

# 2017-2018 WEEKLY REPORT Week ending July 21, 2017

# **President Report**

Prepared by	President Josué "Josh" Silva
Department	Office of the President
Members	Vice President Michael Wells
	Chief of Staff Cole Wise
	Deputy Chief of Staff Baylee Lakey
Expenses in the Past Week	\$0

#### **EXECUTIVE SUMMARY**

The past couple of weeks felt more steady. I held a few more goals meetings with directors to establish objectives for each director, and attended the Fan Experience Committee. Vice President Wells and I also met with Off-Campus Life to discuss our plans and priorities for RamRide. The past two weeks have mainly revolved around two large objectives of this administration this year: RamRide reform and a successful Game Day Experience.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
<ul> <li>Met with various stakeholders to continue planning the ASCSU fall</li> </ul>	<ul> <li>Bruce Mann (I), Kim Grubbs (I),</li> <li>Speaker Brown (I), Vice President</li> </ul>	<ul> <li>7/18</li> <li>8/10-8/11</li> <li>7/12</li> <li>7/17</li> </ul>

retreat at the CSU Mountain Campus

- Discussed the upcoming Ram Tour with Bridget Julian and **Director Yassa**
- Chaired biweekly summer **Cabinet meeting with** members in attendance
- Met with Off-Campus Life and RamRide to discuss goals and priorities
- Finalized contract terms for **Rocky Mountain Student Media Corporation**
- Met with Mike Katz from the **Student Resolution Center to** discuss Game Day Detox operations
- Met with Director Yassa and Dr. Folkestad to discuss CSU academic success initiatives
- Met with Dr. Mike Ellis to discuss goals for ASCSU this year and large projects
- Met with Lance Wright, **Amber Ramoz of Campus** Activities, Mike Ellis to discuss the Game Day student experience
- Toured the multipurpose stadium with Cabinet members

Wells (I), Chief Justice Rondello (I), 7/20 • • 7/14 Chief of Staff Wise (I) 7/14

7/20

7/18

7/17, 7/19

- Bridget Julian (E), Director Yassa (I)
- ASCSU Cabinet
- Jean Ortega, Lindsay Mason (E), Vice President Wells (I)
- Peter Waack, CEO of RMSMC (E), Vice President Wells (E)
- Mike Katz (E)
- Director Yassa (I), Dr. Folkestad (E)
- Mike Ellis, LSC Director (E)
- Lance Wright, Amber Ramoz (E)
- ASCSU Cabinet, Doux Max (E)

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

Students as a whole rely greatly on safe transportation on the way home from going out on the weekend. Bolsetering RamRide services will expand our capacity to assist them, and a safe and positive Game Day experience will encourage student pride and participation on campus.

### CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Learning to adjust to others' styles
- Communication with other ASCSU members
- Juggling appointments while keeping up with emails

- Next week, I will be out of town, but we have placed a plan in motion to correct some department strategies and processes
- Have crafted a draft of the student tailgating space application as well as data on affected repark students
- Week of 7/30: meet with CSU administration, Dean Ben Withers of the College of Liberal Arts, Motor Pool, Game Day stakeholders

# **Vice Presidential Report**

Prepared by	Michael Wells
Department	President's Office
Members	Michael Wells, Vice President; Josh Silva,
	President; Cole Wise, Chief of Staff; Baylee Lakey,
	Deputy Chief of Staff;
Expenses in the Past Week	N/A

### **EXECUTIVE SUMMARY**

I began meeting with Fee Area Directors this week, and have begun the process of finalizing this years' Student Fee Review Board. President Silva and myself had meetings this week to further endeavors with RamRide. The largest accomplishment of the week came with the expansion of our innovation and technology department's initiatives. Officer Maurya and myself met with IT Director Jason Huitt to discuss updating the ASCSU website, solutions to iclicker app for students, and other IT initiatives.

### **ACTIONS ACCOMPLISHED**

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
<ul> <li>Meet with Dean Walker</li> <li>Outline website design layout an overhaul</li> </ul>	<ul> <li>Dean Walker (External), President Silva (Internal)</li> <li>Director Maurya</li> </ul>	<ul> <li>Pursuant of CoB interest in the Wall Street Journal. 7-20</li> </ul>

### HOW DID STUDENTS BENEFIT FROM YOUR WORK?

I feel that we have grown as an office through encounters these past two weeks. Everyone seems to be more comfortable, and having spoken with directors students have been benefitting from our strong outreach and concise decision making.

### CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

Timing is Everything

- Continue fee director meetings
- Finalize website layout
- Work with Jason Huitt to advance IT initiatives

# **Chief of Staff Report**

Prepared by	Cole V. Wise
Department	Office of the President
Members	Josh Silva – President
	Michael Wells – Vice President
	Cole Wise – Chief of Staff
	Baylee Lakey – Deputy Chief of Staff
Expenses in the Past	\$0.00
Week	

### **EXECUTIVE SUMMARY**

The past two weeks have been busy assisting Directors in planning Grill the Buffs, marketing strategies, doing outreach for Transition and Orientation Programs and numerous other activities. I feel confident in the work that has been done in the past two weeks by all departments and members. The Chief of Staff's Office has been hard at work assisting in planning the ASCSU retreat, documenting further job descriptions and assisting the President in organizational and internal tasks.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
<ul> <li>Met with President Silva to discuss goals, initiatives and immediate tasks needing to be executed in the upcoming weeks.</li> </ul>	<ul> <li>President Silva (Internal)</li> </ul>	• 7/10/17
<ul> <li>Held Bi-Weekly Meeting with Director Gertner regarding Grill the Buffs planning.</li> </ul>	Director Gertner	• 7/10/17
<ul> <li>Held a re-grouping meeting with ASCSU Leadership regarding branch collaboration.</li> </ul>	<ul> <li>Speaker Brown, President Silva, Vice President Wells</li> </ul>	• 7/10/17
		• 7/11/17

•	Held second retreat planning meeting with ASCSU	•	President Silva, Vice President Wells, Chief Justice Rondello,		
	Leadership.		Advisor Grubbs		- / /
•	Held my first Bi-Weekly	•	Director Taylor	•	7/11/17
	meeting with Governmental				
	Affairs to discuss goals and				
	voter registration initiatives.			٠	7/11/17
•	Weekly meeting with Deputy	•	Deputy Chief of Staff Lakey		
	Chief of Staff to discuss				
	improvements within the				
	cabinet and other goals the				
	Chief of Staff's office will				
	have throughout the year.			•	7/12/17
•	Bi-Weekly Meeting with the	٠	Director Wright		
	Health Department to discuss				
	the new health center and				
	health week at CSU.			•	7/12/17
•	Bi-Weekly Meeting with	•	Officer Johnson		
	<b>Community Affairs to discuss</b>				
	local initiatives and student				7/10/17
	participation.			•	7/12/17
•	<b>Bi-Weekly Meeting with</b>	٠	Director Rhine		
	University Affairs to discuss				
	game day operations and				
	student tailgating.			•	7/12/17
•	Bi-Weekly Meeting with	٠	Officer Maurya		
	Innovation and Technology				
	discussing changes to the				
	website.			٠	7/12/17
•	Held second cabinet meeting	٠	Executive Cabinet		
	discussing updates.			•	7/13/17
•	Held Bi-Weekly meetings	٠	Director Tubbs, Director Merline,		
	with Diversity and Marketing		Director Maxwell		
	discussing different strategies				
	to the departments.			•	7/17/17
•	Held Retreat agenda planning	•	Advisor Grubbs, Vice President		
	meeting		Wells	_	7/21/17
		٠	Advisor Grubbs, President Silva,	•	7/21/17
			Vice President Wells		

 Held weekly leadership meeting discussing expectations and updates

### HOW DID STUDENTS BENEFIT FROM YOUR WORK?

Students indirectly benefited from my work these last two weeks. My hope is that my advising and suggestions to Directors, Officers and individual departments will increase student involvement in ASCSU.

### CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Time management is everything even when my schedule is a mess.
- Taking time for yourself is necessary in making sure the job is completed to the best of my ability.
- Communication is key among everyone!

- Help marketing in getting solid plans and schedules for the upcoming video series.
- Assist in retreat planning and cooperation with SLiCE professional staff.
- Bi-Weekly Meetings with Directors and Officers.
- Get ready for the upcoming school year!

# **Deputy Chief of Staff Report**

Prepared by	Deputy Chief of Staff Lakey
Department	Office of the President
Members	President Josué "Josh" Silva
	Vice President Michael Wells
	Chief of Staff Cole Wise
Expenses in the Past Week	ΝΑ

#### **EXECUTIVE SUMMARY**

These past two weeks I have held conversations with Director Rodke, Director Yassa. These meetings, I have begun to get to know the directors as well as understand what their goals/plans are and help them in any way I can. I am working to help connect Director Rodke with ASCSU senators that would be interested in holding discussions with him about working toward CSU becoming a part of the Bee Campus USA Campaign. I also discussed plans for the Fall retreat with Chief of Staff Wise and have begun to plan a presentation to help ASCSU members understand how to interact with the press.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
• Met with Chief of Staff Wise to discuss updates and plans for the Fall Retreat	<ul> <li>Chief of Staff Wise/Internal</li> </ul>	• Weekly
<ul> <li>Met with Directors: Rodke and Yassa (Provided advice and ideas for directors on certain projects, listened to their weekly accomplishments and</li> </ul>	<ul> <li>Director Rodke and Director Yassa</li> </ul>	• Weekly

made sure their work aligns with their job descriptions).

• Began to plan presentation for Fall retreat Ongoing

### HOW DID STUDENTS BENEFIT FROM YOUR WORK?

Students indirectly benefited from my work with the directors as we have begun to brainstorm ideas together and I have worked to help them in any way possible. These meetings benefit students, because the more prepared directors are during the summer, the more efficient and effective they will be once school begins in the fall.

### CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• Changes happen, being adaptable is valuable.

- Continue to meet with Directors.
- Continue to plan presentation for Fall retreat
- Work with Cole on anything he needs

## **Finance Report**

Prepared by	Director of Finance Robert Leonard
Department	Finance ASCSU
Members	Director of Finance Robert Leonard
	Kyle Steinhoff Controller
Expenses in the Past Week	\$0

#### **EXECUTIVE SUMMARY**

Answered questions from student organizations about funding. Provided copies of BSOF applications when needed. Came up with plan for interim summer board.

#### **ACTIONS ACCOMPLISHED**

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
<ul> <li>Came up with plan for summer board</li> </ul>	Vice President Michael Wells	• N/A

### HOW DID STUDENTS BENEFIT FROM YOUR WORK?

Students will now have an opportunity to join the BSOF and will be able to present to it once the positions have been filled.

### CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• Coming up with effective plan to get the word out about BSOF and get a diverse board in place.

- Goal is to have the plan for the board set in stone and ready for applicants to be vetted and potentially have the board start to take place.
- Continue to answer questions from student orgs in need of assistance.

# **Academics Report**

Prepared by	Stephanie Yassa
Department	Academics
Members	Director of Academics: Stephanie Yassa
Expenses in the Past Week	N/A
Week	

### **EXECUTIVE SUMMARY**

The last two were slower than the majority of summer has been. I am still meeting with faculty from the Learning Analytics Retreat, as well as getting in touch with various board chairs for different committees. I also attended cabinet meetings with other ASCSU members and learned of the different initiatives members of the organization are taking.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
<ul> <li>Met with Dr. Folkestad and President Silva in following up on inititatives regaurding the Learning Analytics Retreat as well discussed various committees on campus and ASCSU's involvement within them</li> <li>Attended ASCSU Cabinet Meeting</li> <li>Director Meeting</li> <li>Working establishing Board of College Council Presidents</li> <li>Scheduled various meetings with faculty and ASCSU Directors for the upcoming weeks.</li> </ul>	<ul> <li>Dr. Folkestad (External) President Silva (Internal)</li> <li>President Silva, Vice President Wells, Chief of Staff Wise, Deputy Chief of Staff Baylee Lakey, Directors of ASCSU</li> <li>Deputy Chief of Staff Lakey</li> <li>Director Rhine</li> </ul>	<ul> <li>July 14, 2017</li> <li>July 12, 2017</li> <li>Fridays</li> <li>Ongoing</li> <li>Ongoing</li> </ul>

In cabinet I learned a lot about how ASCSU's involvement is campus wide and began to brainstorm ideas about how to integrate academics with other departments. With meeting with faculty from the analytics retreat, we are engaging in the conversation around how to enhance student engagement in the classroom, improve grades, data collection and ethics.

### CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• Always work hard to achieve your goal!

- Continue meeting with faculty and various chair committees
- Meet with other Director Tubbs to establish"Diversity of Thought"
- Meet with Director Gertner and Director Rhine to discuss Pace Setter scholarships

# **Campus Engagement Report**

Prepared by	Director Tristan Syron
Department	Campus engagement
Members	Tristan Syron, Director
	Clare Fenton, Deputy Director
Expenses in the Past Week	0.00

#### **EXECUTIVE SUMMARY**

The past two weeks consisted primarily on outreach. We have now completed all orientations. Our sign-up list has over 300 emails.

