

President Report

Prepared by President Josué "Josh" Silva

Department Office of the President

Members Vice President Michael Wells

Chief of Staff Cole Wise

Deputy Chief of Staff Baylee Lakey

Expenses in the Past

Week

\$0

EXECUTIVE SUMMARY

What matters to me is that no matter what, we are doing work that actually matters to students and that students actually care about. The more time we can spend on that, and the less on internal ASCSU matters, in my opinion, the better. This week was heavily focused on the Fall Address, civic engagement connections, and personal development/self-care. As the school year progresses that also means that homework/midterms/papers take up more time, so balancing everything is important.

-	Summary of	Other Participants/Stakeholders	Date (if
	Accomplishments	(Internal/External)	applicable)/
			Notes

- Attended weekly ASCSU leadership meeting
- Attended weekly Cabinet meeting
- Attended and spoke at the annual President's Fall Address and Picnic
- Attended monthly meeting with Blanche Hughes, VP Wells, Speaker Brown
- Attended meeting with Directors Taylor and Johnson, Speaker Brown to discuss a potential legislative working group
- Attended weekly meeting to discuss the planning of the CSU/Todos Santos Center exchange trip
- Presented collaboration opportunities between the College of Business and ASCSU to the College of Business Executive Committee
- Prepared Board of Governors report for October 5-6 meeting in Fort Collins

- VP Wells; COS Wise; DCOS Lakey
- ASCSU Executive Branch
- President Tony Frank
- Dr. Blanche Hughes, VP for Student Affairs; VP Wells; Speaker Brown
- Director Johnson; Director Taylor;
 Speaker Brown
- Former President Pineda Soracá;
 Michael Buttram; exchange
 members
- VP Wells; College of Business Executive Committee
- CSU System Board of Governors

- 9/18
- 9/20
- 9/20
- 9/20
- 9/20; work in progress
- 9/19
 - 9/18; the College of Business has moved forward with the Wall Street Journal deal of their own accord, and I know this would not have happened without the initial ASCSU push. I am wholly unapologetic for having pursued this deal, as it is the best thing for students.
- 9/22

To me, it is amazing to see all the different areas ASCSU collaborates with and impacts, including the administration, community service organizations, and other registered student organizations. Being able to serve in this organization and be a facilitator for so many incredible conversations is truly humbling. Additionally, the opportunity to actually make a difference and help students should always be the priority.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- The importance of remaining humble and honest about your plans and initiatives
- Patience is key
- Pursuing self-care and being emotionally honest
- Balancing homework/classes with work and having to attend unplanned meetings

- Practice self-care and maintain perspective
- Conduct interviews for the Director of Academics position
- ASCSU Leadership meeting
- Weekly Todos Santos meeting
- Attend Cabinet and Senate
- Attend City Plan kickoff
- Attend RHA and present about ASCSU
- Collaborate on a project for the unveiling of the Straayer Center
- Meet with the VP for Advancement to discuss student opportunities
- Attend the WELL Building standard meeting
- Attend a Transfort/RamRide joint marketing meeting



[Position] Report

Prepared by [Michael Wells Vice President]

Department [President's Office]

Members Josh Silva – President

Michael Wells - Vice President

Cole Wise – Chief of Staff

Baylee Lakey – Deputy Chief of Staff

Expenses in the Past

Week

N/A

EXECUTIVE SUMMARY

This week I conducted the first Student Fee Review Board (SFRB) meeting of the year to go over goals for the year and schedule. As well I have continued work on ASCSU's contribution to the Health Fair, in partnership with Health Network and SHAC. Ambassadors have been assigned to areas in ASCSU and next week we will have our first progress update. Overall, all year long programs for the year have been started and now I will work to make sure we are continuing on the right path!

Summary of	C	ther Participants/Stakeholders	Date (if
Accomplishments		(Internal/External)	applicable)/
			Notes
• Conducted first SFRB meeti	ng •	Dr. Mike Ellis (External) – LSC	• Sept. 17-22
on Monday		Director	•

- Assigned ambassadors to positions
- Received acceptance for the Coke Grant to contribute to the health fair, as well as continued in getting student groups interested in the event
- Met with Dr. Blanche Hughes along with President Silva and Senate Speaker Brown to discuss updates on SFRB, Senate bills, Game day experience, and ASCSU affairs

• Dr. Blanche Hughes (External)

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

Now that SFRB has started, students again get the opportunity to voice their opinions and concerns in regards to student fees. In our meeting we discussed the importance of this board and ways that we can continue to represent the student body accurately.

