



2017-2018 WEEKLY REPORT

Week ending October 6, 2017

President Report

<i>Prepared by</i>	President Josué “Josh” Silva
<i>Department</i>	Office of the President
<i>Members</i>	Vice President Michael Wells Chief of Staff Cole Wise Deputy Chief of Staff Baylee Lakey
<i>Expenses in the Past Week</i>	\$0

EXECUTIVE SUMMARY

What matters to me is that no matter what, we are doing work that actually matters to students and that students actually care about, such as the anxiety on our campus regarding the DACA rescission or that [students feel unsupported following bias-motivated incidents](#). Helping to bring people together as an entire student body is what ASCSU is about. This week was heavily focused on personal improvement and the external portion of the position of President, including the Board of Governors meeting at CSU.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes

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|---|--|---|
| <ul style="list-style-type: none"> • Attended weekly Cabinet meeting and Senate • Attended weekly Todos Santos exchange trip meeting • Spoke at the Graduate Student Council and participated in a brainstorming session designed to address GSC concerns and how ASCSU may be able to address them • Spoke at the Residence Hall Association Senate meeting about ASCSU and initiatives this year • Participated in a dialogue with Director Shubert and Deputy Chief Lakey on Academics initiatives and goals for the year • Attended the regularly scheduled meeting with Dr. Tony Frank and Blanche Hughes • Met with Pamela Norris to discuss the ASCSU alumni reunion • Attended the Board of Governors meeting at the CSU Multipurpose Stadium | <ul style="list-style-type: none"> • ASCSU • SLiCE office; Daniela Pineda Soraca • GSC; Director Kalyan • RHA; RHA President Kyra Ferguson • Director Shubert; DCOS Lakey • VP Wells • VP Wells; Speaker Brown • CSU System Board of Governors; Colorado State University-Pueblo; Colorado State University- Global Campus | <ul style="list-style-type: none"> • 10/4 • 10/3 • 10/2 • 10/2 • 10/3 • 10/4 • 10/4 • 10/5-10/6 |
|---|--|---|

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

I always think about how every administration only has a year (at most) to get things done and make a difference. Meetings for long-term projects such as the City Plan and Transfort impact all students through enriching their lives and making sure they all have a seat at the table. Additionally, the Board of Governors meeting always provide a larger sense of perspective of what is really at stake.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- The importance of remaining humble and honest about your plans, goals, and initiatives
- Patience is key
- Pursuing self-care and being emotionally honest
- Reminded of the importance of academics and having a life as a CSU student

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Practice self-care and maintain perspective
- ASCSU Leadership meeting
- Weekly Todos Santos meeting
- Attend Cabinet and Senate
- Meet with Kim Hunter Reed, Executive Director of the CO Dept. of Higher Education
- Homecoming activities
- Attend State of the University Address
- Master Plan Committee
- Fan Experience Committee
- Grand Opening of Campus Connections facility
- Meet with Mark Gill to discuss ASCSU/Administration legislative agenda
- ASCSU alumni reunion



2017-2018 WEEKLY REPORT

Week ending October 6, 2017

[Position] Report

<i>Prepared by</i>	[Michael Wells Vice President]
<i>Department</i>	[President's Office]
<i>Members</i>	Josh Silva – President Michael Wells – Vice President Cole Wise – Chief of Staff Baylee Lakey – Deputy Chief of Staff
<i>Expenses in the Past Week</i>	N/A

EXECUTIVE SUMMARY

I met with directors of ASCSU this week to discuss our Ambassador program and things that could be improved. Discussions included opening up access to the ambassador list to members of ASCSU so that they can follow who is an ambassador and what projects they are working on, as well as discussions regarding no follow through by students. I also met with Dr. Frank and Dr. Hughes along with President Silva to go over the state of ASCSU and get input on projects for game day, health fair, and SFRB.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/Notes
<ul style="list-style-type: none"> • Toured SLiCE, Adult Learner and Veteran Services, and 	<ul style="list-style-type: none"> • Pam Norris SLiCE director (external) 	<ul style="list-style-type: none"> • Sept. 23-29 •

Student Legal services for SFRB

- All fee areas showed no intent to increase the student fee for FY19
 - Continued work for the Student Health Fair Partnership with the CSU Health Network. I secured food for the event and confirmed some music as well
 - Met with Directors to discuss Ambassador program and how that all is working
 - Ratified members of SFRB
- Dr. Mike Ellis (internal)
 - Marc Barker, ALVS director (external)
 - Kathleen Harward, SLS director (external)

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

Again, the student fee review board showed great drive and determination for speaking on behalf of the students for their student fee. Great questions were asked and our Board has decided to go through with a survey to poll students on their thoughts about student fees – this will open up a dialog to see how students truly feel and what we as a board can do to show that voice

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

Timing is everything

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Tour fee areas



2017-2018 WEEKLY REPORT

Week ending October 6, 2017

Chief of Staff Report

<i>Prepared by</i>	Cole V. Wise – Chief of Staff
<i>Department</i>	Office of the President
<i>Members</i>	Josh Silva – President Michael Wells – Vice President Cole Wise – Chief of Staff Baylee Lakey – Deputy Chief of Staff
<i>Expenses in the Past Week</i>	\$0.00

EXECUTIVE SUMMARY

This week was busy to say the least. Having gotten sick in the middle of the week made it hard to get everything I would have liked to get done accomplished. With that being said, I can say that I am very impressed with how the Cabinet has been getting work done. This is a great team! I am assisting President Silva in finding endorsements for a funding bill to move Officer Johnson to a Director’s level as well as providing feedback to the Ram Leadership Team led by Deputy Fenton. There are very exciting things happening in ASCSU and I couldn’t be more proud of the work that is being done!

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/Notes
<ul style="list-style-type: none"> • Attended weekly Executive Leadership Meeting 	<ul style="list-style-type: none"> • President Silva; Vice President Wells; Deputy Lakey; Kim Grubbs 	<ul style="list-style-type: none"> • 10/2/17
<ul style="list-style-type: none"> • Held weekly meetings with Directors 	<ul style="list-style-type: none"> • Director Tubbs; Director Johnson; Director Syron; Director Rhine; Director Leonard; Director Gertner; Director Taylor 	<ul style="list-style-type: none"> • 10/2-6/17
<ul style="list-style-type: none"> • Attended Student Fee Review Board Meeting 	<ul style="list-style-type: none"> • Vice President Wells; Director Gertner; SFRB Members; Pam Norris (SLiCE); Mike Ellis (LSC); ALVS; Student Legal Services 	<ul style="list-style-type: none"> • 10/2/17
<ul style="list-style-type: none"> • Attended Ram Leadership Team Meeting 	<ul style="list-style-type: none"> • Deputy Fenton; Kevin Sullivan (Senate); RLT Members 	<ul style="list-style-type: none"> • 10/3/17
<ul style="list-style-type: none"> • Took Executive Team Headshots 	<ul style="list-style-type: none"> • President Silva; Vice President Wells; Deputy Lakey; Director Maxwell 	<ul style="list-style-type: none"> • 10/4/17
<ul style="list-style-type: none"> • Assisted in giving the University of Utah students and guests a tour of the LSC as well as explained ASCSU 	<ul style="list-style-type: none"> • University of Utah guests 	<ul style="list-style-type: none"> • 10/6/17

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

The students indirectly benefited through my guidance of departments throughout ASCSU. Students also benefited from my work with the Student Fee Review Board as well as showing our awesome campus to the guests from the University of Utah.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Getting sick delays projects and goals for the week
- It is important to take care of yourself while taking care of others at the same time
- No matter what happens, we are a team and we stick together!

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Find endorsements for Officer Johnson's funding bill as well as get it on the Senate agenda
- Assist Traditions and Programs in Homecoming events throughout the entirety of next week
- Assist University Affairs in managing the student tailgating lot



2017-2018 WEEKLY REPORT

Week ending September 29, 2017

Deputy Chief of Staff Report

<i>Prepared by</i>	Baylee L. Lakey—Deputy Chief of Staff
<i>Department</i>	President’s Office
<i>Members</i>	Josh Silva—President Michael Wells—Vice President Cole Wise—Chief of Staff Baylee Lakey—Deputy Chief of Staff
<i>Expenses in the Past Week</i>	\$0.00

EXECUTIVE SUMMARY

This week, most of my focus was on the Pacesetters Scholarship Applications. We had 53 students apply for the scholarship! On Friday, the Pacesetters Scholarship Committee met for 4+ hours to review applications and narrow down the selection for interviews. I am working with Nick Popplewell and Matt Helmer to organize the Pacesetter presentations in the parade and Homecoming game. I also spent time on RMSMC Board business as well as Travel Grant.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/Notes

• Attended weekly ASCSU leadership meeting	• Kim Grubbs; President Silva; Chief of Staff Wise	• 10/2/17
• Held weekly meeting with Director of Multimedia	• Director Maxwell	• 10/2/17
• Held Catch up meeting with Director of Academics	• Director Shubert	• 10/3/17
• Held weekly meeting with Director of Graphic Design	• Director Aldern	• 10/3/17
• Held weekly meeting with Health	• