

President Report

Prepared by President Josué "Josh" Silva

Department Office of the President

Members Vice President Michael Wells

Chief of Staff Cole Wise

Deputy Chief of Staff Baylee Lakey

Expenses in the Past

Week

\$0

EXECUTIVE SUMMARY

This was a largely abbreviated week. The work for the students continues, whether it is working to help our DACA students, providing input into the City Plan, working to address the health of students, or various other issues. What students care about is the work we are doing for their benefit, and I believe ASCSU is well-served when we maintain our focus on working together to benefit the students outside this office complex.

Summary of	Other Participants/Stakeholders	Date (if
Accomplishments	(Internal/External)	applicable)/
		Notes

- Attended a meeting with Facilities Management and Parking and Transportation Services to discuss collaborative opportunities with ASCSU and the City Plan overhaul
- Attended a weekly meeting regarding the CSU/UABCS exchange program sponsored by ASCSU
- Met with Lupe Salazar from El Centro and Aaron Escobedo to discuss ways to provide support to students affected by the rescission of DACA
- Attended ASCSU mandatory training
- Attended the CSU Fall Leadership Forum with VP Wells

- Fred Haberecht (E); Aaron Fodge (E); David Hansen (E); Directors Taylor and Johnson
- Daniela Pineda Soracá, former ASCSU President; Michael Buttram, SLiCE coordinator for the exchange program
- Lupe Salazar; Aaron Escobedo; Director Taylor
- ASCSU
- Vice President Wells; CSU administrators, faculty, and staff

- 9/5
- 9/5
- 9/6
- 9/6
- 9/7-9/8

To me, it is amazing to see all the different areas ASCSU collaborates with and impacts, including the administration, community service organizations, and other registered student organizations. Being able to serve in this organization and be a facilitator for so many incredible conversations is truly humbling.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- The importance of remaining humble and honest about your plans and initiatives
- Patience is key
- So many wonderful people are here to support me, along with the whole organization

ACTION ITEMS AND GOALS FOR NEXT WEEK

Practice self-care and maintain perspective

- Attend Game Day Experience committee
- Attend Master Plan committee
- Chair Fan Experience Committee
- Attend Cabinet and Senate
- Meet with President of RHA



[Position] Report

Prepared by	[Michael Wells Vice President]
Department	[President's Office]
Members	Josh Silva – President
	Michael Wells – Vice President
	Cole Wise – Chief of Staff
	Baylee Lakey – Deputy Chief of Staff
Expenses in the Past	N/A
Week	

EXECUTIVE SUMMARY

With the short week, I continued small pushes towards SFRB, continued Ambassador program initiatives, and attended the CSU Fall Leadership forum,

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Sent out Fall SFRB Fee schedule Continued recruitment for SFRB – emails sent out, and I will work with Director Syron next week to make sure we have all memberships filled Had 10 more sign-ups for the Ambassador program – we will have our first ambassador meeting next week Attended the fall leadership forum and took part in discussions about Student Success, and other higher education topics. 	 Director Syron (internal)) 	• Sept. 1 st – Sept 8th •

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

With now over 50 ambassadors signed up, I am hoping to make a push for more student involvement in ASCSU and provide support for the rest of our fall events.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

Timing is everything

- Conduct first Ambassador Meeting
- Get SFRB board finalized



Chief of Staff Report

Prepared by Cole V. Wise

Department Office of the President

Members Josh Silva – President

Michael Wells - Vice President

Cole Wise - Chief of Staff

Baylee Lakey – Deputy Chief of Staff

Expenses in the Past

Week

EXECUTIVE SUMMARY

\$0.00

For obvious reasons, this week was challenging and was a test of patience in the Chief of Staff Office. I can say that the Cabinet that we have this year helped tremendously in making a welcoming space to come into and for that, I am very grateful. I was able to get the Director of Environmental Affairs application opened as Director Rokde's last day was on Friday. We are also looking into new and creative ideas to get the word out about ASCSU. This includes the Ambassador and RLT programs as well as attending the events that ASCSU hosts. I am excited about the year ahead of us!

ACTIONS ACCOMPLISHED

Summary of Accomplishments

Other Participants/Stakeholders (Internal/External)

Date (if applicable)/
Notes

 Held Check-In meeting with Vice President Wells regarding the state of ASCSU and our plan for the upcoming week. 	Vice President Wells	• 9/5/17
 Held meeting at Student Resolution Services 	 Numerous attendees 	• 9/6/17
 Held weekly meeting with Finance 	Director Leonard	• 9/6/17
 Held weekly meeting with Governmental Affairs. 	 Director Taylor 	• 9/6/17
 Held weekly one-on-one meeting with Bruce Mann. 	Bruce Mann (SLiCE)	• 9/6/17
 Attended annual Sexual Harassment Awareness Training 	 Jennifer Mayhew (OEO) 	• 9/6/17
 Assisted Director Rhine in Game Day Student Tailgating reservations along with promoting the event. 	 Director Rhine; LSC Box Office; Director Maxwell 	• 9/7/17-9/8/17

Students benefited from my work in posting the Director of Environmental Affairs position as well as my efforts in student tailgating with Director Rhine. My hope is that students will also benefit from the guidance I provide the departments within ASCSU.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- It is alright to say "no" if you are feeling too overwhelmed.
- The Executive Cabinet that we have in ASCSU is awesome and I am very grateful for all
 of them!
- It is necessary to schedule free time and homework time.

- Interview Director of Environmental Affairs applicants.
- Begin talking homecoming with Traditions and Programs.

Brainstorm new ideas with University Affairs on promoting the student tailgating lot for the next home game.



2017-2018 WEEKLY REPORT Week ending September 8, 2017

Deputy Chief of Staff Report

Prepared by Baylee L. Lakey – Deputy Chief of Staff

Department | **President's Office**

\$0.00

Members Josh Silva - President

Michael Wells – Vice President

Cole Wise – Chief of Staff

Baylee Lakey – Deputy Chief of Staff

Expenses in the Past

Week

EXECUTIVE SUMMARY

Even though this was only a four day week, a lot of work was accomplished. I was able to communicate with all of my directors and help them as their projects and goals continue to develop. On Wednesday, I sat as an ASCSU representative on the Student Travel Grant committee. This was a neat experience as I had the privilege of hearing about the awesome work that CSU students are pursuing and accomplishing. I also met with the Rocky Mountain Student Media executive committee for our first meeting of the year. I look forward to the effective conversations that will take place on that committee as the year continues.

Summary of	Other Participants/Stakeholders	Date (if
Accomplishments	(Internal/External)	applicable)/

		Notes
Held weekly meeting with Academics	Director Yassa	• 9/5/17
 Held weekly meeting with Graduate Affairs 	Director Kalyan	• 9/6/17
 Attended ASCSU Sexual Harassment Awareness Training 	ASCSU members	• 9/6/17
 Met with Sarah Stephens from SLICE 	Sarah Stephens	• 9/7/17 & 9/8/17
 Attended the Student Travel Grant Committee Meeting 	 Sarah Stephens; Kim Grubbs; additional committee members; various CSU students 	• 9/7/17
 Attended RMSMC Executive Committee Meeting 	 Eddie Kendall; Peter Waack; Sam Perrine 	• 9/7/17
 Held weekly meeting with Environmental Affairs 	 Deputy Director Royal 	• 9/7/17
 Held weekly meeting with Health 	Director Wright	• 9/8/17
 Held weekly meeting with Marketing 	 Directors: Merline; Aldern; Maxwell 	• 9/8/17

Students benefitted from the support I was able to provide to directors within ASCSU. Students also benefitted from my work with the Student Travel Grant committee as I worked with fellow members to provide students with financial opportunities to travel and gain more information, education, and experience that they then bring back to CSU.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- I work with an incredible group of people who are accomplishing great things.
- When I feel overwhelmed, it is important to take a deep breath, make a list, and stay focused on the tasks that matter.

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Continue to meet with directors and assist them in any way possible.
- Develop an idea/focus for the an ASCSU podcast episode.
- Make sure the Free Speech letter runs in the Collegian on Wednesday, September 13th.
- Communicate with Director Yassa about Pacesetter Awards and assist her in getting the process going.



2017-2018 WEEKLY REPORT Week ending August 18, 2017

Director of Finance Report

Prepared by	Director of Finance Robert Leonard
Department	Finance
Members	Director of Finance Robert Leonard
	Controller Kyle Steinhoff
Expenses in the Past Week	\$N/A
Week	

EXECUTIVE SUMMARY

This week was fairly uneventful for the finance department but we prepared ourselves for the upcoming weeks by touching base with student groups and doing administrative work with the budget and controller book. We emailed a couple student groups who are just getting ready to start their event planning and we have been working with Indian Student Association to get their event funded and everything to move forward smoothly.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Exchanged emails with ISA to work on getting India Night approved for funding by BSOF and the Senate Transferred funds from Senate general account into operating accounts for the year Exchanged emails with other student orgs 	Pres. Gaurav Harshe	• 9/9/2017

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

The student body benefitted from our work this week by getting to have a great event by the Indian Student Association ready to be approved and by having other student org events ready to begin the funding process.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• I learned that sometimes a week isn't always teeming with pressing matters to attend to but that does not mean that one should stand idly by and wait for things to get busy.

- Approve India Night
- Meet with Delray Echohawk about the upcoming CSU drag show
- Get BSOF ratified



Director's Report

Prepared by	Director of Academics
Department	Academics
Members	Stephanie Yassa Director of Academics
Expenses in the Past Week	N/A
Week	

EXECUTIVE SUMMARY

This week was slower because most of my committee meetings take place on Monday, which was off! I am incredibly excited to begin involvement in the Financial Literacy course in any way I can. Next week, I will be meeting with Dr. Brown to discuss Academic Integrity Initiatives, in preparation for Academic Integrity month.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Attended Faculty Council Attended ASCSU Training Contacted Faculty members regarding the Financial Literacy Course Began brainstorming ideas for Academic Integrity Week 	 CSU Administration and Faculty (External) ASCSU members (Internal) Neal Lujan (External) N/a Director Maxwell (Internal) 	 September 5, 2017 September 6,2017 Ongoing Ongoing September 6,2017 Ongoing

- Discussed marketing initiatives to promote Academic Integrity Month (October) with Director Maxwell
- Met with Deputy Chief of Staff Lakey
- Deputy Chief of Staff Lakey (Internal)

Students will benefit from the work coming out of both the Financial Literacy Initiatives and the Academic Integrity programs immensely and I am excited for students to be further exposed and more involved in both initiatives.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• Time management is key

- Meet with Dr. Brown to discuss Academic Integrity
- Meet with Neal Lujan
- Attend various committees



2017-2018 WEEKLY REPORT Week ending [Select Date]

Campus Engagement Report

Prepared by	Tristan Syron
Department	Campus Engagement
Members	Tristan Syron, Director
	Claire Fenton- Deputy Director
Expenses in the Past Week	0.00

EXECUTIVE SUMMARY

The last week was shadowed by impeachment, which quickly consumed the majority of my time and conversation with students. I managed to articulate a fair and factual sequence of events during the speeches I gave and the meetings I had

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
CabinetMeeting with MaddieChildren's hospital	External, soon to be internalExternal	Sexual Harassment Training
Speech to Theta Chia CVB RLT Applications	ExternalExternalExternal	 Gave speech, a lot of feedback on tailgating

Deputy Fenton
 has begun
 scheduling
 interviews

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

As we continue to increase our participation levels the student body benefits by having more representation and ideas in the room.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Hazard comes out of left field- be ready- always!
 - "what keeps you up at night?"
 - -"nothing I keep other up at night"

Gen. Mattis

- Charity
- RLT
- Emails
- College councils
- Greek life



Officer of Community Affairs Report

Prepared by	Officer Hanna Johnson
Department	State and Local Policy
Members	Hanna Johnson- Officer of Community Affairs Anthony Taylor- Director of Governmental Affairs
Expenses in the Past Week	\$0

EXECUTIVE SUMMARY

The majority of my work this week was to prepare myself for the first Alternative Transportation Fee Advisory Board meeting this Sunday and connecting with Off Campus Life. I'm also excited about the direction of the legislative working/advising group. Speaker Brown was excited to hear my plan and wanted to help establish this group further.

Summary of Accomplishments	Other Participants/Stakehol ders (Internal/External)	Date (if applicable)/ Notes
 City Plan CSU Engagment- Met with Facilities Mgmt 	 President Josh Silva, Director Taylor, Aaron Fodge, Fred Haberecht 	• 9/5
 Party Registration Committee Meeting 	Off Campus Life, Neighborhood Services- City of Fort Collins	• 9/5
City Council Meeting	 Fort Collins City Council 	• 9/5
• ATFAB	 Aaron Fodge, Aaron Buckley 	 9/8; website edits, communication with board, agenda preparation, meeting
 Diversity and Inclusion in the State and Local Policy Department 	Director Tubbs	• 9/6
• DACA	 Director Anthony Taylor 	• 9/6
• Fall Clean Up	Off Campus Life, Neighborhood Sorvices, United Way.	• 9/7
Legislative Working Group	Services, United Way	• 9/7
	Speaker Isabel Brown	• 9/8
CSU/City of Fort Collins Liniage Manting		
Liaison Meeting	 Lexi Adler- Off Campus Life/ City of Fort Collins 	

- Creating a better process for ASCSU to discuss legislative positions.
- Maintaining good working relationships with the City of Fort Collins

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

 Balance is a constant process that demands intention and planning; I've been feeling very overwhelmed lately, and I need to develop a better mechanism to balance everything and take care of myself.

- Email Sam Houghteling about City Plan engagement for the Fall Semester and connect him to Lexi Adler
- Continue finding out more about student poverty reporting on campus and ask ASCSU if encouraging the university to include student poverty surveying is something we would like to pursue.
- Schedule meeting with OCL
- ATFAB follow up email and Ag/Grad Council reach out
- Check in with President Silva regarding the Food Platform Discussion with Director Taylor, President Frank, and Secretary Vilsack



2017-2018 WEEKLY REPORT

Week ending September 8, 2017

Director Report

Prepared by	Victoria Tubbs
Department	Diversity & Inclusion
Members	Victoria Tubbs
	Marcelino Castaneda
Expenses in the Past Week	\$0.00

EXECUTIVE SUMMARY

Somehow shorter weeks always feel longer and more chaotic. Even though we had labor day off this week was still packed with plenty to do. One of my goals in this position has been to validate the existence of this position. While it is harder to attach large scale programs to this position it is much more tangible to create valuable connections to other areas on campus that ASCSU should be working with. This week I worked to strengthen the connections ASCSU has with some of the SDPS offices as well as the Women and Gender Collaborative.

Summary of Accomplishments	Other Participants/Stak eholders (Internal/External)	Date (if applicable)/ Notes
 Meeting to discuss the possible collaborations of ASCSU with the Women and Gender Collaborative. Meeting to solidify connections with ASCSU & The Pride Resource Center Attended ASCSU Sexual Harassment Training Discussion on ideas to ensure the input of marginalized students on campus for pressing issues that ASCSU might not be able to see the full impact of our stances. 	 Cori Wong Emily Ambrose Senate and	 After the meeting with Cori, it is clear that there is a large potential for collaboration between ASCSU and The Women & Gender Collaborative. In terms of programing with the Feminist Fight Club as well as other possible up and coming programs that we will continue to work on. My meeting with Emily was very productive and it was good to have a very grounded and realistic conversation with her about the relationship between the Pride Center and ASCSU and how we can work to better that relationship this year. Additionally, she gave me some resources on campus to reach out to in order to further programs I have been trying to tackle. The training around Sexual Assault in the workplace may seem like common sense to a lot of folks but the message and actual definitions of sexual harassment are a message that continue to be relevant and pertinent to our work and I think it was a productive meeting for ASCSU members. Hannah and I began a conversation that will be just the beginning of a much larger dialogue this year

around the incorporation of marginalized voices within the initiatives, resolutions and stances
ASCSU will make throughout the
year.

The way that I envision this position is one individual working as a connector for the various parts of not only ASCSU but the CSU community in general, by ensuring actual communication between departments and branches of ASCSU as well as between outside entities and ASCSU. By ensuring that these lines of communication are open and flowing productivity, students can (hopefully) experience their voices being heard more holistically and know ASCSU is representing their actual interests.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Cancellation of Senate
 - O I wanted to meet with all the senator from the SDPS offices
 - Email correspondence will have to do for now!

- Reach out to SDPS Senators
- Meet with Director of Academics
 - o To finalize and implement a plan for our program for midterms.