The health fair is aiming to have 500 students in attendance each day, and have at least 20 student groups participate as vendors in the fair.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

Timing is everything

- Assign SFRB members as liaisons to their fee areas
- Get updates on Ambassador's and how the first week has gone
- Start touring fee areas



Chief of Staff Report

Prepared by Cole V. Wise – Chief of Staff

Department Office of the President

Members Josh Silva – President

Michael Wells - Vice President

Cole Wise – Chief of Staff

Baylee Lakey – Deputy Chief of Staff

Expenses in the Past

Week

\$0.00

EXECUTIVE SUMMARY

This was a busy week full of change. With the resignation of our Director of Academics, ASCSU is in the process of finding a new Director to fill this position as well as finding a new Deputy Director of Environmental Affairs. With these changes, we are finding ourselves trying to make sure the work in both those positions is getting done as well as making sure other departments in the Cabinet feel supported.

Summary of	Other Participants/Stakeholders	Date (if
Accomplishments	(Internal/External)	applicable)/
		Notes

 Held Weekly Meetings with Directors and Officers 	 Director Tubbs; Director Johnson; Director Syron; Director Rhine; Director Taylor; 	• 9/18-9/22
 Attended weekly Executive Leadership Meeting 	 President Silva; Vice President; Deputy Chief of Staff Lakey; Kim Grubbs 	• 9/18/17
 Attended CSU Social Media Team meeting for Homecoming 	 Director Merline; Deputy Lakey; Chase Turner; Director Aldern 	• 9/20/17
 Attended President's Fall Address 	 Numerous CSU students, faculty, staff and community members 	• 9/20/17
Held weekly meeting with Bruce Mann	Bruce Mann	• 9/20/17
Attended weekly Executive Cabinet Meeting	ASCSU Executive Cabinet	• 9/20/17
 Filmed informational video about ASCSU by the Collegian 	Rocky Mountain Collegian	• 9/20/17
 Attended weekly Senate meeting to get Director Royal ratified 	ASCSU Senate	• 9/20/17
 Held interviews for Deputy Director of Environmental Affairs 	Director Royal; Deputy applicants	• 9/18-9/22
 Attended Leadership Art Concept Meeting 	 Dr. Mike Ellis; Pam Norris; Creative Services Team 	• 9/22/17

Students benefited from my support and assistance in the ASCSU Executive Departmental projects. From things like finding a new Deputy of Environmental Affairs and Director of Academics to things like filming what ASCSU is about, students will now have a better

understanding of what ASCSU does and how they can get involved. I am excited about the upcoming weeks ahead!

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Having days that are packed with meetings is hard and I have learned that I need to schedule some personal time in those days to make sure I am taking care of myself.
- I learned that it's okay not to know something right away that is why we have the support system we have in ASCSU.
- Although these are still difficult times in ASCSU, it is so important to recognize the good work being done by all!

- Attend the first meeting for the group going to Fargo, ND in December.
- Finalize the fan experience game day that a few ASCSU members will be attending with Director Rhine.
- Assist Traditions and Programs in finalizing plans for Homecoming and the float for the parade.
- #ThisIsMyState concept with Director Tubbs and CSU Social



Deputy Chief of Staff Report

Prepared by Baylee L. Lakey—Deputy Chief of Staff

Department President's Office

\$0.00

Members Josh Silva—President

Michael Wells—Vice President

Cole Wise—Chief of Staff

Baylee Lakey—Deputy Chief of Staff

Expenses in the Past

Week

EXECUTIVE SUMMARY

This week, I took over the 2017-2018 Pacesetters scholarship application process. This process is up and running as the application is being promoted on social media. By the end of next week, I will have a finalized committee to review and decide on the scholarship winners. I also met with Pam Jackson to discuss media strategy and to gain further wisdom in the position I serve from someone who has a lot of knowledge in the subject. This week I also worked with Director Maxwell, Director Merline, Chief of Staff Wise, and Chase Baker with CSU Social and to create a plan for a homecoming video that will highlight the essence of "home" in Fort Collins.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Attended weekly ASCSU leadership meeting 	 Kim Grubbs; President Silva; Chief of Staff Wise 	• 9/18/17
 Met with President Silva to catch up on plans and projects 	President Silva	• 9/19/17
Held weekly meeting with former Director of Academics	Former Director Yassa	• 9/19/17
Met with Pam Jackson	Dr. Pam Jackson	• 9/19/17
Met with CSU Social	 Chief of Staff Wise, Director Merline, Chase Baker 	• 9/20/17
Held weekly meeting with Health	Director Wright	• 9/20/17
Held weekly meeting with Graduate Affairs	Director Kalyan	• 9/20/17
 Attended weekly Cabinet meeting 	ASCSU Executive Staff	• 9/20/17
 Worked on Pacesetters Scholarship Application prep 	 Vice President Wells 	 Rolling basis
Held weekly meeting with Environmental Affairs	Director Royal	• 9/21/17
Held weekly meeting with Marketing	 Director Maxwell; Director Merline; Director Aldern 	• 9/22/17

Students benefitted from the support I was able to provide to directors. Looking ahead, students will benefit from my work on the Pacesetter Scholarship plans as this is an open opportunity to all CSU students. Students will also benefit from the partnership we are fostering with CSU Social as we continue to increase the flow of information about projects ASCSU is working on as well as who we are.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Unfortunately, ASCSU Director of Academics, Stephanie Yassa, had to resign this week. While we are sad to see her go, we are now looking for a new director.
- Being hands off at times is sometimes better than monitoring every move and decision.

- Film the ASCSU homecoming video with the Marketing Team
- Meet my new ambassadors
- Finalize the Pacesetter scholarship application committee and share the official timeline for the process with the committee
- Work with Chief of Staff Wise to bring in a new Director of Academics



Director of Finance Report

Prepared by	Director of Finance Robert Leonard
Department	Finance
Members	Director of Finance Robert Leonard
	Controller Kyle Steinhoff
Expenses in the Past Week	\$N/A
Week	

EXECUTIVE SUMMARY

This week was a week full of learning experiences for the Finance department. First, India Nite went back into the funding process and got approved by the interim board and then approved by the Senate. Then we got the new BSOF bylaws approved by the Senate as well. The new school-year board got trained on viewpoint neutral criteria and the new bylaws as well so that we can be ready to meet student orgs next week. The new electronic application is online and student orgs are already applying.

Summary of	Other Participants/Stakeholders	Date (if
Accomplishments	(Internal/External)	applicable)/
		Notes
Approved Indian Nite	 Senators of ASCSU 	• 9/22/2017

Trained board

- Josh Zugish
- Published new application

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

The student body benefitted from our work this week by having a board ready to listen to their requests for funding. They also benefitted by having a historical event to attend in India Night. The application process is also now much easier.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

 Having to manage my time between tests in class, extra-curriculars, and ASCSU was challenging but I learned a lot.

- Have first real BSOF meeting
- Receive any new applications
- Get 3 more members of BSOF



Campus Engagement Report

Prepared by	Director Tristan Syron
Department	Campus Engagement
Members	Tristan Syron, Director
	Clare Fenton, Deputy Director
	Paine Lewis, Ambassador
	Dawson Warken, Ambassador
	Erin Rueter, Ambassador
	Natalie Gentil, Ambassador
Expenses in the Past Week	\$0.00

EXECUTIVE SUMMARY

This past week was loaded with meetings and firsts. The Ram Leadership team is officially up and running. Deputy Fenton has finished interviews and set the date for the first meeting next week. Our Department size has grown as well due to the involvement of ambassadors

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
Met with CrewsMet With Potential Members	Health centerSenate	 No ASCSU help needed at this time

- First department meeting
- Orphanage idea
- Attended senate
- Put on Old Chicago night
- Met with Officer of Recruitment and retention
- Coffee maker

