$0.00	\$196.20	13.1%			
University Affairs	\$14,500.00	\$0.00	\$0.00	0.0%			
Ram Ride	\$121,668.00	\$0.00	\$5,638.91	4.6%			
	Total Allocated for Account Total Income for Account Total Expenditures for Account Total Transferred For Account Budget Balance/Percent Used		\$341,798.56 \$0.00 \$12,405.02 \$0.00 \$329,393.54	3.6%			
	Account Balance		\$329,393.54				

Budget Update



	Office Supplies and Gen	eral Operatio	ons			
	Account 23-6	1800				
	9/6/2011					
		Total				
Department	Total Allocation	Income	Total Expense	% used		
Internal Operations	\$12,137.00	\$0.00	\$2,166.12	17.8%		
	Total Allocated for A	count	\$12,137.00			
	Total Income for Acc		\$0.00			
	Total Expenditures for Budget Balance/Perc		\$2,166.12 \$9,970.88	17.8%		
	Account Balance	chi oscu	\$9,970.88	17.0%		
	Account Dalance		\$3,370.00			
	Senate General /	Account				
	Account 23-6					
	9/6/2011	2000				
		Total				
Department Senate General Account	Total Allocation \$1,237,205.02	Income \$0.00	Total Expense \$76.017.73	% Spent 6.1%		
Senate General Account	\$1,237,203.02	ф 0.00	\$70,017.75	0.1%		
	Total Allocated for A	count	\$1,237,205.02			
	Total Income for Acc		\$0.00			
	Total Expenditures fo Total Tranfer for	or Account	\$76,017.73			
	Account		\$0.00			
	Budget Balance/Perc	ent Used	\$1,161,187.29	0.40/		
	Account Balance		\$1,161,187.29	6.1%		
	Payroll Acco	unt				
	Account 23-6					
	9/6/2011					
Department	Total Allocation	Total Income	Total Expense	% Spent		
Payroll Account	\$225,768.00	\$0.00	\$25,491.88	11.3%		
	Total Allocated for Action Total Income for Acc		\$225,768.00 \$0.00			
	Total Expenditures for		\$25,491.88			
	Total Tranfer for		60.00			
	Account Budget Balance/Perc	ent Used	\$0.00 \$200,276.12			
	Account Balance	<u>onii 0000</u>	\$200,276.12	11.3%		
	Student Funding Boa	ard Account				
	Account 23-6	1000				
	9/6/2011					
		Total				
Department	Total Allocation	Income	Total Expense	% Spent		
Student Funding Board	¢256,000,00	¢0.00	¢10.040.00	7 00/		
Account	\$256,000.00	\$0.00	\$19,940.90	7.8%		
	Total Allocated for A		\$256,000.00			
	Total Income for Acc		\$0.00			
	Total Expenditures for	Account	\$19,940.90			
	Total Tranfer for					



Budget Balance/Percent Used	\$236,059.10	
Account Balance	\$236,059.10	7.8%

- Executive Branch
 - President Eric Berlinberg
 - Past Week Follow-Up:
 - Weekly Cabinet Meetings-
 - Just to clarify, weekly Cabinet Meetings are being held in the LSC LaPorte Room this year, at 5:30 on Wednesdays.
 - Associate Justice Interviews-
 - Chief Justice Kellen Wittkop and I interviewed 14 people for 3 open Associate Justice positions. Along with Chief Justice Wittkop's recommendations, I am bringing up the following individuals for ratification as Associate Justices this Wednesday:
 - Kelsey Hall
 - Cherica Stigall
 - Sofiya Kostareva
 - Student Funding Board-
 - I have appointed Deputy Chief of Staff Regina Martel as the Executive appointment to the Student Funding Board.
 - LSC Master Plan Committee Kickoff-
 - This past week, Dr. Mike Ellis hosted a luncheon for the members of the LSC Master Plan Committee. Each member in the Master Plan Committee are a co-chair on a sub-committee focusing on a specific area of the LSC renovations. Pam Sampson and I are co-chairing a committee focusing on Student Orgs and Leadership.
 - Collegian/ASCSU Mixer-
 - On Monday, September 19, 6pm in the lower level LSC Solarium, ASCSU and The Collegian staff will come together and mix & mingle. The mixer is intended to act as a way to get to know the Collegian Editorial Board, and for them to get to know ASCSU leadership. All ASCSU members are invited to attend. Light food will be provided.
 - CSU-City Liaison Meeting-
 - Postponed until further notice. The next meeting is on October 19th.
 - Goals for Next Week:

- Fall Leadership Forum-
 - On Thursday and Friday, Rachel and I will be attending the Fall Leadership Forum at the YMCA Estes Park, put on by the President's Office.
- First Home Football Game-
 - This Saturday, the Rams will take on UNC at Hughes Stadium for the home opener. Please show your support for our Rams by attending the game or by volunteering for Positive Impact (see Maya in RamRide).
- LSC Master Plan-



- On Tuesday, Wednesday and Thursday, the LSC Master Plan Architects from Perkins+Will will be on campus holding a 3 day workshop for the LSC Master Plan re-designs. ASCSU has a block of time, 8:30am-11:00am on Wednesday September 7th in LSC 234, in which the architects will ask for exactly what ASCSU needs in their office space and Senate Chambers. This will be a great time to share insights as to how we want the future of our office space to look.
- On Wednesday evening, Perkins+Will will present during Senate on an update of the Master Plan and recap the discussions that happened earlier in the day regarding the ASCSU Office Complex.
- All-ASCSU Meeting with Dr. Tony Frank, Dr. Blanche Hughes, Brett Anderson-
 - On Wednesday, September 7, Dr. Tony Frank, Dr. Blanche Hughes, and Brett Anderson, VP for Advancement/Development, will be guest speakers during an All-ASCSU meeting at 5:30 in the Senate Chambers. They will be discussing the importance of alumni participation, giving to the University, and answer any questions you might have. During Senate, Dr. Frank will present the most up to date version of the University budget to Senate, and take any questions. Light food and beverages will be provided. Please dress in business professional.
- International Colloquium-
 - Last week, I met with Jim Cooney, Vice Provost for International Affairs, to discuss this week's annual International Colloquium. This year's topic is "Managing Global Conflict Ten Years After 9/11." The Colloquium will take place September 6-7 in the Lory Student Center. I have been asked to speak at the keynote dinner that Dr. Tony Frank is hosting. See www.international.colostate.edu for session details.
- Miscellaneous
 Ask th
 - Ask the President/Vice-President-
 - Weekly time for Ask the President/Vice-President at the LSC Info Desk has changed. I will be at the Info Desk weekly on Mondays from 10-11am.
 - ASCSU Office Complex in LSC Master Plan Perkins+Will Presentation-
 - On Wednesday, September 7th, Perkins+Will will be presenting the proposed changes to the ASCSU Office Complex as guest speakers during Senate. These changes are going to completely reform the ASCSU Office space and Senate Chambers, give us additional square footage, etc.
 - The Onion Kickoff Party
 - The Onion kickoff party has been moved to Tuesday, September 13. More details to come.
 - If you would like to spend time with the writer for The Onion during lunch, please let me know. ASCSU will pay for your lunch if you join him for an hour to eat in the LSC food court after his presentation. E-mail me for details.
 - Rocky Mountain Showdown-
 - Don't forget to buy your Cinch Jeans Rocky Mountain Showdown tickets online at www.CSURams.com. You can also purchase Ram Road Trip bus tickets to the game there as well.
 - Office Restoration -