Environmental Affairs Report

	-
Prepared by	Deputy Director Madelyn Royal
Department	Environmental Affairs
Members	Madelyn Royal, Deputy Director
Expenses in the Past Week	\$0.00 (if applicable)

EXECUTIVE SUMMARY

This week was primarily used to solidify faculty relationships, and correspond about upcoming events and initiatives. Thus far we have solidified a continued effort to work towards zero-waste within the new stadium, as well as an organized effort to work towards a Bee Certified Campus. Furthermore, the department has committed to showing up at "Environmental Eats" each month, which is an educational tabling event held in Corbett Dining hall. This week will wrap up with multiple meetings on Friday. The first involving Aaron Fodge, of CSU transportation, and ATFAB. Following this meeting, the department will meet with Emily Taylor of the Student Sustainability Center to continue the momentum of last year's Committee of Student Sustainability Organizations (CSSO).

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Furthered recruitment efforts for the "Zero Waste" team. Communicated about the President's Sustainability Committee's subcommittee 	Maggie Gilman (Zero Waste)	

dedicated to ensure a Bee Certified Campus	Tonie MyamotoArathi Seshadri (SOCR)	
 Met with SSC to continue 		
effort for the Committee of	Emily Taylor (SSC)	September 8
Student Sustainability		
Organizations (CSSO)		
The department committed		
to becoming involved in	 Kirstie Tedrick- PSC & HDS 	
monthly "Environmental		
Eats" educational tabling		
 Met with Community Affairs 	 Director Johnson- Community 	
and CSU Transportation to	Affairs	 September 8
discuss future initiatives	 Aaron Fodge- CSU Transportation 	

Through Zero Waste, students continue to benefit and become environmentally educated and empowered. By developing further plans to work for a Bee Certified Campus, future students will benefit by being part of an environmentally conscious university that protects essential ecosystems surrounding Fort Collins.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK ACTION ITEMS AND GOALS FOR NEXT WEEK

Working as a single department head has proved to be slightly difficult this
week. However, through this additional responsibility I have learned the ins
and outs of the department much more quickly and thoroughly.
 Furthermore, I have made connections with important members of the CSU
institution that are dedicated to building a more sustainable institution.



Director Of Governmental Affairs Report

Prepared by	Anthony Taylor (Director of Gov. Affairs)
Department	Governmental Affairs
Members	Anthony Taylor (Director of Gov. Affairs)
Expenses in the Past Week	\$0.00

EXECUTIVE SUMMARY

This week was very busy for me with regards to ASCSU. I spent a lot of my time in meetings that were focused on building ASCSU's relationship other external actors such as the city, state and the administration of the university.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Facilities Management/ASCSU Collaboration Meeting El Centro Meeting 	 President Silva (I), Director Johnson (I), Facilities Management Leadership (E) 	9/5/179/6/179/7179/7/17

- Contacted Dreamers United
- Contacted MGC
- Obtained a date to meet withthe City on.
- Meeting with Jenn Penn
- El Centro Leadership (E), President Silva (I)
- City Project Managers (E)
- Lobbyist Jenn Penn (E)

I had a meeting this week to figure out how ASCSU could best support students that were effected by the elimination of the DACA program. I also had a lot of meetings this week aimed at strengthening ASCSU's relationship with the capitol, the administration of the university, the City of Fort Collins and others. Strong relationships with external actors will be invaluable as ASCSU moves forward In the year because this allow us to better support and represent students at multiple levels of government and thus ultimately be more responsive to their needs.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• Continue to check emails early in the morning!

- Determine if a meeting after the 12th with the City will be productive or not.
- Initiate the process of re-contracting Jenn Penn as ASCSU's lobbyist.
- Continue reaching out to students effected by DACA's revocation.



Office of Graduate Affairs Report

	<u>-</u>
Prepared by	Satya Kalyan
Department	Office of the President
Members	President Josué "Josh" Silva
	Vice President Michael Wells
	Chief of Staff Cole Wise
	Deputy Chief of Staff Baylee Lakey
Expenses in the Past	\$0.00
Week	·

EXECUTIVE SUMMARY

I have been working on the tasks GSC assigned to me. One was getting information about Travel Awards from different colleges. There was little progress as I did contact many universities but received very less replies. So, this has been going throughout the week as I have been trying to reach out to as many graduate councils as possible. The other task which I have been assigned was creating some sort of reach-out media to graduate students as they tend to miss out some important events happening in and around the campus. Though I haven't started working on this yet, I have a few ideas which I would start working on from the next week (one task at a time).

