

## **President Report**

Prepared by President Josué "Josh" Silva

**Department** Office of the President

**Members** Vice President Michael Wells

**Chief of Staff Cole Wise** 

**Deputy Chief of Staff Baylee Lakey** 

Expenses in the Past

Week

\$0

#### **EXECUTIVE SUMMARY**

What matters to me is that no matter what, we are doing work that actually matters to students. Helping to bring people together as an entire student body is what ASCSU is about. A part of the role of President that is always difficult is writing condolence letters to the families of CSU students who have passed away, and writing the letter for Savannah McNealy, both a student and personal friend, was no different. This week was heavily focused on stakeholder meetings to develop new and continuing initiatives.

=	Summary of	Other Participants/Stakeholders	Date (if
	Accomplishments	(Internal/External)	applicable)/
			Notes

- Attended weekly Cabinet meeting and Senate
- Attended weekly Todos
   Santos exchange trip meeting
- Volunteered at the first
   ASCSU Health Fair, in
   conjunction with the CSU
   Health Network Open House
- Met with adviser Bruce Mann
- Attended a meeting with Speaker Brown to discuss the Legislative Working Group progress
- Met with Dr. Blanche Hughes
- Attended the first Budgetary Affairs Committee meeting
- Met with adviser Pamela Norris
- Attended the RamRide Advisory Committee meeting
- Met with Parking and Transportation Services to discuss the Bustang routes
- Attended the candlelight vigil for Savannah McNealy

- ASCSU
- SLiCE office; Daniela Pineda Soraca
- ASCSU Health Department; Chief of Staff Wise; Vice President Wells; Associate Senator Sherif
- Bruce Mann
- Director Johnson; Director Taylor
- Vice President Wells; Speaker Brown
- Chair Williams; Director Johnson; committee members
- Pamela Norris
- RamRide; Off-Campus Life
- Director Johnson
- CSU community

- 10/18
- 10/17
- 10/16
- 10/17
- 10/17
- 10/19
- 10/19
- 10/20
- 10/2010/20
- 10/20

I always think about how every administration only has a year (at most) to get things done and make a difference. The amount of stakeholders we only have a year to work with is incredible, and it is important to make the most of it. It is also important to bring the student body and ASCSU together, and I think that events such as the tragedy that occurred this week reminds us all of the humanity in our community.

### CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- The importance of remaining humble and honest about your plans, goals, and initiatives
- Patience is key
- People will forget what you said, but they will never forget how you made them feel

- Practice self-care and maintain perspective
- Weekly Todos Santos meeting
- Attend Cabinet and Senate
- Keep up with academics
- Attend the Budgetary Affairs Committee
- Chair the Campus Safety Advisory Committee



# [Vice Presidential] Report

Prepared by	[Michael Wells]
Department	[President's Office]
Members	[Michael Wells, Vice President; Josh Silva,
	President; Cole Wise, Chief of Staff; Baylee Lakey,
	Deputy Chief of Staff;]
Expenses in the Past Week	N/A
VVCCK	

#### **EXECUTIVE SUMMARY**

This week was primarily spent working on the first annual Health Fair with the CSU Health Network. Both days, Monday and Thursday were HUGE successes as we saw turnout of over 300 per day. I also continued on with SFRB and the ASCSU mbassador program. Overall this week saw many triumphs and accomplishments

Summary of	Other Participants/Stakeholders	Date (if
Accomplishments	(Internal/External)	applicable)/
		Notes
• SFRB met with Ther	<ul> <li>Dr. Mike Ellis (External) – LSC</li> </ul>	•
Interpersonal Violence	Director	

Fee as well as the Rec Center. Both expect potential mandatory increases but not increase • Jason Huitt – IT Director for staff or programming

- Worked the Health Fair Monday the 16th and Thursday the 19th. I played viola for the event as well as made sure that food and drinks were set up and prepared. Director Wright and Deputy Director Patricio were instrumental as they made this event a huge success!
- Attended the meeting for Online student charges. This meeting saw discussion in ways that student fee areas could better serve online students. Ideas included virtual tours, online meetings, and virtual work spaces
- I met again with ambassadors and directors to continue making this program better. I will be creating a

- Angel Wright (internal)
- Anne Hudgens Director, Health Network
- (external)

feedback group to better understand the needs of this program.