#### **ACTIONS ACCOMPLISHED**

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
<ul> <li>Tabling</li> <li>Email sent, both general and personal</li> </ul>	<ul> <li>President Silva, Vice President Wells, Chief of Staff Wise</li> <li>All Pm's received their first ASCSU email</li> </ul>	• 7/21/17- completion

### HOW DID STUDENTS BENEFIT FROM YOUR WORK?

The biggest benefit were the freshman and transfer students. For Transfer students- studies suggest that their first semester at a new university they are likely to fail a majority of classes. There are many theories behind what is known as "transfer shock", but I believe it is because they go from a school where they know the culture, people, and resources, to a school of unknown. Getting the transfer students to sign up benefits them because ASCSU is an easy way to avoid the shock by joining an accepting community, one of which is more in-

tune to the resources on campus than any other organization. Freshman benefited in that same capacity.

### CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Don't get complacent- just because you've been doing something doesn't mean you can't be better
- Be patient and understanding
- Still can't figure out syncing yahoo and outlook

- Make school year outline
- RLT agenda's
- Greek life and college council contacts

# **Officer of Community Affairs Report**

Prepared by	Officer Hanna Johnson
Department	State and Local Government
Members	Hanna Johnson
Expenses in the Past Week	\$500

### **EXECUTIVE SUMMARY**

These last two weeks I continued to make key connections, research key community-related topics, and provide support for the Community Welcome Walk.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
<ul> <li>ATFAB Board Development</li> </ul>	<ul> <li>Pat Burns and Jason Hewlett (External)</li> <li>Aaron Fodge and Aaron Buckley (External)</li> </ul>	<ul> <li>7/19/17; UTFAB gave ATFAB advice and resources to continue developing as a board and represent students</li> </ul>
<ul> <li>Continued Making and Developing Key City Connections</li> <li>Zagster- Bike Share Mtg</li> </ul>	<ul> <li>Met with City Council Member Ross Cunniff, City Council Member Kristin Stephens, Mayor Wade Troxel, and City Council Member Bob Overbeck (External)</li> <li>Met with Aviva Manin- Zagster Representative, Aaron Fodge, and Erika Benti (External)</li> </ul>	<ul> <li>Multiple Dates; these representatives are excited to work with and hear from ASCSU; Meetings set up with other council members and city manager</li> <li>7/10/17; discussed how to strategically move forward in expanding bike share services on campus. Zagster representative was</li> </ul>

Stadium Tour U+2 Research	<ul> <li>Director Nate Rhine (Internal)</li> <li>President Josh Silva (Internal); Board of Realters (External);</li> </ul>	<ul> <li>ideas; follow up phone meeting next week.</li> <li>7/19/17; Gained information about stadium; likely useful for future city-student relations.</li> <li>Finished reading through the information that President Silva gave</li> </ul>
	Council Member Ray Martinez (External);	me, but I still need to hear back from the BoR for their
Community Welcome Walk	Council Member Bob Overbeck (External)	<ul> <li>Contributed \$500 to Off Campus Life for t-shirts for the</li> </ul>
Legislative Working Committee	<ul> <li>Finance Department (Internal); Kim Grubs (Internal); Off Campus Life (External)</li> </ul>	Community Welcome Walk • Logistics worked out
Marketing	<ul> <li>President Josh Silva;</li> <li>Director Anthony Taylor</li> <li>Director Kyrie Merline</li> </ul>	<ul> <li>Met to discuss marketing needs</li> </ul>

Gaining the necessary knowledge to make decisions and develop informed discussions for the benefit of students. Developing the necessary relationships to leverage organized student interests. Organizing Student Voice at the City Level to ensure representation of student interests

### CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

Staying motivated to read very long documents is difficult but necessary to • understanding the full picture of an issue.

very excited to hear student input and

- Get U+2 info from Board of Realtors
- Write Bylaws for Legislative Working Committee
- Zagster Follow Up
- ATFAB bylaws, develop project proposal process, and SFRB tour planning

# **Director of Diversity and Inclusion Report**

Prepared by	Director of Diversity & Inclusion, Tori Tubbs	
Department	Diversity & Inclusion	
Members	Director of Diversity & Inclusion, Tori Tubbs	
	Deputy Director of Diversity & Inclusion, Marcelino Castañeda	
Expenses in the Past Week	0	

#### **EXECUTIVE SUMMARY**

Communication continues to be key as I met with several SDPS offices and areas within Residence Life this week. The goals of meeting with the SDPS offices has been to obtain a general understanding of the role ASCSU can and should be playing throughout the school year with the offices and what their expectation of me are. With Residence Life, I have been planning how we can specifically work together for events at the beginning of the year.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
<ul> <li>Met With APACC</li> <li>Met With El Centro</li> </ul>	<ul> <li>Director Lupe Salazar</li> <li>Director Joann Cornell</li> </ul>	<ul> <li>The Biggest Take away I had from each of these meeting was the fact that the relationship between the SDPS offices has been progressing toward becoming</li> </ul>

	better over the years but there is still a long road ahead of us. There is a need for stronger communication which I hope to work on this year.
•	•

Meeting with offices outside of ASCSU I saw our organization from a new perspective that I can now use to better aid students.

### CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Coming into this position, I am taking on the actions of those who came before me and it can be difficult to speak on a past that I was not a part of but I am working on the now and the betterment of the future.
- Several SDPS offices have complicated schedules over summer which leads to difficulties in scheduling meeting.

- Meet with Marketing
- Solidify Meetings with SDPS offices for Aug.

# **Environmental Affairs Report**

Prepared by	Director Pradnyesh Rokde
Department	Environmental Affairs
Members	Deputy Director Madelyn Royal
Expenses in the Past Week	\$0.00

# **EXECUTIVE SUMMARY**

Met with Tonie from Housing and Dinning, to discuss the sustainability initiatives taken during move in and move out week. Also discussed the role of Eco Leaders and their yearly goals. Attended the ATFAB to plan the year ahead. Also had a meeting with Parking and Transportation to discuss their plans for the year.

Summary of Accomplishments	Other Participants/Stake holders (Internal/External)	Date (if applicable)/ Notes
<ul> <li>Attended the BEE Campus Initiative</li> </ul>	CSU Faculty     Eacility	<ul> <li>Formed a committee to</li> </ul>
meeting	<ul> <li>Facility Management</li> <li>Expert Faculty</li> </ul>	pursue BEE campus certification by next fall. ASCSU representation by myself or Madelyn.

<ul> <li>Sign up form for Zero Waste Game Day</li> </ul>	• Maggie	<ul> <li>ASCSU support during earth week and other events.</li> <li>Supporting Bill or letter of support</li> <li>Worked on</li> </ul>
• Free Cycle	• Mike Norton	creating a volunteer sign up form and discussed incentive ideas for Game day volunteers. • Initiated a discussion about a sustainable idea on campus

[2-3 sentences on how the work done by this department in ASCSU benefitted the student body as a whole this week]

# CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Finalize the sign up form
- Get a list of senators for BEE Campus Initiative
- Get in touch with faculty for the Bill

# **Director of Governmental Affairs Report**

Prepared by	Anthony Taylor (Director of Gov. Affairs)
Department	Governmental Affairs
Members	Anthony Taylor (Director of Gov. Affairs)
Expenses in the Past Week	\$0.00

#### **EXECUTIVE SUMMARY**

This week went pretty well. I had a meeting with President Silva to ensure that his vision for the department and mine were aligned. I believe that we are on the same page and I expect the upcoming school year to be productive. I have high hopes for this school year.

#### ACTIONS ACCOMPLISHED

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
<ul> <li>Sent out first legislative report</li> <li>Completed research on the Fair Campaign Practices Act (and reported to President Silva)</li> <li>Had a goals meeting with President Silva</li> </ul>	<ul> <li>Independent Work</li> <li>President Silva (Internal)</li> <li>President Silva (Internal)</li> </ul>	<ul> <li>7/10/17</li> <li>7/10/17</li> <li>7/13/17</li> </ul>

### HOW DID STUDENTS BENEFIT FROM YOUR WORK?

I believe effective communication throughout the executive is extremely important in order for the executive to function efficiently throughout the year. Therefore, it is important for us to meet regularly so that we are all on the same page.

### CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• I need to be sure to get onto the U-Drive to see if there is any information there that could be used to expand my legislative reports (Just in case I missed something).

- Communicate with the Officer of Community Affairs about legislative reports
- Investigate the legislative reports done by the University (Mark Gill)
- Begin to put together a student engagement plan for the year

# **Officer of Graduate Affairs Report**

Prepared by	Satya Kalyan
Department	Office of the President
Members	President Josué "Josh" Silva
	Vice President Michael Wells
	Chief of Staff Cole Wise
	Deputy Chief of Staff Baylee Lakey
Expenses in the Past	\$0.00
Week	

### **EXECUTIVE SUMMARY**

I met Lindsay Lammers (President of GSC) and discussed many aspects related to ASCSU and GSC and how these two organizations have to work in-terms of providing a better graduate experience to students. I and Lindsay decided to meet in the coming days to have a plan-of-action for the coming year. A detailed report of the meeting was submitted to ASCSU. I had the opportunity to talk with Adam Boyd, a student in the Mathematics Department who has been facing issues with the lack of teaching assistants in his department. However, the issue got resolved and it was a learning experience for me. And also, ideas to attract graduate students to the football match have been discussed with Kylie Merline.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
<ul> <li>Survey</li> <li>Meeting with Lindsay</li> </ul>	<ul> <li>The survey has been prepared but has to undergo further scrutiny as I plan to discuss the elements in the survey with members in the ASCSU as well as the GSC.</li> <li>An overview of how the relation</li> </ul>	<ul> <li>NA</li> <li>7/8/2017</li> </ul>
	between GSC and ASCSU should be was formed but there are many issues and concerns which are to be addressed to move forward. Many doubts about the	

• Grill the Buffs	<ul> <li>functioning of the either</li> <li>organization were also expressed.</li> <li>Different ideas to attract graduate</li> <li>students to attend the upcoming football match between CSU and CU Boulder have been discussed. This brings ASCSU closer to graduate students</li> </ul>	
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The channel between GSC and ASCSU has been established and it will get stronger over the coming days as more meeting were planned over the summer. This helps in better functioning of either organization eventually helping them to serve students better.

### CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Zeroing in on the exact survey elements to incorporate in the survey
- It has been difficult to know about the expectations of students from the university as I do not get to meet them personally
- Deciding a time to discuss ideas and plans with different ASCSU members

- Making sure there is a time designated to meet/talk/discuss with different ASCSU members
- Have the perfect survey elements to incorporate in the survey
- Decide ways to make the graduate students attend the football match between CSU and CU Boulder

# **Director of Health Report**

Prepared by	Director Wright
Department	Health
Members	Director Angel Wright
	Deputy Director Lindsey Paricio
Expenses in the Past Week	\$0

### **EXECUTIVE SUMMARY**

This week the Health Department has focused on the connections being made in the new Health Center and future programming for the department. The department worked on going programs to plan for the fall as well as the spring semesters. This week was c omitted on preparing committees and community groups to start up in the fall. The plans are moving along nicely and should have details confirmed soon.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
<ul> <li>Working on a description for the new Chronic Health Mentoring Program.</li> </ul>	<ul> <li>Christina Berg Director of HEPS (External)</li> </ul>	<ul> <li>It's a work in progress as we are trying to make sure that it fits the needs for both the students and the Health Center's</li> </ul>
• Toured the new Health Center.		<ul> <li>mission.</li> <li>I learned about the services that they offer both students and the community.</li> </ul>

• Set up a meeting to discuss future about the Mental Health Committee.

Looking to have a more collaborative committee with Active Minds.

### HOW DID STUDENTS BENEFIT FROM YOUR WORK?

Students will benefit from a better though out plan for the new Chronic Health Mentoring Program that is expected to launch this fall semester. By learning more about our new Health Center, I can better serve our student and have conversation surrounding what needs are not being met.

### CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Coming up with a new name for the Chronic Health Mentoring Program is hard because the name needs to be inviting yet still serve its purpose. Getting people to agree on a name is also a challenge on its own.
- There is a lot of planning that needs to be done starting now for programs in the spring to take place smoothly.

- Have final and approved draft for the New Chronic Health Mentoring Program.
- Work on the referral process for CHMP
- Network with faculty to discuss the pros and cons of a health fair

# **Officer of Innovation and Technology Report**

Prepared by	Mr. Shreesh Maurya
Department	Innovation and Technology
Members	Officer of Innovation and Technology, Shreesh
	Maurya
Expenses in the Past Week	\$0.00

### **EXECUTIVE SUMMARY**

Initially had meeting with Vice -President Wells regarding plan of improving ASCSU website. Then I came up with a plan and discussed it with Vice-President. After finalizing points we kept meeting with IT Manager of LSC, Jason Huitt. He explained reasons for restricting codebase of website and he will also provide us with a staging site where we can develop and test our website before it goes live. He also gave us insights how the Phone app of RamRide works and limitations for improving it to great extent.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
<ul> <li>Finalized some points for development of ASCSU website.</li> <li>Will be getting copy of ASCSU website where development can be done and tested thoroughly.</li> </ul>	<ul> <li>Vice-President Wells(Internal)</li> <li>Vice-President Wells(Internal) and IT Manager Jason Huitt(External)</li> </ul>	<ul> <li>12<sup>th</sup> July,2017</li> <li>14<sup>th</sup> July,2017</li> </ul>

Students will have smoother and better experience of ASCSU website without disruptions in future.

### CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• Limitations in accessing codebase of ASCSU Website

- Getting copy of website setup and tested to get started with.
- Meeting with Director of Multimedia and Marketing regarding new idea of marketing.

# **Director of Marketing Report**

Prepared by	Kyrie Merline Director of Marketing Strategy
Department	Marketing
Members	Kyrie Merline Director of Marketing Strategy
	Kaleigh Maxwell Director of Multimedia
	Jackson Aldern Director of Graphic Design
Expenses in the Past Week	N/A

#### **EXECUTIVE SUMMARY**

This week went smoothly within the marketing department. We have a lot of moving parts with a ton of different projects going on. We are working hard on getting the Grill the Buffs stuff going, we are making contacts with CSU Social to make sure everything is set for the GPS Video, and our group as a whole is communicating much better. This week we officially added on the Graphic Designer position, which I believe will just put our team together as one.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
<ul> <li>CSU Social Team Meeting</li> <li>Met with Director Tubbs, Director Gertner, Director Rhine, Chief of Staff Cole, and Director Maxwell.</li> </ul>	<ul> <li>I collaborated successfully with the external relationship that I have been building with the CSU Social team to partner on a homecoming video with them.</li> <li>Through these meetings with various directors I was able to gain knowledge, help grow projects,</li> </ul>	•

and continue to work towards the end goal on various events, promotions, etc.

### HOW DID STUDENTS BENEFIT FROM YOUR WORK?

Students have benefited from my work this week because I have ensured that every event, video, and project is being thoroughly thought about planned to be exceptional. By creating quality projects and materials it helps to create an environment where students can engage with ASCSU and its programs.

### CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Communicating with so many directors at once
- Juggling multiple projects and meetings
- Working with both internal and external relations on proejcts

- Get in contact with Athletics for the 2-a-day video
- Turn the Grill the Buffs Calendar into an actual Calender
- Turn the Director Meetings notes into a word document

# **Director of Multimedia Report**

Prepared by	Kaleigh Maxwell, Director of Multimedia
Department	Marketing Department
Members	Kaleigh Maxwell, Director of Multimedia
Expenses in the Past Week	Kyrie Merline, Director of Marketing Strategy

### **EXECUTIVE SUMMARY**

While I am still abroad, I have been doing my best to communicate with other members in my department and other cabinet members. I have continued to work on gathering content for the website update, reaching out to Directors and Deputy Directors in an effort to update the position pages as soon as possible. Since there are no current events coming up, social media content and posts have continued to focus on promoting ASCSU as an organization, it's members, and our goal to benefit all CSU Students. As the beginning of the semester approaches, I have become to work with Kyrie Merline, the Director of Marketing Strategy, on several videos related to the Rocky Mountain Showdown and Homecoming. With these, we plan to reach a greater audience of students through a multi-media approach. In addition, the Marketing Department is very excited to welcome and work with our new Director of Graphic Design

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
<ul> <li>Planned out Video Schedules for 2 Upcoming Videos</li> </ul>	<ul> <li>As discussed in my summary, I have worked with the Director of Marketing Strategy to develop a schedule, list of tasks/duties, deadlines and list of contacts needed in order to successfully create, publish and</li> </ul>	• NA

<ul> <li>Continued to improve ASCSU account analytics on social media platforms</li> </ul>	promote the first several videos for ASCSU. • NA	<ul> <li>In the past week, the work I have done to grow digital connections and produce effect content resulted in: +697 account impressions, +505 Instagram Users reached, +12 profile views</li> </ul>
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The majority of my recent work has been focused on preparing material, gathering content, and project scheduling for upcoming projects. While students may not be benefiting from these projects currently, every project is geared to encourage student involvement, promote ASCSU, and benefit the students.

### CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• Communication has still been difficult due to the distance between the Department members

- Begin website update (after gathering all updated content)
- Continue to work on videos with Director of Marketing Strategy
- Reach out to the Director of Health with the idea to create a video discussing CSU's new Health Center.

# **Director of Traditions and Programs Report**

Prepared by	Alexandra Gertner	
Department	Traditions and Programs	
Members	Director: Alexandra Gertner	
	Deputy: Jessy Mendoza	
	Deputy: Bayler Shurbert	
Expenses in the Past Week	ΝΑ	

### **EXECUTIVE SUMMARY**

This week and last week have gone extremely well. I am wrapping up Grill the Buffs with a few minor adjustments like inviting the Career Center, SLiCE, and the Diversity office to have tables at the event. Also inviting local businesses like GiGis boutique, BJ's Brew House and more. I was able to meet with athletics last week and discuss marketing strategies for games and Grill the Buffs. Most importantly to make sure Coach Bobo would be present for the event. Overall great last few weeks, can't be more excited for this year!