- As you probably have noticed, the ASCSU Office Complex is starting to look a little different, and quite a bit messy. During the changes, it will seem chaotic at times with the amount of extra 'stuff' floating around the space. Please be patient and bear with us.
- The large table is officially gone!
- Arrival date for new furniture is September 15th. Please bear with the temporary setup until that time.
- Open Positions
 - Deputy Director of RamRide Donations and Sponsorships
 - Deputy Director of Community Development RLT Coordinator
 - Deputy Director of Community Development Outreach Coordinator
 - Deputy Director of Marketing Web Design Coordinator
 - Assistant Director of Marketing
 - Assistant Director of RamRide
 - Assistant Director of University Affairs
 - Assistant Director of Student Services
- Vice President Rachel Roberson
 - New This Week:
 - SFRB applications were due Friday at 5 pm; I will be reviewing applications on Monday and sending out more information about senate ratification and voting/associate placement. If you still would like to serve on SFRB you may do so as an associate (this term role is very similar to the associate senator). Please let me know if you are interested in serving as an associate SFRB member.
 - We had our first senate session of the semester and although there were some technical issues things went relatively well. Our senate numbers are now up 6, but could still benefit from some more people. The calendar for senate is coming together nicely; the sooner I get notified of speakers the better. If you have already sent me names and dates it might be nice to resend them because there has already been some shifting.
 - As a member of the Homecoming Parade Committee we were involved in the Involvement Fair Expo this week and unveiled the this year's theme, Get Your Green On. Please note that ASCSU will have a float in the parade, if you are interested please contact the Deputy Chief of Staff. I cannot be a part of the planning process because I will be a judge.
 - I am also on the Transition Coordinating Committee which works with the partnership alliance to ensure the transition from high school to higher education is as smooth as possible; we work primarily with first generation students.
- Finance Matt Strauch
 - Past Week Follow-Up:
 - Welcome to Michael Montgomery, Kevin Tsuji and Harshad Kulkarni as at-large members to the SFB. They were ratified at the August 31, 2011 Senate Session.
 - SFB bylaws were slighted edited and approved by the Senate.
 - sfb.colostate.edu redirect created for the SFB page. Thanks ACNS!
 - Training of SFB members completed.
 - Presented at the SLiCE Officer's Orientation to ~200 people.
 - Met with several students and groups regarding SFB.



- Initiated paperwork for Transfort and USA Contracts
- Processed PCard tests completed by ASCSU Staff.
- Beginning to process SFB events paperwork.
- Follow up for Finance related issued with individual Directors.
- Goals for Next Week:
 - Maintain quick turnaround to e-mail, financial requests and SFB needs.
 - We're here to help you make purchases and be financially responsible.
 - Prepare for monthly reconciliation and review processes based on outcome.
 - I am appointing Maureen Newcomb as the fourth and last SFB at-large member.
- SFB Update:

2011-2012 ASCSU STUDENT FUNDING BOARD ALLOCATIONS \$256,000							
DATE	Application #	GROUP		FUNDING AWARDED		DATE OF EVENT	
7/28/11 Summer	1	National Society of Collegiate Scholars		\$	2,153.40	9/10/2011	
7/28/11 Summer	2	Organization for Graduate Student Writers		\$	896.00	9/15/2011	
TOTAL				\$	3,049.40		
BEG BALANCE		\$	256,000.00				
FUNDING		\$	(3,049.40)				
REVERTED		\$					
END BALANCE		\$	252,950.60				

Controller – Taylor Jackson

- Past Week Follow-Up:
 - As of last Friday, I have started sending out the Controller Books weekly to all directors to share with their departments so that they can be updated on their individual budget allocations and expenditures.
 - Updated Financial Authorization Form with a line to request a time and date for P-card so that I know when to tell SLiCE that we need the card.
 - Went to first meeting of the Transfort Committee discussed main goals of the committee and the major problems that there are with Transfort for students now.
- Goals for Next Week:
 - Meet with Tim and Jason in Student Services to discuss the financial aspect of working with Allegiant Air to get students cheaper tickets to the UNLV football or basketball games. We will have to go through state approved travel agencies (either New Horizons or Frosch) and we will be looking at a couple of options to make it affordable for students to go to the games while we still follow all of the spending rules.
 - Create a spreadsheet of the total revenue we have received, how much money we have spent, and where that money is going (payroll, operating expenses, programming, contracts, etc.) that can be used to share with the public to promote transparency with ASCSU's expenses.
 - Work with Matt to re-enter both the USA Today and Transfort contracts into KUALI so that we can begin making payments on these contracts.
 - Keep all directors updated on their budgets and expenditures