#### **HOW DID STUDENTS BENEFIT FROM YOUR WORK?**

The health fair served over 600 students and built a great relationship between ASCSU and the Health Network. Students were able to receive resources for health on campus and got to meet with many on campus partners to better build community.

## CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

Timing is Everything

- Create a better database for SFRB files
- Keep on with SFRB



# **Chief of Staff Report**

Prepared by Cole V. Wise - Chief of Staff

-	cole v. vvise chief of staff	
Department	Office of the President	
Members	Josh Silva – President	
	Michael Wells – Vice President	

Cole Wise – Chief of Staff

Baylee Lakey – Deputy Chief of Staff

Expenses in the Past

Week

\$0.00

#### **EXECUTIVE SUMMARY**

This week was a very hard week for personal reasons. With that being said, I am proud of the way the Executive Cabinet was there to help one another through the trials that the past week presented. A new Deputy Director of Traditions and Programs, Clarity Engel, was hired and is currently going through the paperwork process. We are still in search of a Director of Health and that applicant will hopefully be chosen by the end of next week.

	Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
•	Attended weekly Executive Leadership Meeting	<ul> <li>President Silva; Vice President Wells; Deputy Lakey; Kim Grubbs</li> </ul>	• 10/16/17

Held weekly meeting with     Diversity and Inclusion	Director Tubbs	• 10/16/17
Held weekly meeting with	<ul> <li>Director Johnson</li> </ul>	• 10/16/17
<ul><li>Community Affairs</li><li>Attended Student Fee Review</li></ul>	<ul> <li>WGAC; Rec Center; SFRB members</li> </ul>	• 10/16/17
Board meeting		• 10/17/17
<ul> <li>Held weekly meeting with Campus Engagement</li> </ul>	<ul> <li>Director Syron</li> </ul>	• 10/18/17
Held weekly meeting with	• Director Rhine	• 10/18/17
<ul><li>University Affairs</li><li>Held weekly meeting with</li></ul>	Director Leonard	
<ul><li>Finance</li><li>Held weekly meeting with</li></ul>	Director Gertner	• 10/18/17
Traditions and Programs	• Director Gertilei	• 10/18/17
<ul> <li>Held weekly meeting with Governmental Affairs</li> </ul>	Director Taylor	
Attended weekly 1:1 meeting	Bruce Mann (SLiCE)	• 10/18/17
<ul><li>with Bruce Mann</li><li>Attended weekly Cabinet</li></ul>	ASCSU Executive Cabinet	• 10/18/17
meeting		• 10/18/17
<ul> <li>Attended weekly Senate</li> <li>Meeting</li> </ul>	ASCSU Members	<ul><li>10/18/17</li></ul>
Held lunch meeting with Dr.	• Dr. Ellis (LSC)	10/18/17
Mike Ellis		

Students indirectly benefited from my work with each department as well as my advocating for their student fee dollars.

## **CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK**

- Death of friend and colleague
- Managing school and work
- Remaining positive when everything is negative

- Hire Director of Health
- Assist in next game day planning
- Plan trip to Wyoming for Fan Experience with Director Rhine



# **Deputy Chief of Staff Report**

Prepared by Baylee L. Lakey—Deputy Chief of Staff

**Department** | **President's Office** 

Members Josh Silva—President

Michael Wells—Vice President

Cole Wise—Chief of Staff

**Baylee Lakey—Deputy Chief of Staff** 

Expenses in the Past

Week

\$0.00

#### **EXECUTIVE SUMMARY**

This week mainly consisted of meetings with directors. I worked with President Silva, Vice President Wells, Director Tubbs, Speaker Brown, Chief Justice Anderson, and Chief of Staff Wise to develop an article addressing the recent bias motivated incidents on campus. This article will run in the Collegian this coming week.