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
• Survey	Josh SilvaMichael Wells	Not Applicable

Information about Travel	• Lindsay	Not Applicable
awards	GSCASCSU	

- More information about Travel awards has been gathered
- I shall start working with the senators of GSC and ASCSU in order to bring the survey to the table
- When done with the graduate reach-out media task (no name has been given to it yet),
 graduate students shall benefit by knowing what's going on in the campus

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- There has been no response from many university councils when I asked them about Travel Awards
- It was a difficult week as I was supposed to gather a lot of information but there has been nothing on my table, thanks to the no-response policy of other university graduate councils
- I could not understand which universities to reach out regarding Travel Awards information.

- Meet Lindsay personally and have an in-depth insight into the expectations of GSC from ASCSU and the Office of Graduate Affairs and also know how she wants to utilize the \$500 assigned for GSC in the budget of Officer of Graduate Affairs
- Meet the senators both in GSC and ASCSU to get inputs for my survey
- Meet Josh Silva and Michael and get to know their ideas for the graduate students



Officer's Report

-	-
Prepared by	Mr. Shreesh Maurya
Department	Innovation and Technology
Members	Officer of Innovation and Technology, Shreesh
	Maurya
Expenses in the Past	\$0.00
Week	

EXECUTIVE SUMMARY

Reviewed various technological resources like resources for Disabled students, for Online students and for other on-campus students.

Created list of some useful college sites which I will be working with marketing committee to spread it amongst students through various resources.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Reviewing technological resources and working towards spreading them amongst students. 	 Vice President Wells(Internal) 	• 6 th September,201 7

Currently there are many students who don't know about various resources which they can use for example resources for disabled students and for online students. Formulating a way so that we as ASCSU can spread amongst every student about these resources

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• Finding different resources around campus and digging through various college sites to find technical information.

- Meeting with Vice President Wells about proposal of Information session and working ahead on this.
- Meeting with Director of Multimedia and Marketing about next steps for GPS video.



Director of Marketing Strategy

Prepared by	Kyrie Merline Director of Marketing Strategy
Department	Marketing
Members	Kyrie Merline, Director of Marketing Strategy
	Kaleigh Maxwell, Director of Multimedia
	Jackson Aldern, Director of Graphic Design
Expenses in the Past Week	\$ N/A

EXECUTIVE SUMMARY

This week the plans have been growing on multiple different projects. We are working on getting the Tailgating name in check, and figuring out how exactly to brand that entire process. The marketing started working on Homecoming branding, as well as Old Main Bell planning for game days.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Weekly Marketing Meeting Scheduled meeting for Ambassador Programs Old Main Bell Meeting Homecoming Meeting 	 (Internal) Meeting included Director Maxwell, Director Aldern, and Deputy Chief of Staff Lakey (Internal) Meeting included Director Maxwell, Director Aldern, 	 9/8/17 9/8/17 9/6/17 9/6/17 9/6/17 9/5/17

- RLT Marketing Meeting 2
- Tailgating Name Discussion

Deputy Chief of Staff Lakey, and Vice President Wells

- (Internal) Meeting included Director Maxwell, Director Aldern, Deputy Director Shubert, and Deputy Director Mendoza
- (Internal) Meeting included Director Maxwell, Director Aldern, Deputy Director Shubert, and Deputy Director Mendoza
- (Internal) Meeting with Director Maxwell and Deputy Director Fenton
- (Internal) Chief of Staff Wise,
 Director Maxwell, Director Aldern,
 and Deputy Chief of Staff Lakey

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

Through the continuous marketing efforts we are able to put out quality and well-planned work that will reach all students. Through interactions with students in various on campus activities we guarantee that their student fees are being used properly/effectively.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Prioritizing one project over another
- Scheduling meetings with multiple departments
- Confirming meetings/making sure people are there for the meetings

- Have all of the budgets and RFD's for upcoming projects
- Find a task manager for the marketing department
- Start working on ordering tabling materials