- Internal
- Ambassador Lewis
- Senate

- Discussed goals, expectations, etc
- Wants to help orphanage in Bolivia- looking into the next steps
- Old Chicago is going well/ Kevin is great
- Slice not a huge fan of coffeeentered into new negotiations

The students benefited from our Charity opportunities and RLT mostly this week. We love our new ambassadors

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Coffee makers can leak- buy new
- Have agendas for meetings- that or I'll talk too much
- "timing is everything"

- Buy "swag" and candy
- Get list of Greek life
- Plan out volunteering events
- Set up tabling



2017-2018 WEEKLY REPORT

Week ending: September 22nd, 2017
Officer of Community Affairs Report

Prepared by	Officer Hanna Johnson	
Department	State and Local Policy	
Members	Hanna Johnson- Officer of Community Affairs Anthony Taylor- Director of Governmental Affairs	
Expenses in the Past Week	\$0	

EXECUTIVE SUMMARY

I'm really happy with the direction of ATFAB and the Legislative Working Group. I felt accomplished with those areas. I'm excited about the new department ambassadors, and I hope that I learn how to manage people in an effective way so that we all benefit from their volunteering. I'm looking forward to working more on City Master Plan stuff now that we have our first city meeting, and I'm meeting with Sam Houghteling as a follow up.

Summary of Accomplishments	Other Participants/Stakehol ders (Internal/External)	Date (if applicable)/ Notes
• ATFAB	• Full Board (External)	• 9/18
 Legislative Working Group/Committee Community Affairs Ambassadors 	 President Silva, Speaker Brown, Director Taylor (Internal) Vice President Wells, Madi Smith, Sage Miller, Bridget Murphy, and Wyatt Deaderick 	 9/18; met to clearify direction of group; began drafting bylaws Ongoing; created "job descriptions" for ways they can get involved with department, reached out to new ambassadors, met with Madi Smith and Sage
Bike to Breakfast		Miller, set up meeting with Bridget • 9/20; volunteered
Ross Cunniff MarketingMeeting with Bruce	Campus Bicycle Advisory Committee	• 9/20
Ag Ambassadors ATFAB	Marketing Department	• 9/20
Rep	Bruce Mann	9/20; attended Ag Ambassadors meeting to
Spoke Meeting	Ag Ambassadors	try to get ATFAB rep
		• 9/22
	 HDS and Central Receiving 	

- Creating a better process for ASCSU to discuss legislative positions.
- Maintaining good working relationships with the City of Fort Collins and campus partners
- Expanding connections within the student body
- Increasing relevant knowledge to make better decisions on behalf of department and student body
- Expanding department to help foster new community-oriented student leaders

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

 It can be frustrating when a group does not fulfill their responsibility, causing your work to suffer.

- Forward out Boards and Commissions application to ASCSU
- ATFAB project proposal form
- City Master Plan Committees
- Meet with Sam Houghteling, Bridget Murphy, and Ram Ride



2017-2018 WEEKLY REPORT

Week ending September 22, 2017

Director Report

Prepared by	Victoria Tubbs
Department	Diversity & Inclusion
Members	Victoria Tubbs
	Marcelino Castaneda
	Rebecca Boniek
Expenses in the Past Week	\$0.00

EXECUTIVE SUMMARY

In the midst of the political climate not only within ASCSU but CSU as a whole, I worked this week on the beginnings of understanding the needs of our students and better supporting them. I had thought that ASCSU was in a better place with some of the communities we should have relationships with but it was good to hear the honest feelings people are having so I can work to better the relationships ASCSU is creating, or even rebuilding.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Other Participants/Stake holders (Internal/External)	Date (if applicable)/ Notes
 Attended SDPS Directors meetings. Attended meeting for new CSU Social Media Campaign 	 Kathy Sisneros, Maggie Miranda- Birt, Directors of each SDPS office. Jody Donovan & the CSU Social Media Team 	 As this position is relatively new to ASCSU, in that it is simply not as established as other directorships, I am working to understand what the SDPS offices need from this position and how I can accomplish this. The biggest thing I understood was that this position needs to have a stronger tie to senate to work with the SDPS senators. I am working on a new social media campaign and needed the input of Jody Donovan & the CSU Social Media Team.