- Support other departments with their events/programs/etc
- Miscellaneous
 - Feel free to ask questions about our current spending, budget items, and account balances if you have any! This is all public record.
 - Please don't forget to attach invoices/receipts to everything you turn in. The more you can give with a request the better.
 - Support other departments! There are a lot of fun opportunities to help out and learn more about what other departments do!
- Chief of Staff Kaylyn Kardavani
 - Past Week Follow-Up:
 - Met the Transfort Task Force
 - First cabinet meeting went well
 - Met with Josef, Deputy Director of Community Development-Community Service, and set some goals for the upcoming weeks
 - Had interviews for a couple of open positions, hopefully we will keep getting more applications!
 - Met with Paige, Director of Community Development, to check in on RLT timeline
 - Met with Maya, Deputy Director of RamRide-Positive Impact to check in about the first football game and expanding the program
 - Worked the involvement fair expo for a couple hours, encouraged many more students to apply for RLT
 - Goals for Next Week:
 - To have finished interviews for open positions
 - Catch up with Regina about her cluster
 - Catch up with Marketing, Governmental Affairs, Sustainability/Health, RamRide, University Affairs
 - Miscellaneous
 - Still encourage individuals to apply for open positions
 - Encourage first and second year students to apply to Ram Leadership Team
- Deputy Chief of Staff Regina Martel
 - Past Week Follow-Up:
 - RamRide:
 - Meeting with RamRide to try and figure out new avenues to advertise for volunteers. Looking at talking to Greek life and advertising on the SLiCE TV.
 - First weekend of operations went really well and I would like to thank all ASCSU members that came and supported the program, should be a great year!
 - Health and Sustainability:
 - I have been helping Audrey develop a new job description for Seth so both Seth and Audrey can better utilize their time and skills.



- Governmental Affairs:
 - Chase has been doing a great job while meeting with other institutions in Northern Colorado and representing Colorado State on a larger scale.
 - Chase and I met with Kurt from Transfort to talk about some preliminary budget items around a late night bus system.
- Marketing:
 - I have been talking with Lorraine about exclusive student org marketing and we are thinking about installing a TV similar to what SLiCE does. This is a long term goal and might not happen until later in the year. Short term we are thinking about putting up a bulletin board that student orgs can use if they ask or if SFB funds their events.
 - I would like to say thanks to the entire marketing department for all the hard work that they have put into the polos, sample sizes should be coming in soon.
- University Affairs:
 - The committee database has been going really well! Please talk to Shadi with any questions about committees that you have!
- Student Funding Board
 - SFB met on Thursday and heard from five different groups: Close Kit, Graduate Student Council, Chabbad Jewish Student Org, Anthropology Grad Student Society, and Pottery Guild. All were given full funding.
- Coca-Cola Grant
 - ASCSU marketing requested funds from the beverage grant. Because I am Lorraine's direct supervisor I was unable to participate in voting on this specific request.
- Met with the homecoming committee about the theme for the parade on Monday. Made the 'Get Your Green on Announcement' at the Fall Expo on Wednesday.
- Attended the Ad Hoc Student E-mail Communications Meeting which began discussions around the 'spam' that we are sent through Ram Select among other emails that we are constantly being sent. We are looking a lot of different avenues to get this figured out. If anyone has any ideas about how to make campus wide emailing more effective please come talk to me and I would be happy to voice those at the next committee meeting.
- Goals for Next Week:
 - Continue meeting weekly with Director's to discuss platform progress.
 - I'm going to start scheduling time to talk to deputy and assistant directors from the departments that I supervise.
 - Attend the LSC master planning meeting to talk about renovations for the ASCSU office.
- Academics Becky Ewing
 - Past Week Follow-Up:
 - Blue Books: The blue books were exchanged out for 9 more boxes on Tuesday afternoon. There
 has already been significant progress on these due to the help of everyone in the office. I am not
 sure on the exact numbers but I am estimating that we are a little more than half-way done with
 stickering the books. I also talked to John Perry and he informed me that he included it in his