#### **ACTIONS ACCOMPLISHED**

Summary of Other Participants/Stakeholders
Accomplishments (Internal/External)

Date (if applicable)/
Notes

Held weekly meeting with     Director of Multimedia	Director Maxwell	• 10/16/17
Held weekly meeting with     Director of Academics	• Director Shubert	• 10/17/17
Held weekly meeting with     Director of Graphic Design	Director Aldern	• 10/17/17
• Catch up meeting with Bruce Mann	Bruce Mann	• 10/17/17
Held weekly meeting with     Grad Affairs	Director Kalyan	• 10/18/17
Attended weekly Cabinet meeting	ASCSU Executive	• 10/18/17
• Attended ASCSU Senate Session	• ASCSU Body	• 10/18/17
<ul> <li>Held weekly meeting with Marketing Strategy</li> </ul>	Director Merline	• 10/19/17
Volunteered at Health Fair	CSU student body	• 10/19/17
Held weekly meeting with environmental affairs	• .Director Royal	• 10/19/17
<ul> <li>Held Weekly Marketing Meeting</li> </ul>	Director Aldern, Director Maxwell	• 10/20/17
Worked on article for the Collegian		

Opened the application for the Director of health

#### **HOW DID STUDENTS BENEFIT FROM YOUR WORK?**

Students benefitted from the support I was able to provide to directors.			

## CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• This week was heart breaking as we lost one of our fellow Rams. During these tragic circumstances, it is comforting that we as a student body are caring and supportive of one another.

- Publish article addressing bias-motivated incidents on campus
- Focus on some projects that need to be further developed
- Conduct Director of Health interviews



# **Director of Finance Report**

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Prepared by	Director of Finance Robert Leonard
Department	Finance
Members	<b>Director of Finance Robert Leonard</b>
	Controller Kyle Steinhoff
Expenses in the Past Week	\$N/A
Week	

#### **EXECUTIVE SUMMARY**

This week was slow for the Finance Department. No student orgs came to BSOF for funding so it was a week we used to catch up on post approval processes for the orgs we have approved. The Budgetary Affairs Committee was established in Senate last week and I am the vice chair. A bill was reviewed regarding allocating funding so that a study can be done on the effectiveness of U+2. The bill for the Front Range Student Ecology Symposium was approved by the senate.

Summary of	Other Participants/Stakeholders	Date (if
Accomplishments	(Internal/External)	applicable)/
		Notes
<ul> <li>FRSES approved by Senate</li> </ul>	Senate	• 10/20/2017

- Money paid for approved events
- Budgetary Affairs Committee meeting held

The student body benefitted from our work this week by having another event to attend.

## CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

 Had some difficulty obtaining signatures for contracts and learning the contract procedures

- Have BSOF Meeting
- Help student orgs receive funding for events



# 2017-2018 WEEKLY REPORT Week ending October 20<sup>th</sup>, 2017

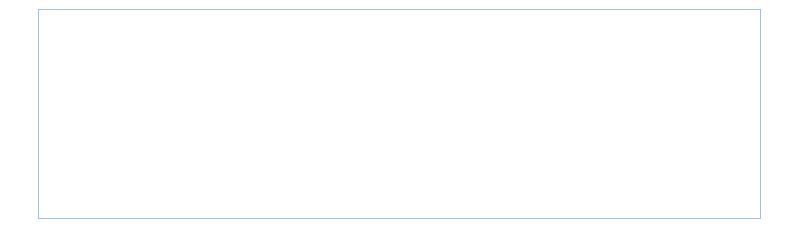
# **Director of Academics Report**

Prepared by	Director of Academics Bayler Shubert
Department	Academics
Members	Director of Academics
Expenses in the Past Week	N/a
Week	

#### **EXECUTIVE SUMMARY**

This week had less academic work as I was completing my tenure in the Department of traditions and Programs. This got in the way as I was busy completing the float and working on Homecoming. However, I am now starting to work on my ideas for the role which I am incredibly excited about. This week I was also on the plaza for Academic Integrity week which was a great success.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
<ul> <li>Tabled on the plaza for Academic Integrity Week</li> <li>Set up meetings for Financial Literacy Course.</li> <li>Began conceiving Student Survey</li> <li>Finished Homecoming Float</li> <li>Walked in Parade</li> </ul>	<ul> <li>Deputy Chief of Staff Lakey</li> <li>ASCSU Members (Internal)</li> <li>Dr. Brown</li> <li>Chief of Staff Wise</li> <li>Vice President Wells</li> <li>Former Vice President Lensky</li> <li>Director Gertner</li> </ul>	



Academic Integrity was a great learning experience for students about the issues of plagerism. Also finished the work on homecoming which was a great Success.

## CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Still not getting response from my ambassadors
- Had a lot of school Monday, Tuesday, and Wednesday.