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

This week I got to gauge more of of how students are feeling on campus especially around ASCSU. If I actually know how people are feeling I can work to improve things, while still listening and understanding how people are feeling.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Feeling overwhelmed & not sure how to delegate tasks.
- Feeling productive with everything going on in ASCSU.

- Meet with Chief of staff, Director of Marketing, Director of Multimedia
- Establish who is the Diversity & Inclusion Advisor

- Meet with ICA staff
- Meet with several SDPS staffs
- Meet with SDPS Senators
- BrainStorm w/ ASCSU Ambassadors.
- Attend Diversity Symposium



Environmental Affairs Report

Prepared by	Director Madelyn Royal
Department	Environmental Affairs
Members	Madelyn Royal, Director
Expenses in the Past Week	\$0.00 (if applicable)

EXECUTIVE SUMMARY

Throughout this week the department focused on outreach in multiple ways. From networking through the President's Sustainability Committee, to meeting with the Coalition for Student Sustainability Organizations and reaching out to potential ASCSU ambassadors, the department is finally beginning to grow!

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Attended the Presidents Sustainability Committee Meeting Attended Alternative Transportation Fee Advisory Board (ATFAB). 	 Hanna Johnson (Community Affairs) 	09/18/1709/18/17

- **Met the Coalition of Student Sustainability Organizations** (CSSO)
- Emily Taylor (SSC)

09/19/2017

- Reached out to potential **ASCSU Ambassadors to set** up a meet time
- Reached out to Facilities to move forward with an ASCSU • Sheela Baken, Facilities composting facility as well as LSC front-of-house composting
- Met with Warner College **Council President Baiyor to** get updated on Warner student concerns
- Rachel Baiyor, Warner College Council
- 09/22/17

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

Primarily, future students will benefit from the efforts to implement front of house LSC composting. Furthermore, the many meetings I attended throughout campus allowed the student voices to be heard at a higher level. It is clear how influential the President's Sustainability Committee can be in the CSU campus, and for them to become aware of the student opinion, assists students greatly.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK **ACTION ITEMS AND GOALS FOR NEXT WEEK**

- This is the first week that I have dealt with any budgetary concerns. It became aware to me that I am not a finance major, and definitely need to reach out to other ASCSU members to assist me with creating various composting budgets!
- Next week, I hope to move forward with the internal ASCSU compost, and educational signage.



Director Of Governmental Affairs Report

Prepared by	Anthony Taylor (Director of Gov. Affairs)
Department	Governmental Affairs
Members	Anthony Taylor (Director of Gov. Affairs)
Expenses in the Past Week	\$0.00

EXECUTIVE SUMMARY

This week went pretty well. I had less meetings this week and instead I focused on laying ground work for future events. Activities like organizing ambassadors, meeting with the Straayer Center and others will increase my productivity as I move forward in the year.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Meeting with Ambassador Legislative Working Group Inter-branch Meeting 	 Maddie Smith (I) Director Johnson (I), President Silva, Speaker Brown 	 9/22/17 9/18/17 9/20/17 9/21/17
Attended Senate	 Many People in attendance 	9/20/17

- Met with the Straayer Center to discuss partnering with them on Day at the Capitol
- Sam Houghteling (E)
- Executive Leadership (I)
- Weekly Cabinet Meeting

Making sure that ASCSU collaborates and is in harmony with both internal and external actors can only benefit the study body. I hope that my work will create strong relationships for ASCSU for years to come.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• I need to find a way to combine my ASCSU calendar with my regular calendar.

- Meet with more student ambassadors
- Coordinate ambassador efforts with Director Johnson