employee training this week and the issue on blue books still being sold should be resolved. I am still waiting on getting the invoice for the blue books but will get that as soon as possible. For the future, I recommend the director making sure they receive an invoice several weeks before school starts so that it can all be resolved before the Bookstore gets extremely busy.

- TestFile: Mallorie, Maria and I discussed how we would like to see the layout of the TestFile
 website. Our hope is to have a similar setup to how the Bookstore runs their "purchasing textbooks
 online" where the students can select several classes at once. Once the website coordinator is hired
 we will talk more with that individual to see the likelihood of actually being able to have such a
 complex system. If it is not possible to program this, then we want to resort to a simple drop-down
 list that is organized by class, professor, and year.
- Goals for Next Week:
 - I have received the agenda for the Faculty Council Committee next Tuesday. I plan to read through the agenda so that I will know what to expect. I will also attend Faculty Council on Tuesday and be available for any questions regarding student input, especially concerning the undergraduate seats on the subcommittees.
 - I need to talk with John Perry to make sure that it we can make a simple poster for the blue book stand with the ASCSU logo. If so, I will talk to Lorraine in Marketing and try to get something organized by the end of next week.
 - I need to organize a meeting with Dr. Lamborn from the Provost Office to discuss having a syllabi sharing site and what that could potentially look like.
- Miscellaneous
 - Just an on-going reminder that the TestFile has been completely removed to the U-drive. Now that the filing cabinets have been removed, if a student comes into the office looking for an exam then you must go to the U-drive, open the TestFile folder, find the exam (its organized by course, professor, year, exam number) and print it off for them. This is only temporary as we hope to get it onto the website as soon as possible.

Community Development – Paige McCaleb

- Past Week Follow-Up:
 - Working on RLT recruitment
 - Emails to 1st &2nd year students sent out, also emails to offices that have 1st & 2nd year reach, hard-copy applications at front desk
 - Working to better define the new positions in the department
- Goals for Next Week
 - Continue recruitment for RLT
 - Continue recruitment and interviews for Deputy Director-outreach & Deputy Director-RLT
 - Make ASCSU connection with cans around the oval
- Diversity Shaunte McLachlan
 - Past Week Follow-Up:
 - Attended Diversity Symposium Planning Committee Meeting, on Wed Aug 29th, 2011



- It was a productive meeting, we discussed how many student leaders to invite to the meet and greet with Michele Norris. Also Lance Wright from Campus Activities asked ASCSU to pass out some of their flyers at the involvement fair.
- Goals for Next Week:
 - Set up meetings with my advisor for the rest of the semester
 - Meeting with Vani consider the possibility of attending Director meetings
 - Meeting with the Director with Mrs. Johnson from the Black African American Cultural Center
 - Following up with Rich from El Centro about Diversity Days and Guide about campus wide programming for the Diversity Department and collaborations with other departments