- Begin contacting College Council Presidents for the Board of College Council Presidents meetings.
- Meet with Tyler Siri
- Begin planning survey questions for student surveys.
- Meet with Mike Lensky.



# **2017-2018 WEEKLY REPORT**

Week ending: October 20th, 2017
Officer of Community Affairs Report

Prepared by	Officer Hanna Johnson
Department	State and Local Policy
Members	Hanna Johnson- Officer of Community Affairs Anthony Taylor- Director of Governmental Affairs
Expenses in the Past Week	\$0

#### **EXECUTIVE SUMMARY**

This week I really focused on researching information and create a presentation about the Fort Collins Occupancy Ordinance to present my bill to be a funding partner to Senate. The bill was put into the Budgetary Affairs committee and will stay there for an extra week. I'm very happy with the discussion and debate being conducted about the bill to make our partnership with the city of fort collins in the best interest of students.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
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•	ATFAB	•	Full Board	•	10/16
•	Legislative Working Group	•	Director Taylor, Speaker Brown, President Silva, Justice Anderson	•	10/17; met to discuss bylaws so far
•	Ambassadors	•	Sage Miller and Bridget Murphy	•	Met 10/16
•	Ordinance Study	•	Jeannie Ortega, Ginny Sawyer (External), Budgetary Affairs Committee, Senate	•	Throughout Week
•	Health Fair	•	Health Department; Vice President Wells	•	10/19
•	Campus West Connections ASCSU Meeting	•	Chief of Staff Wise, Lexi Adler	•	n/a
•	SLiCE Civic Engement				
•	City of Fort Collins Sustainability Dept. Tour	•	Sam Barthel and Ambassador Bridget Murphy	•	10/20
•	Bustang Conversation	•	City of Fort Collins Sustainability Department and Ambassador Sage Miler	•	Throughout Week
		•	President Silva, Aaron	•	10/20
			Fodge		

- Maintaining good working relationships with the City of Fort Collins and campus partners
- Expanding department to help foster new community-oriented student leaders

## CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• Balancing everything

- Ordinance Study Legislation in Committee Again
- Going to the capitol with the department
- Tour of Campus West Connections
- Edit Legislative Working Group bylaws



# 2017-2018 WEEKLY REPORT

# Week ending October 20, 2017

# **Director Report**

Prepared by	Victoria Tubbs
Department	Diversity & Inclusion
Members	Victoria Tubbs
	Marcelino Castaneda
	Rebecca Boniek
Expenses in the Past Week	\$0.00

#### **EXECUTIVE SUMMARY**

This week was spent gearing up for Halloween/ Halloweekend and preparing future program ideas to help campus. We are noticing people's thoughts and feelings on campus whether it be sadness or anxiety or frustration and we are trying to think ways through ways that we (ASCSU) can help and support our students.

Summary of	Other	Date (if applicable)/
Accomplishments	Participants/Stake holders	Notes
	(Internal/External)	

- Finalized "Costume not Culture program"
- Furthered #thisismystate through NRHH general body
- Made progress in State of Kindness program
  - O Thoughts on possible partners and ways to impact more students.
- Drafted and edited ASCSU statement

- Marketing Department
- Jordan Teliha
   NRHH President
- Marcelino Castaneda
- Baylee Lakey, Isabell Brown, Josh Silva, Brittney Anderson
- With Halloweekend coming up we want students to be thoughtful and intentional in their costumes this holiday season.
- We want our program for students to be able to receive some kindness and hopefully pay it forward to be larger than originally thought perhaps involving partners around campus.
- Finalizing of bias motivated incidents.

In looking at who we can shift the culture on campus in light of bias motivated incidents, we don't want to tell students what not to do. That has never gone well. But we are hoping to give a positive program for students to pay that positivity forward in our community.

### CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• I am not sure to support students in light of the tragedy this week.