Office of Graduate Affairs Report

Prepared by Satya Kalyan

Department Office of the President

Members | President Josué "Josh" Silva

Vice President Michael Wells

Chief of Staff Cole Wise

Deputy Chief of Staff Baylee Lakey

Expenses in the Past

Week

\$0.00

EXECUTIVE SUMMARY

This week has been satisfactory as I had meetings with Lindsay, Baylee and Josh as to how to get things started on measurable magnitude. I have been working on some tasks GSC had for me and so, I expressed my interest in getting to know the issues faced by the representatives of the GSC in their respective departments and colleges. This should set me on the right track where I work on problems and challenges faced by graduate students which they would like the ASCSU and GSC to solve for them. I had a few ideas in my mind and I placed them before Lindsay to give her an idea of the problems faced by graduate students in the Walter Scott College of Engineering. She immediately responded by intimating all the graduate representatives in GSC to get to know about the various issues in their respective colleges and come prepared for the GSC meeting on October 2nd. I went to the ATFAB meeting representing the GSC and it was nice knowing the committee (especially Director of Community Affairs Hannah) and the effort they put in to make CSU a better place for transport. I had a few things which I overlooked over the days and thanks to Baylee, I would get back to them and finish things up. I reached out to a student from a university in Canada who wants to bring together all the Grad/Undergrad students and this should help both GSC and ASCSU to know more about other councils and possibly incorporate some good things from them.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
• Survey	• Lindsay	Not Applicable
 Information about Travel awards 	GSCASCSU	Not Applicable
 Setup a meeting on Oct 2nd with the GSC (Josh and Michael shall be there) 	• GSC	Oct 2nd

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

- Teaching Assistants will be benefitted through the information gathered from Travel Awards
- Meeting and knowing the issues of the graduate student representatives will be useful to address the issues of the students
- When done with the graduate reach-out media task (no name has been given to it yet), graduate students shall benefit by knowing what's going on in the campus

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- There (still) has been no response from many university councils when I asked them about Travel Awards
- I could not understand which universities to reach out regarding Travel Awards information.

- Meet the senators both in GSC and ASCSU to get inputs for my survey
- Collaborate with other executives (hoping to do so)



Director Report

Prepared by	Director Wright
Department	Health
Members	Director Angel Wright
	Deputy Director Lindsey Paricio
Expenses in the Past Week	\$0
Week	

EXECUTIVE SUMMARY

The Health Department has been working a lot towards meeting the goals for the Health Fair. Swipe Out Hunger is also preparing to move forward with the food drive and Deputy Paricio is dedicated to fulfilling the goals for that program.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Coke Grant for Health Fair was filled out. 	Vice President Wells	9/18/2017
 Established a budget for out contribution the Health Fair. 	Deputy Paricio, Director Wright	9/18/2017
 Health Fair promotion tables in the plaza reserved. 	SHAC, Deputy Paricio.	9/20/2017

Students are about to have the opportunity to engage with programs the Health Department has been working on for the semester. We are excited that the plans for the Health Fair are moving along smoothly.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Timing is everything
- Plan early!

- Continue to reach out to other departments to participate in Health Fair.
- Establish what we want ASCSU's presence to look like.



Officer's Report

Prepared by	Mr. Shreesh Maurya
Department	Innovation and Technology
Members	Officer of Innovation and Technology, Shreesh
	Maurya
Expenses in the Past Week	\$0.00
Week	·

EXECUTIVE SUMMARY

Interacting with Brady Nicholson from YOU@CSU and knowing about the portal they have and meeting to think on how we can collaborate with them and provide some help on the portal.

Met with ambassador Yekaterina Aimukanova and introduced her about ASCSU and what does different department do. Told her about the current projects Innovation and Technology department is working on.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Knowing more about the portal YOU@CSU and planning a meeting to 	 Brady Nicholson(External) 	 19th September,201 7

brainstorm on how to collaborate with ASCSU

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

Working on portal YOU@CSU so as to make it better and robust for students. Connecting with ambassador and finding new Technology ideas so that we can work on and improve on it for students.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• Its gets difficult to contact different department and get information from them. Its takes time and being a little patience helps a lot.

- Scheduling meeting with Office of Traditions and Programs to discuss about the Technological Orientation and its feasibility.
- Meeting with ambassador and planning some tasks for them.



Marketing Strategy Report

Prepared by	Kyrie Merline Director of Marketing Strategy	
Department	Marketing	
Members	Kyrie Merline Director of Marketing Strategy	
	Kaleigh Maxwell Director of Multimedia	
	Jackson Aldern Director of Graphic Design	
	Approximately \$130.00	
Week		

EXECUTIVE SUMMARY

This week in the marketing department we got through a fair amount of meetings and projects, as well as started/scheduled new projects. Luckily for us, we are focused on a handful of projects right now, and have a few projects that have been given to us long in advance; but luckily, it is a little less stressful in the marketing department. Right now there are multiple projects in the process of being completed, but our major focus is homecoming, homecoming video, and tailgating.