Governmental Affairs – Chase Eckerdt

- Past Week Follow-Up:
 - This week we had our first meeting of our "Transfort Task Force." This group is charged with
 making recommendations and analyzing ASCSU's \$550,000 contract with Fort Collin's Transfort
 bus service. Over the next few months we will be conducting outreach and also making
 recommendations to President Berlinberg as we move toward the contract discussions this spring.
 - I am continuing to work on the issue of student housing in Fort Collins. Although, this year we are moving into a planning phase with the city rather than the more project oriented involvement we had last year. Basically, as a result of the tight housing market, there is a large number of housing developers looking to Fort Collins as a potential development site. This presents us with the opportunity to define, as a community, what our standards are. I am working with various stakeholder groups in the city as part of the process. ASCSU has an official seat at the table and we will be involved in the process to advocate for student needs.
 - This week I traveled to the University of Northern Colorado in Greeley to strengthen our relationship with our counterparts there. This was an interesting trip and has yielded a great deal of information that I think will benefit ASCSU in the long run. More updates coming.
- Goals for Next Week:
 - Next week I am meeting with the city to begin the process of updating some CSU/City signs around town. This is intended to update ASCSU's image which is on a lot of city owned property.
 - I will be meeting with representatives from ASUW (Wyoming's student government) to find ways to work with them. In the past we have collaborated throughout the year and we would like to continue that relationship.
 - I will also be in Denver next week to work with Jenn Penn, ASCSU's Lobbyist, to continue to forge our state wild efforts.
- Miscellaneous
 - Special thanks to my whole department this week. They have all been working very hard to keep things moving forward and I really love the way we are all coming together
- Marketing Lorraine Goris
 - Past Week Follow-Up:



- New Logo Design for Facebook We've created a new ASCSU logo, based on our current logo, only in a square format to fit better in the space for profile pictures on our Facebook page. The next update will be based on Ben's recent SFB banner design. This has been submitted to Doug Garcia who originally created our logo who will create a "large format" design for us.
- Relocation of Onion Kick-Off Event To accommodate Brian's (speaker from The Onion) presentation, the Onion Kick-Off Event has been relocated to the Commons Area of the LSC and will take place from 11:00 am to 1:00 pm. Brian will present for 30 minutes at 11:00 and again at 12:00. An application for a beverage grant from Coke is pending approval. Two tables will be set up, one to distribute beverages and the other to distribute ASCSU and RamRide promotional materials. We are in need of staffing for both tables between the hours of 10:30 and 1:30. If you'd be willing to help out during this time, please send a note to the marketing department.
- ASCSU Website Steve Railsback and Lorraine Goris visited for a little over an hour about the attributes of mojoPortal, the options for website page template design, staffing needs, support options, and long-term strategic goals best suited to success for the 2011-2012 ASCSU administration and future administrations.
- ASCSU Staff Shirts We've ordered sample shirts in sizes Small to 2XL for both men and women for staff members to try on before we place an order. These are scheduled to arrive next week and more information will be distributed upon their arrival. Additionally, because of CSU Graphic Standards, regarding all university apparel, we will need to use our full logo, which be a little bit larger than the abbreviated logo. Quotes which include the logo alone, and the logo in addition to the year 2011-2012 (on the left sleeve) will determine final design decisions.
- **Collegian Advertising** Next Tuesday's ad placement has been moved to Wednesday due to the upcoming holiday on Monday.
- ASCSU Marketing Staff Hiring One applicant for the Webmaster position was interviewed, and an additional prospect will be interviewed next week.
- ASCSU Corridor Space in LSC Please see attached document.
- Goals for Next Week (listed in order of importance):
 - Ensure all ASCSU staff have opportunity to try on polo shirts, or are made aware of the deadline to do so. To receive apparel by the end of September we will need to place our order by September 12.
 - Submit photos and ad copy for Collegian 8-page insert for ASCSU.
 - Submit comprehensive report on options for website.
 - Follow up on LSC corridor marketing space. Short-term solution will be to install an enclosed bulletin board while discussion about electronic options are explored, and until a final decision is made.
- RamRide Allison McVey
 - Past Week Follow-Up:
 - Nightly Operations
 - First of all, thanks to everyone who has come out to help us during nightly operations. It has made all the difference. We have started using an "old town loop" on busy nights. This



means that certain cars only do pick-ups from old town. Thus far, it seems to clear out the bar crowd quickly and really makes the entire night run more efficiently.