- Touch base with Bruce
  - o Advisors
  - o Resources outside of ASCSU
- Stage 3 of #thisismystate project.
- Meet with Ambassador Rebecca Boniek



# **Environmental Affairs Report**

Prepared by	Director Madelyn Royal
Department	<b>Environmental Affairs</b>
Members	Madelyn Royal, Director
	Haley Dallas, Deputy Director
Expenses in the Past	\$0.00 (if applicable)
Week	

#### **EXECUTIVE SUMMARY**

This week was focused on furthering the campus composting agenda, alternative transportation education, and outreach. Through multiple meetings and brainstorming sessions, the Environmental Affairs department is prepared to begin planning a few major events to incentivize a more sustainable student body.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
Gameday Zero Waste Team	<ul> <li>Haley Dallas</li> </ul>	• 10/14
<ul> <li>Attended biweekly ATFAB meeting</li> </ul>	<ul> <li>Hanna Johnson (Community Affairs)</li> </ul>	• 10/16
Held the monthly Coalition     for Sustainable Student     Organization (CSSO) mosting	Madelyn and Haley	• 10/17
<ul><li>Organization (CSSO) meeting</li><li>Warner College Council</li></ul>	Haley Dallas	

Participated in HDS Plate		• 10/18
Waste Audit in Braiden		
Dining Hall		• 10/18
<ul> <li>Finalized graphic for</li> </ul>		<b>-</b> 5/ <b>-</b> 5
ASCSU/SliCE compost		
• Further strategized for Zero	<ul><li>Jackson (Graphics)</li></ul>	
Waste Symposium		
<ul> <li>Began assisting the SSC with</li> </ul>	Haley Dallas	
the Sustainable Futures Fair	•	

The theme of this week for our department was meetings. We met with students concerning alternative transportation, coalition building, and composting. By meeting with students and listening to the many perspectives that CSU stakeholders hold, we are able to more effectively strategize around future sustainable initiatives.

# CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK ACTION ITEMS AND GOALS FOR NEXT WEEK

 Coordinating between two members of a department can be a challenge at some points. We are learning to collaborate with one another to achieve our goals in a cohesive and strategic way.



# **Director Of Governmental Affairs Report**

Prepared by Anthony Taylor (Director of Gov. Affairs)

**Department** | State and Local Policy

**Members** Anthony Taylor (Director of Gov. Affairs)

**Hanna Johnson (Director of Community Affairs)** 

Expenses in the Past

Week

\$75.00 (Travel Budget)

#### **EXECUTIVE SUMMARY**

This week I spent my time reviewing the agenda for the "Day at the Capitol". Additionally, I had a several meetings with the faculty of the communication department in the interests of parenting with them on an initiative to increase student citizen engagement.

### **ACTIONS ACCOMPLISHED**

Summary of
Accomplishments

Other Participants/Stakeholders (Internal/External)

Date (if applicable)/
Notes

- Weekly Ambassador Meeting
- One on One Meeting with Bruce
- Legislative Working Group
- Day at the Capitol Meeting
- Communication with ASCSU Lobbyist
- Communication with the Communication Department
- Communication with CPD
- Health Fair

- Maddi Smith (I)
- Bruce (I)
- Director Johnson (I), President Silva (I), Speaker Brown (I)
- Maddi Smith (I)
- Jenn Penn (E)
- Multiple Communication Faculty (E)
- CPD Leadership (E)
- Various people in attendance

- 10/18/17
- 10/17/17
- 10/17/17
- 10/20/17
- Ongoing
- Oligoling
- Ongoing
- Ongoing
- 10/19/17

Day at the capitol along with the other initiatives that I have worked on this week were focused on fostering student civic engagement. Increased student engagement will ensure that students are heard and represented in their community.

## CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• I would like to lay out a better structure for ambassador meetings so that I am more organized while I speak.

- Have a successful Day at the Capitol meeting with Jenn.
- Contact the Straayer Center and keep them updated on Day at the Capitol planning.



#### **2017-2018 WEEKLY**

### Week ending October 20, 2017

REPORT

#### **Office of Graduate Affairs Report**

Prepared by	Satya Kalyan
Department	Office of the President
Members	President Josué "Josh" Silva
	Vice President Michael Wells
	Chief of Staff Cole Wise
	Deputy Chief of Staff Baylee Lakey
Expenses in the Past	\$00.00
Week	

#### **EXECUTIVE SUMMARY**

There was progress in terms of knowing the issues of a few graduate students I met. I had a conversation with Dean of Graduate Affairs Jodie Hanzlik and we discussed ways to reach out to graduate head of departments. I had a meeting scheduled with the Graduate Advisor Katya where I would discuss regarding the out-of-state internships for international students. The key points of the survey have been sent to the GSC for review and I am awaiting their approval. The information required for Kaleigh to build the website has been sent and I am excited to see how the website would shape up to be.