Summary of	Other Participants/Stakeholders	Date (if
Accomplishments	(Internal/External)	applicable)/
		Notes
 12th Ram ASCSU Meeting Tailgating Tent Meeting with Director Rhine 	 Internal, Director Aldern, Director Maxwell, Director Rhine, and Deputy Director Shubert. 	 9/18/17 9/19/17 9//20/17 9/20/17

- CSU Social Homecoming Meeting
- Community Affairs Meeting about Ross Cunniff
- 12th Ram Homecoming Meeting
- Marketing Meeting
- Assistant Director Mann Meeting

- Internal, Director Rhine
- Internal, Director Aldern, Deputy Chief of Staff Lakey, Chief of Staff Wise, and External, Chase Baker
- Internal, Director Johnson and Director Aldern
- Internal, Director Aldern, Director Maxwell, Director Rhine, and Deputy Director Shubert.
- Internal, Director Maxwell,
 Director Aldern, and Deputy Chief
 of Staff Lakey
- Internal, Assistant Director Mann

- 9/22/17
- 9/22/17
- 9/22/17

Students will benefit from the projects we are doing because all of the programs are extremely well thought out, planned, and executed. Through the various marketing materials being purchased we can better attract students to ASCSU events and programs as well.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- People not knowing how much the marketing department has to do
- Balancing school and work
- Scheduling meetings with multiple people

- Order senate materials
- Reservations for various events
- Order Swip Out Hunger materials



Director of Multimedia Report

Prepared by	Kaleigh Maxwell, Director of Multimedia
Department	Marketing Department
Members	Kaleigh Maxwell, Director of Multimedia
	Kyrie Merline, Director of Marketing Strategy
	Jackson Aldern, Director of Graphic Design
Expenses in the Past	All expenses are to be reported in the Birector of
Week	Marketing Strategy Report

EXECUTIVE SUMMARY

In an effort to advertising ASCSU involvement opportunities to the entire student body, recent Multimedia efforts have been focused on promoting position openings, open applications, and event promotion. With the CSU student body as a target audience for all projects, I have been working to make sure all promotion is not only addressed on one specific social media platform, but on as many as possible in order to appeal to a wider demographic of students.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Continued work on ASCSU Official Website 	 Continued to work with internal directors to gather content for the ASCSU official website. 	 n/a Application open to students until October 1st, unless it is changed to

- Old Main Bell
- Position Headshots
- 12th Ram
 Tailgating/Homeco
 ming Meeting and
 Planning
- •

- Published official application for the opportunity for students to ring the Old Main Bell. Social media promotion has been started and will officially begin once budget is discussed in person with finance.
- Took official headshots of both Legislative and Judicial leaders and planned a photo session with Executive Branch leadership to take place early next week.
- Meeting and continued planning for events and promotion related to the 12th Ram Homecoming Tailgate.
 After discussion with Director Rhine, tailgating registration will open next week.
- Worked with President Silva and Director Rhine (University Affairs) in order to begin the ASCSU Student Tailgating program here on campus.

- accepting on a rolling basis. Promotion on social media to begin ASAP.
- Headshots and member profiles to be updated during first round of website updates and corrections.

Due to the fact that the majority of my work completed over this past week directly affected students interested in getting involved on campus. As a freshman, I knew that I wanted to get involved; however, student organization marketing ultimately played the deciding factor on the decision I made and the applications I submitted. Through this personal experience, I learned that marketing for involvement opportunities plays just as an important role as the opportunities themselves. Keeping this in mind, every post published and piece of copy written was created in an effort to benefit students and the student body as a whole.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Continuation of understanding the Wordpress Platform used for the ASCSU Website.
- The approaching deadline of Homecoming and the list that still needs to be accomplished by all parties involved.
- Continued use of project management software for task distribution amongst the Marketing Team.

- Work with Jason Huitt, LSC IT Director, in hopes to smooth out some questions and issues that come to light regarding the ASCSU website.
- Continue to publish as much content as possible on the ASCSU website and drive traffic to the site itself.
- Reach out to my Ambassador in hopes to encourage involvement and introduce her to the ASCSU Marketing and Multimedia responsibilities.