Director of Multimedia Report

Prepared by Kaleigh Maxwell, Director of Multimedia

Department | **Marketing Department**

Members Kaleigh Maxwell, Director of Multimedia

Kyrie Merline, Director of Marketing Strategy

Jackson Aldern, Director of Graphic Design

Expenses in the Past

Week

N/a

EXECUTIVE SUMMARY

The Marketing Department is as busy as always, as we are currently working on a handful of large projects. After finishing Grill the Buffs, we re-met with Traditions & Programs in order to discuss marketing strategy and goals for both the Old Main Bell Application and Homecoming. In addition, I am working on making sure that events are not only promoted through the ASCSU website, but across various social media platforms as well. Amidst the busy marketing schedule, I have continued to work on adding content to the ASCSU website. As of Friday, September 8, 2017, there are several active forms published, I have been working onDue to the fact that the ASCSU Website crashed a little over a week ago, I have largely been working getting it up and running again. However, due to the fact that issues related to the server were so complex, I worked with Jason Huitt, IT Coordinator for the LSC, to build a new platform from scratch through CSU Web Communications. As of Thursday, August 17, the new ASCSU Website has been live. Although most of the content still needs to be posted, I worked very hard to have the site live by August 18th in order to have the Student Tailgating Form up and running.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Marketing Request Form Follow-Up Meeting: Old Main Bell Marketing Request Form Follow-Up Meeting: Homecoming Marketing Request Form Follow-Up Meeting: Ram Leadership Team Marketing Request Form Follow-Up Meeting: Tailgating Advertising & Follow-Up 	 Met with Deputy Director Shubert in order to discuss upcoming marketing efforts that could benefit Traditions & Programs new initiative to allow students to apply to ring the Old Main Bell. Met with Deputy Director Mendoza to discuss what needs to be done on both the Marketing & Multimedia side for Homecoming. Met with Deputy Director Fenton to discuss what should be done to best reach first and second-year students in order to receive more RLT applications. Marketing Department met with Director Rhine to discuss possible options for ASCSU Tailgating branding & overall marketing strategy. Although I was not personally able to attend the meeting, I followed up with Director Rhine in order to discuss his goals and create a timeline for marketing. 	 9/06/17 Completed: Photographed stock photos for promotion, began online form development, gathered relevant information. Working On: Developing and publishing online application, writing SOURCE article, social media promotion. 9/06/17 Working On: Developing social media posts, online application for the parade, and developing a video. 9/06/17 Completed: Article, Application, Social Media Graphics n/a Gathered weekly tailgating submissions, promoted on social media, and followed up with email.

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

As students settle into their new schedules, it is important that involvement in both campus and community events is well advertised. Through focus on the website and social media advertising, I hope to engage students across various digital platforms. Throughout advertising efforts, I make an effort to constantly promote the positive message ASCSU brings and the well-respected means of this organization.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Developing an online Multimedia Request Form is a priority. A significant amount of my work is dedicated to tracking down relevant information, editing copy, or finding images.
- Continue to work with Jason Huitt to ensure that the Marketing Department has access to an active project management software.
- Centralize on website content and finalize all copy.

- Develop online multimedia request form.
- Train necessary Directors in relevant software platforms and submission processes.
- Continue to encourage members to submit Marketing Request Forms as early as possible.



Traditions and Programs Director Report

Prepared by	Alexandra Gertner, Director of Traditions and
	Programs
Department	Traditions and Programs
Members	Alexandra Gertner, Director
	Bayler Shurbert, Deputy
	Jessy Mendoza, Deputy
Expenses in the Past Week	N.A.
VVEEK	

EXECUTIVE SUMMARY

This week was full of transition as we moved from Grill the Buffs towards a focus on Forever Green, Homecoming, and the Old Mail Bell. The Old Main Bell ringing application and marketing was developed with an intended rollout early next week. Homecoming is coming along well with initial marketing discussions completed and early discussions student organization involvement starting. We had a Forever Green Concept meeting with Kelsey Stamm the Manager of Young Alumni and Student Engagement and we had many parallel ideas for the Program.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Old Main Bell marketing plan finalized 	 Working with Kelsey Stramm at the Center developing Forever Green. 	August 23

- Marketing for Homecoming Registration beginning conversations
- Began work on Forever Green
- Working with Jerick Flores the Manager of Alumni Operations on developing the Old Main Bell Tradition.
- Working with the ASCSU
 Marketing Team on the development of our marketing plans.