Summary	of Accomplishments	Other Participants/Stakeholders	Date (if
		(Internal/External)	applicable)/
			Notes

• Survey	GSC & ASCSU	Not Applicable
<ul> <li>Scheduling meetings with ASCSU graduate senators</li> </ul>	• GSC • ASCSU	Not Applicable
Meeting with Kylie Merline		Not Applicable
Meeting with Katya		Not Applicable

- Bringing out the survey helps in knowing the opinions of the graduate students
- Getting the issue of out-of-state internships for international students sorted out helps students in expanding their reach and knowledge
- When done with the graduate reach-out media task (no name has been given to it yet), graduate students shall benefit by knowing what's going on in the campus

#### CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Know the college-specific issues of graduate students
- Meeting the graduate senators at a specified time because of time conflicts

- Meet the ASCSU grad senators and discuss issues concerning graduate students
- Meet Kylie and learn more about multimedia and ways of reaching out to graduate students
- Meet Katya and Jodie Hanzlik

# **Graphic Design Report**

Prepared by	Jackson Aldern, Director of Graphic Design
Department	Marketing
Members	Jackson - Design Kyrie – Marketing Kaleigh - Multimedia
Expenses in the Past Week	\$0

#### **EXECUTIVE SUMMARY**

[This should be a summary of how your week within the department went. The expectation is a 4-5 sentence brief summary.]

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
Accomplishments	(Internal/External)	

I made the formats for Costume Not Culture for Halloween

Volunteered for Swipe Out Hunger

Compost sign

#### HOW DID STUDENTS BENEFIT FROM YOUR WORK?

Students benefit from my work this week because I worked on a diversity marketing program to spread awareness about cultural awareness. I also talked briefly to Nate about a t-shirt collaboration with New Belgium, which could be something a lot students would want!!!

#### CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

The biggest challenge this week was obviously the passing of a friend. The second biggest challenge this week was time, once again. School's crazy so I've been prioritizing the best I can. I'm looking forward to having a couple hours in which I can just sit down and knock out my to-do list.

- Tabling designs
- · Put all the files in the drive



# **Officer's Report**

Prepared by	Mr. Shreesh Maurya
Department	Innovation and Technology
Members	Officer of Innovation and Technology, Shreesh
	Maurya
Expenses in the Past	\$0.00
Week	

#### **EXECUTIVE SUMMARY**

Met with Neal Lujan, Director of Student Affairs Technology/RamCard Office. Discussed about the costing of RamCard and if any way to reduce it. Also had discussion about ways in which RamCard Office and ASCSU can collaborate to promote different facilities provided by RamCard office to students.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
<ul> <li>Knowing how the costing of RamCard works and discussed different ways in which ASCSU can collaborate</li> </ul>	<ul> <li>Neal Lujan(External)</li> </ul>	17th October 2017

with RamCard Office for betterment of CSU students.

#### **HOW DID STUDENTS BENEFIT FROM YOUR WORK?**

RamCard offers different services to students like ID card printing, International Calling cards, Dining services, passport size photographs etc. These services are unknown to students. If students are made aware of these services then it will be great help for them.

## CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• Finding ideas in which ASCSU can collaborate with RamCard to promote its services.

- Meeting with Vice President Wells to discuss about different meeting I had with external committee.
- Collaborating with Director of Multimedia Maxwell to get the website page for Innovation and Technology setup.



# **Marketing Strategy Report**

Prepared by	<b>Kyrie Merline Director of Marketing Strategy</b>
Department	Marketing
Members	<b>Kyrie Merline Director of Marketing Strategy</b>
	Kaleigh Maxwell Director of Multimedia
	Jackson Aldern Director of Graphic Design
Expenses in the Past	\$0.00
Week	

#### **EXECUTIVE SUMMARY**

This week in the marketing department we worked on organizing the marketing materials related to tabling products. The marketing department also worked on the Culture not Costume for the diversity department. Overall, we are currently working on starting new projects as well as organizing the older projects. The marketing department is also working towards organizing the ambassadors so that we can put them in to action as soon as possible. Lastly, I am working towards ordering some more marketing swag and figuring out what would reach students the best. We are also working on organizing another health marketing meeting for this upcoming week.

