ASSOCIATED STUDENTS OF COLORADO STATE UNIVERSITY FORTY-FIFTH SENATE THIRTEENTH SESSION November 18, 2015

RESOLUTION #4508 Incentivizing Meeting Bookstore Due Dates

SPONSORED BY: Internal Affairs Committee

WRITTEN BY: Jordan A Paulus, Director of Academic Affairs; Tyler Siri, Deputy Director of Academic Affairs; Baylee Lakey, Assistant Director of Academic Affairs
COLLABORATED WITH: Terry Clayton, Assistant Director of Textbooks for the CSU
Bookstore

ENDORSED BY: External Affairs Committee; Filipp Dedogryuk, Senator College of Natural Sciences;

ABSTRACT: The purpose of this resolution is to incentivize faculty to meet Bookstore due dates for textbook orders so that the Bookstore can pass more savings on to students.

WHEREAS

As representatives of the student population, it is important for the Associated Students of Colorado State University to explore all possible benefits for students financially where possible as well as communicate the views of the student body to other groups such as Faculty; and,

WHEREAS

Students will spend approximately \$38 per credit hour on textbooks every semester; and,

WHEREAS

The Colorado State University Bookstore works very hard to ensure students save as much money as possible on textbooks through using used books, rentals, and buybacks, saving students roughly \$5.1 million in the Fall 2014 and Spring 2015 Academic Year; and,

WHEREAS

In order to increase savings for students, the Bookstore needs to have textbook orders in by three certain due dates: When an order is received by the first of the three due dates, the Bookstore can

do more research to ensure that they buy the cheapest option of the textbook, and that professors avoid ordering supplementary resources or textbooks that are not necessary for the class. When an order is received by the second deadline, the Bookstore is able to make rental bids for the textbooks to save students money up front. When an order is received by the third deadline, students are only able to sell back some of their textbooks for cash, and those books that are bought back by the Bookstore can then be added to the pool of used books for the next semester; and,

WHEREAS

Roughly 25% of the total orders received for the beginning of the Fall 2015 semester were received by the first due date when the Bookstore begins looking for used textbooks. By the buyback deadline, 80% of total orders are generally received by the Bookstore; and,

WHEREAS

For Fall 2015, 35% of titles sold were used books, saving students \$1,087,341; 107 titles were found in less expensive options, saving students \$678,295; 764 titles were available to students for rent saving students \$340,228; and the Bookstore buyback program gave students \$454,556 back as well as providing more used books for next semester, increasing the savings; and,

WHEREAS

These numbers can be increased if the CSU Bookstore receives more textbook orders by the due dates that they set for faculty; and,

WHEREAS

There is no incentive or requirement in place for faculty to send in their textbook orders by any of the due dates, which costs students money come buyback and the next semester; and,

WHEREAS

It is understood by the Associated Students of Colorado State University that there are courses that are not approved until after these due dates. Course materials for these courses will not be sent to the Bookstore until after they are approved; and,

THEREFORE BE IT HEREBY RESOLVED

That the Associated Students of Colorado State University supports the implementation of an incentive or requirement program for faculty that will increase the number of textbook orders sent to the CSU Bookstore by the first deadline; and,

THEREFORE BE IT HEREBY FURTHER RESOLVED

That the Associated Students of Colorado State University supports efforts made by the Colorado State University Bookstore in saving students money; and,

THEREFORE BE IT HEREBY FURTHER RESOLVED

That a copy of this legislation be forwarded to Mary Stromberger, Chair of the Faculty Council; Anton Betten, Chair of the Committee on Teaching and Learning; John Parry, Director of the CSU Bookstore; Jason Sydoriak, President of ASCSU

20-0-0	12/9/2015
PASSAGE	DATE
- Al	12/21/2016
PRESIDENT JASON SYDORIAK	DATE

TAGS: Textbooks, Savings, CSU Bookstore