- Keeping track of items in the cars bags has been difficult, so we are going to start doing a nightly check-in sheet for the bag that is pretty much "is the GPS there, is the phone there", etc.
- Sometimes, as RamRide staff, we forget to go pick up the cars from motor pool. If you see us in the office around 4PM on Thursday, a friendly reminder wouldn't hurt. Motor pool gets quite upset when we forget and they close before we get keys.
- We are yet to have any major problems during nightly operations, so let's hope that continues!
- Volunteers
 - To recruit volunteers, in the past week I have visited the Panhellenic Council, SOGLBT, and next week I will be going to talk with the Multicultural Greek Councils. I hope to continue doing these in-person talks, because it really seems to resonate more than getting an email. Many student organizations that I have spoken to in person have said that they really appreciate us taking the time to talk to them, so they are more inclined to take the time to volunteer.
 - It takes 124 volunteers to run RamRide each weekend...so when you are out with friends, at your other organizations' meetings, or even in class, just mention that RamRide is a volunteer based program and we could always use more people to sign up.
 - To recruit volunteers, we are going to start hosting a "sign-up" table at least once a month. This will have laptops and scanners in place so that people can completely, legitimately sign up instead of just writing down an email address.
 - If you have further suggestions on how to recruit volunteers, I am more than willing to hear them! Please let me know.
- Positive Impact
 - Right now, we are struggling to work out feeding volunteers. Sidexxo should have been contacted much earlier in the summer, so this last minute push has proved quite difficult.
 - We are still signing up student organizations to volunteer, and have changed how we pay them. If you have more questions about that, please ask and I have a word document I would be happy to send you.
- RamRide Return
 - We will not start RamRide Return until we have Nightly Operations in a highly successful state. This means filling volunteers every weekend because if we can't fill volunteers for nightly operations, we can't expect to fill them for RamRide Return.
- Goals for Next Week:
 - Fill cars for next weekend; as always, volunteers are the main priority.
 - Get a practice run of positive impact going by Next Wednesday (ie: practice training, etc)
 - Preview initial RamRide Volunteer Training Video.
- Student Services Tim Brogdon



- Past Week Follow-Up:
 - Traditions Council has now made a transition and is now associated with the disband Student Alumni Connection. They will be starting from the ground up creating and establishing traditions on campus
 - For-Ever Green is in the process of becoming much bigger than see before. We are trying to market this as "not just a free t-shirt, but a TRADITION" The calendar and method of submission is going to be in the works very soon.
 - Working on a Marketing plan to get advertising and shirts at A football game, men's and women's basketball game with a graphic and an explanation about what For-Ever Green is and why it's important.
 - Lynn Stout is now in charge of For-Ever Green and will be coordinating most of the For-Ever Green type things
- UNLV collaboration is NOT going to happen anymore. Conversations about University trips are going to slowly be in the works with a lot of people on campus, looking to do a Men's Basketball away game now
 - Jason Berlinberg is going to be a main contact on this very large project.
- Having individual meetings with all of my department members discussing the different facets of the department and their own projects.
 - I have met with almost everyone, they all have been productive.
- Goals for Next Week:
 - Reschedule department meetinjg
 - Start discussions with figure on campus about university trips
 - Get in contact with David Robinson about Super Shuttle to start negotiating some details about DIA Delivery which a program that would take students to DIA for Fall Break and hopefully pick them up. A lot of details need to be hashed out on this project
 - Make sure the volunteer sheet is visible and make sure it's completely updated with everyone's information we still need volunteers.

 Remember you don't have to be in ASCSU to volunteer for GTB
 - Want to get this emailed to people by the end of the week next week
 - Send details (food, time, place, and what to expect) to Chaperones about Ram Road Trip.
 - Order breakfast burritos for Ram Road Trip Participants and Chaperones
 - Order clear bags for For-Ever Green handouts, which will include an ASCSU broacher, a handout about the For-Ever Green tradition and history and anything else people can think to put in there
 - Finalize distribution list for For-Ever Green shirts which includes events and number of shirts that will be distributed at the events.
 - Promote "Fix College Football's Postseason" which was brought to our department by the Mountain West Conference Commissioner asking people to like the Facebook page "Fix College Football's Postseason"
 - This is promoting a playoff postseason instead of the BCS standard of bowls
 - Please go onto this Facebook page and like it, we are trying to get as many people as possible to see if we can make an argument via social media
 - Promote Knights of the Green and Gold to help establish a connection between students, ASCSU, and athletics. They are going to be a big deal if they continue on the path they are going on. They



have dubbed themselves the spirit student org on campus, if you would like to get involved with them, please let me know.

- Get back in contact with Knights to make sure everyone is on the same page about spirit and traditions
- Keep having weekly meetings with individuals in the Student Services Department
- Make sure we meet with marketing concerning events that are going on within our department
- Attend Football 101 with Diversity Department in which we will be handing out 250 For-Ever Green Shirts
- Help Raven (in charge of Athletics in Student Services) get feedback and ideas on how Midnight Madness should go
 - Midnight Madness is an event many major universities with large basketball programs do start the season of by attending the first practice of the season at midnight. Should be really cool to be a part of the start this program here at CSU.
- Miscellaneous
 - We still need volunteers for Grill the Buffs. I will send out the list soon to let everyone know the times and positions we need to fill.
 - Grill the Buffs is going to be massive this year with the Band, Poms, Cheer Team, football coaches, players and other student athletes, DJ's (courtesy of ASAP) free gear and of course buffalo burgers!! It's going to be awesome.
- Sustainability Audrey Purdue
 - Past Week Follow-Up:
 - Re-drafted faculty green memo this week. Instead of making a list of the items that can be recycled, I included basic tips for sustainable living and encourage further contact regarding questions and comments.
 - Discussed with Eric about position changes in the department. This upcoming week I plan on drafting a job description and a bill for the Health Coordinator position.
 - Emailed Eco Cycle a second time to find out more about the Zero Waste Events Program, hopefully I will hear back soon if not, call on Wednesday.
 - Contacted Chelsea Zamora, a student Eco Leaders representative. Meeting with her and Tuesday to learn more about the program and see what their plans for the residence halls are this year.
 - Talked about working with Raven and Maya on a positive impact project for the upcoming football game. More discussion to come on what needs to be done in the upcoming week.
 - I am continuing to receive contact from Pre-health clubs on campus, and have been invited to attend two meetings on the 14th. More details to come.
 - Goals for Next Week:
 - Send out faculty green memo.
 - Call Eco-Cycle if no respond to email by Wednesday.
 - Draft job description and bill for Health Coordinator position.
 - Work with Maya and Raven on positive impact project.



- University Affairs Shadi Barzideh
 - Past Week Follow-Up:
 - The database is still coming along. We are sending out emails to faculty and staff around campus in order to gather information about all the different committees around campus. It includes meeting times, the chair's information and the number of vacant student seats. There is also contact information for the students sitting on the committees and there will be a section for reports as soon as those start coming in. We are looking into getting more student representatives on other faculty council committees.
 - We are building a contact list for College council Presidents. It has been difficult to find information on all of the college council so we will continue to work on this next week.
 - We are working on committee training. The front desk is reserving a room in the LSC and we have been talking about different marketing ideas.
 - Mapping out plans for the round table was important this week. We discussed who we need to contact, times, and places and other details.
 - Following up on a multitude of random tasks and organizing things for the upcoming year.
 - The travel Grant committee will be reviewing our first set of applicants in the coming weeks so we had our first meeting to discuss bylaws and budget.
 - Student Voice surveys will now go through the University Affairs department. If you would like to review past surveys or send out a new one please let me know. We can target them to specific groups or a large pool of people.
 - Goals for Next Week:
 - Meet with Dr. Ellis to discuss open printing in LSC
 - Look into solutions for the limited bike parking spots
 - More random tasks from President Berlinberg
 - Send out Round Table information
 - Work on getting a new committee on senator retention, recruitment and appreciation
 - Miscellaneous
 - If you would like to be on a committee please keep an eye out for more information on the training.
 - If you serve on a committee please email me so that we can add it to the database.
 - If you have a student voice survey that you would like to send out please let me know and I can help you with that.