Summary of	Other Participants/Stakeholders	Date (if
Accomplishments	(Internal/External)	applicable)/

		Notes
<ul> <li>Marketing Meeting Catch Up</li> <li>Marketing catch up with         Deputy Chief of Staff     </li> <li>Graduate Affairs Marketing         Meeting     </li> </ul>	<ul> <li>Internal, Director Aldern</li> <li>Internal, Director Maxwell,         Director Aldern, and Deputy Chief of Staff Lakey     </li> <li>Internal, Director Aldern, Director</li> </ul>	<ul> <li>10/18/17</li> <li>10/20/17</li> <li>10/20/17</li> <li>8/20/17</li> </ul>
Senate You @ CSU Meeting	<ul> <li>Maxwell, and Director Kalyan</li> <li>Internal, Senator Aubrey, Director Aldern, and Director Maxwell</li> </ul>	

Students will benefit from the projects we are doing because they will receive beneficial programming related to various events. Students will also be able to use the products that ASCSU orders on behalf of the students. Lastly, ASCSU will be able to inform the CSU community related to what is and is not appropriate for various holidays, like Halloween.

## CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Continuing the momentum from Homecoming
- Starting new projects
- People attending meeting times

- Look at possible new swag products to order
- Tabling material designs
- Health meeting with Deputy Paricio



# **Director of Multimedia Report**

Prepared by	Kaleigh Maxwell
Department	Marketing Department
Members	Kaleigh Maxwell, Director of Multimedia
	Kyrie Merline, Director of Multimedia
	Jackson Aldern, Director of Graphic Design
Expenses in the Past	An marketing expenses to be reported in Director
Week	of Marketing report.

#### **EXECUTIVE SUMMARY**

ASCSU's Marketing Department recently focused on promoting CSU through ASCSU sponsored events throughout Homecoming weekend. Marketing efforts were incorporated in promotional material throughout the Homecoming Parade, 12<sup>th</sup> Ram Tailgate, ringing of the Old Main Bell, and additional social media efforts. Since Homecoming, social media has highlighted open positions, the Health Fair, and additional content that is relevant to our target audience. Currently, Multimedia efforts are focused on planning for upcoming, finishing the website, and continuing to gather media and content for the organization.

#### **ACTIONS ACCOMPLISHED**

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
ASCSU Website	<ul> <li>Continuing to update add content to the ASCSU website.</li> </ul>	<ul> <li>Ongoing</li> </ul>
• 12 <sup>th</sup> Ram	<ul> <li>Working with Director Rhine to shift all future forms and contact emails over to his control.</li> </ul>	• n/a
Instagram Story Takeover	<ul> <li>Reached out to Deputy Director         Paricio to propose a takeover of             ASCSU'S Instagram during the             Health Fair Open House.     </li> </ul>	• 10/16/2017
• Open Positions	<ul> <li>Created and published content on ASCSU website to advertise applications for Director of Health. Posted on social media to remind followers of application deadline.</li> </ul>	• Week of 10/16
• Homecoming	<ul> <li>Fulfilled marketing and digital expectations for events and promotion surrounded ASCSU-sponsored events throughout the Homecoming weekend.</li> <li>Projects included plaza events for Traditions &amp; Programs,</li> </ul>	• 10/12-10/14

#### **HOW DID STUDENTS BENEFIT FROM YOUR WORK?**

Throughout the Homecoming weekend, ASCSU multimedia and digital promotion not only informed students, but allowed them to connect with other event stakeholders. While the website is still a work-in-progress, continued efforts to get content up will allow students and additional CSU community members to learn more about ASCSU and various campus resources.

## CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Health continues has been an issue for me this past week.
- Continued issues with website still need to be addressed.

• Maintaining a social media and digital presence among all platforms.

- Schedule appropriate meetings for upcoming events/projects and make sure a clear schedule is set.
- Work to develop a plan to involve Ambassadors into social media work.
- Continue to advance the ASCSU website and address concerns with CSU Web Communications and LSC IT.



## **Director Report**

Prepared by Alexandra Gertner, Director of Traditions

**Department** | Traditions and Programs

Members Alexandra Gertner, Director

Jessy Mendoza, Deputy

Expenses in the Past

Week

\$0.00

#### **EXECUTIVE SUMMARY**

Just picked our new Deputy Director of Traditions and Programs. Super excited about that. Old Main Bell rope broke on Saturday evening. Working with the alumni association for ASCSU to fund a new rope. Try to get that done before the next game.