Director Report

Prepared by Alexandra Gertner, Director of Traditions

Department | **Traditions and Programs**

Members Alexandra Gertner, Director

Bayler Shurbert, Deputy

Jessy Mendoza, Deputy

Expenses in the Past

Week

\$0.00

EXECUTIVE SUMMARY

Old Main Bell applications are on the ASCSU website. Thanks to our incredible marketing department who always kills it. The Homecoming parade registration closes today at 5 P.M. so I hope more student organizations registered! Working on our Homecoming Float which will be Horse Tooth decorated in pictures of what CSU and home means to us!

-	Summary of	Other Participants/Stakeholders	Date (if
	Accomplishments	(Internal/External)	applicable)/
			Notes

Planning a Homecoming tailgate	•	Working with Director Rhine to plan a Homecoming Tailgate	•	October 14, 2017
Homecoming week	•	Planning Homecoming week which will consist of a timeline of photos leading up to our new stadium and roller rink in the plaza as we roll into our new home.	•	October 12, 2017
Ringing of Old Main Bell	•	Our Marketing team has published the Old Main Bell application on our website	•	October 2, 2017

Students will be able to enjoy a great Homecoming week!

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Reflect on my day, write in my journal every night 3 good things that happened in the day
- Don't have meetings at 8am when people (myself) can't seem to make
- You only got yourself

- Homecoming float!
- Choose recipients for Old Main Bell
- Sleep, eat, workout



Director's Report

Prepared by	Director Nathan Rhine
Department	University Affairs
Members	Director Nathan Rhine
Expenses in the Past Week	\$0.00

EXECUTIVE SUMMARY

The past week I worked towards finishing some goals for the 12th Ram Tailgating area. I met with Fraternity and Sorority Life to discuss a Greek Row on campus during Game Days. I worked with the Departments of Marketing and Traditions to finalize the budget for the 12th Ram. Looking to move forward with the visit to another school, I finished the Trip Purpose Plan and am going to forward it to the necessary parties. Lastly, I worked on a plan for work my Ambassadors can do throughout the semester and started to plan our first departmental meeting.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Created a plan for tasks my ambassadors will work on throughout the semester and 	 University Affairs Ambassadors Director of Marketing Merline, Director of Traditions and Programs Gertner, Deputy Director 	 Send an email to ambassadors with a doodle poll on when they would be

- planned the first departmental meeting.
- Met with Departments of Marketing and Traditions and Programs to finalize budget and marketing materials for 12th Ram.
- Finalized the Trip Purpose Plan and had Chief of Staff Wise review it
- Met with FSL Lindsay Sell and Natalie Padron to discuss a potential Greek Row on campus in future game days.

- of Traditions and Programs Schubert, Deputy Chief of Staff Lakey
- Chief of Staff Wise, President Silva
- Director of Fraterntiy and Sorority Life Lindsay Sell, Assistant Director of Fraterntiy and Sorority Life Natalie Padron
- available for a first meeting
- Need to purchase tents, and reserve spaces for greek life.
- Forward plan to President Silva
- Send a plan of lot to Lindsay Sell

The idea behind a trip to another university was to see how schools increase their students game day experience, by looking at ongoing traditions and ways the school programs to the students. Through this, we were hoping to bring this knowledge back to CSU. By establishing a Greek Row on campus for game days, we believe we will add to the overall on-campus game day experience for all students. By creating a plan for my ambassadors, I am ensuring that their time will not be wasted and therefore the students are getting the most out of their representatives.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- One big challenge was finding appropriate work for the ambassadors to start on, so I looked at my active projects and found a way to introduce them to the work.
- Time is never on our side, especially in the midst of a season. With plans in greek life already made, it is going to be hard to establish the presence quickly.

- Send plan to Lindsay Sell to be forwarded out to IFC and for myself to be put on the agenda.
- Meet with President Silva and Chief of Staff Wells to discuss the next steps for the proposed trip.

•	Meet with Alexis Svenson of RamEvents to discuss both the MOB and the 12 th Ram.