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
• Get Coach Bobo to speak at Grill the Buffs	<ul> <li>After phone calls and emails between athletics and I, I finally got in contact with Brynne Davis, Assistant Director of Marketing for athletics.</li> </ul>	<ul> <li>Met on July 10 to discuss appearances of Coach Bobo and football players</li> </ul>

- Finally got the coke grant figured out
- With help from Chief of staff Wise, We were finally able to figure out the coke grant!
- Coke grant can not be submitted until August 1, 2017

Students will have so much to do at Grill the Buffs and Homecoming will be an incredible time this year!!

### CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- It's okay to ask for help, everyone is there for each other
- I go to the greatest school in the world, can't be more thankful
- I'm very proud of myself and the work I've done so far

- Get confirmation from local businesses for Grill the Buffs
- Write up informational sheet with Tristan to give to clubs for Homecoming (we will hand them out at Involvement Fair)
- Finish report of Grill the Buffs for future Traditions and Programs

# **Director of University Affairs Report**

Prepared by	Director of University Affairs Nathan Rhine	
Department	University Affairs	
Members	Director Nathan Rhine	
	Deputy Director Bruce Wayne	
	Assistant Owen Wilson	
Expenses in the Past Week	\$0.00	

### **EXECUTIVE SUMMARY**

The past few weeks went exceptionally well for the Department of University Affairs. To begin we further planned the use of the TILT tailgating lot, as well as, looked into possibilities for providing benefits for students within that lot. In addition to this, I also looked at the Programming Tailgating area, and discussed with campus partners ways that may make that space more effective and rewarding to the individuals that gather there. I discussed the pricing of tents on campus for Game Days with Central Receiving and am looking into providing a certain number of tents in the TILT lot per game. Secured a tour of the new CSU on-campus stadium for the office led by Assistant Athletic Director Doug Max which everyone seemed to enjoy, we were able to get a lot of our questions answered and learn a lot about the new facility. Met with Doug Max, one-on-one, to get caught up on everything with the on-campus stadium and find out what ASCSU could assist with. Most of the past two weeks was geared towards tailgating on-campus and preparing for the upcoming season.

Summary of	Other Participants/Stakeholders	Date (if
Accomplishments	(Internal/External)	applicable)/
		Notes

- Met with Doug Max to discuss the on-going tasks with the stadium and find ways to assist Athletics with the project throughout the year.
- Met with President Silva, Director of LSC Mike Ellis, and Director of Campus Activities Lance Wright to discuss concerns with current tailgating plan, how to address them, and how to incorporate new ideas into the plan.
- Contacted Central Receiving to discuss the price of securing tents for Game Days, and the possibility of ASCSU placing an order to secure usage on Game Days. Still looking into the potential of this.
- Met with Director of Traditions and Programs Gertner to discuss contacts with Marching Band and set up meeting with them. Also talked about current plans for Grill the Buffs and Homecoming.
- Met with Director of Marketing to discuss marketing for tailgating application and what material needs to be on the

- External/Assistant Athletic Director
   07/13/17
   Doug Max
   07/17/17
- Internal/President Silva, External/Director of Campus
   O7/19/17
   O7/19/17
   O7/19/17
   O7/19/17
   O7/19/17
   O7/19/17
- External/Assistant Director of Central Receiving Heather Reimer
- Internal/Director of Traditions and Programs Gertner
- Internal/Director of Marketing Merline
- External/Assistant Athletic Director Doug Max, Internal/President Silva, Internal/Vice-President Wells, Internal/Chief of Staff Wise, Internal/Directors within office

pamphlet. Also gave Athletics marketing connections that I had and brainstormed ways to market re-park plan to students.

 Secured tour of new oncampus stadium for the office, got to look at all parts of the facility besides locker rooms and training facility due to football team practicing. Was a great tour and very informational.

### HOW DID STUDENTS BENEFIT FROM YOUR WORK?

As stated previously, the focus the past few weeks was heavily geared towards game-day operations and the student tailgating lot on campus. By looking into more benefits for students tailgating on campus, looking into compensation for students who re-park their cars on game days, and the potential of providing tents on game days I am making their experience better. With this, by meeting with different individuals on campus I am gaining more insight into the underlying issues and finding new ways to curve this or make them less impactful on students.

### CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Nothing is guaranteed in life, but positivity can take you a long way.
- No matter how many people have said it's not possible and it's not worth trying, until you try it yourself how can you really know that it isn't possible?

- Meet with the library to discuss hours during finals week and the rest of the year.
- Finalize requirements for tailgating application marketing materials so that Director Merline can begin to create that pamphlet and we can start to disperse those materials.

• Attend the CSU ticketing meeting and the Game Day Experience committee meetings, meet with CSU catering to gather some more info regarding student tailgating, and continue to work towards better experiences for CSU students