Summary of	Other Participants/Stakeholders	Date (if
Accomplishments	(Internal/External)	applicable)/
		Notes

- Hired New Deputy
   Director of Traditions and
   Programs
- Old Main Bell Rope
- Work on Get your Green on
- Super excited to welcome our new Deputy Director of Traditions and Programs
- Working with Chief of Staff Wise to help fund a new rope
- Work with the Alumni Association to better promote Get your Green on

#### • N.A.

N.A.

#### **HOW DID STUDENTS BENEFIT FROM YOUR WORK?**

Alumni and students will be able to ring Old Main Bell with a new rope for the next home football game.

## CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Come up with new traditions
- Sleep more than 7 hours a night
- Take the good out of every person

- Work on "Get your green on"
- Meditate every morning
- Go on a hike once a week



# **Director's Report**

**Prepared by Director Nathan Rhine** 

**Department** University Affairs

Members Director Nathan Rhine

**Ambassador Jordan Laughlin** 

**Ambassador Mitch Koch** 

**Ambassador Drew Teumer** 

**Ambassador Jack White** 

Expenses in the Past Week \$0.00

#### **EXECUTIVE SUMMARY**

This week, in the Department of University Affairs, we focused on new projects and finishing gathering the committee information. Currently I am working with Chief of Staff Wise and Director of Graphic Design Aldern on a game day t-shirt, in which we will collaborate with a local corporation. The ambassadors are still emailing committee chairs, once I have the information I forward that on to Senate Membership Officer Sullivan so that we can work together on finding student representation. In regards to tailgating, I worked on a confirmation email to be sent out to students who applied for the 12<sup>th</sup> Ram and am working with Director of Multimedia Maxwell to create a graphic that will be sent out to Fraternities showing the specific area in which they can set up.

Summary of	Other Participants/Stakeholders	Date (if
Accomplishments	(Internal/External)	applicable)/

#### **Notes**

- Attended the Game Day Experience Debrief committee meeting; discussed the improvements in the 12<sup>th</sup> Ram and current concerns
- Started the new Game Day tshirt project with Chief of Staff Wise and Director of Graphic Design Aldern to create a rough shirt design and start planning the project.
- Attended the weekly cabinet meeting
- Collaborated with Director of Multimedia Maxwell on an automatic email response for applicants for the 12<sup>th</sup> Ram.
- Met with Ambassador Koch to discuss his office hours and upcoming schedule.
- Continued to update the active committee list as responses come in from chairs.

- Game Day Experience Committee members/External
- Chief of Staff Wise/Internal,
   Director of Graphic Design
   Aldern/Internal
- Cabinet/Internal
- Director of Multimedia Maxwell/Internal
- Ambassador Koch/Internal
- Work with CSU PD to find out information on 7 arrests made during Homecoming game
- Reach out to the corporation and start the talks. Work with Jackson on the t-shirt design
- Forward updated committees to Kevin Sullivan

### **HOW DID STUDENTS BENEFIT FROM YOUR WORK?**

Creating new programs is always beneficial for students. By finding new ways to give back to the CSU community, we ensure that the students are always having a positive experience. By simplifying the registration system even further, we are making it easier for students to apply for spots within the 12<sup>th</sup> Ram and ensure that they have more time throughout the day. By meeting with the Game Day Experience committee, we look at the improvements that have been made with the current on-campus game day plan and find ways to further improve the structure. Ambassadors are members of ASCSU just like myself, by helping

Ambassador Koch focus on his tasks he is properly utilizing his time and therefore the students are being served sufficiently.

### CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Finding enough time in the week to get tasks done.
- Econometrics is definitely not an easy course.

- Work with my Department Ambassadors during their office hours throughout the week.
- Hold my weekly department meeting with the ambassadors to discuss both accomplishments and struggle.
- Write out the outline for the upcoming Wyoming trip and reach out to University of Wyoming student government members with the hopes of starting a new crossuniversity tradition.
- Buy a new ASCSU tent with the Marketing department. Approve the design for the custom ASCSU tent we will be ordering.
- Finish the 12<sup>th</sup> Ram space materials.