Students will Soon have the ability to apply to ring the Old Main Bell. It has become easier for Student Organizations to apply to participate in the Homecoming parade.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- The timeline for the Old Main Bell was pushed back.
- We had some very early meetings.
- Focus on doing my job and not the vibe that's going around

- Push the Marketing for the Old Main Bell
- Start on Homecoming float!
- Continue our new great relationship with the Alumni Association.



Director of University Affairs Report

Prepared by	Director Nathan Rhine
Department	University Affairs
Members	Director Nathan Rhine
Expenses in the Past Week	\$0.00

EXECUTIVE SUMMARY

This past week has been effective in the planning of events. As far as Game Day goes, I met with Bruce to discuss the logistics of the lot and to talk about the material for the library survey. Also, I met with Cole to discuss the current requirements for the lot and have started to draft a new email that will be sent out to all the permit holders that apply to help bridge the gap of information they are receiving. Finished typing up the material that marketing needs for our marketing plan, just need to forward that information their way. On Wednesday, along with the rest of the cabinet I attended the Sexual Harassment Training workshop. Lastly, I met with Jason Huitt to discuss current projects I am working on and gain some feedback on ideas that I have for the upcoming year.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
• Met with SLiCE Advisor Bruce	Bruce Mann; External SLiCE advisor	• 09/06/17-Need
Mann; discussed tailgating	 Chief of Staff Cole Wise/Internal 	to follow up
logistics and the upcoming	 Jason Huitt/External 	with Bruce on

- steps for the library project I'm working on.
- Met with Chief of Staff Cole
 Wise to discuss our current
 plan for the tailgating lot and
 find a way to improve
 performance of the lot
- Met with faculty member
 Jason Huitt to gain feedback
 on the tailgating lot, library
 project and future projects I
 am preparing for.
- Finished preparing information for the marketing plan for the student tailgating lot, which should improve the attendance in the lot.
- Typed up a new email that will be sent up to permit holders in the lot, providing more information regarding getting the pass and showing up on Game Day.
- Worked with Director of Multimedia Kaleigh Maxwell to fix a bug in the online application for the tailgating lot and brainstormed ways to give me complete access to the application

- Deputy Chief of Staff Baylee Lakey/Internal
- Director of Multimedia Kaleigh Maxwell/Internal
- Attendants of the Sexual Harassment Training

- the library questions and ensure they are forwarded to correct staff
- 09/06/17-Need to me with Cole to review current structure of lot and identify more weaknesses/ho w to improve them
- 09/08/17-Need to type up a plan of new projects and try to budget out the total cost of the projects, then review with Jason
- 09/07/17- Need to reach out to Lance Wright and come up with a better way to provide Box Office with permits and instructions on how to give out

By improving the process for applying for a permit and working on the structure of the tailgating lot, I am making it easier for students to apply for the space and improving the

performance of the lot which increases the overall performance of the student experience. By working with Bruce Mann on the Library project, I am ensuring that all proper steps are taken in regards to our project and that all bases are covered when we present our findings to leadership, hopefully leading to the extended hours of the library. By gaining insight from previous ASCSU members and faculty, Jason Huitt, I am able to adjust my current plans based on what has and has not previously worked in the organization; while gaining insight into where students have been lacking representation.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Two early Saturday football games did lead to lower amounts of applications for the tailgating lot, but with a month break before the next game it is time to capitalize on our marketing efforts and fill the lot.
- In order to gain student input, one must actually engage the students to identify the real concerns or problems on campus.

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Meet with Cole Wise to discuss changes for the tailgating lot and areas in which we can improve.
- Meet with Bruce Mann to ensure that the questions are good for the survey and start working on the next step.
- Reach out to all committee chairs and start working on filling student representation all over campus.

Report from Speaker of the Senate, Isabel Brown:

"Senate Leadership has received notice of a resignation from our Recruitment and Retention Officer, Colton Stott, due to reasons of a personal nature and not being able to dedicate enough time to the position. We are so sad to see him and his dedication leave this position, but we are excited continue sharing his joy with ASCSU as an Associate Senator! That being said, we will be having elections for a new Recruitment and Retention Officer of the Senate on Wednesday evening, September 13."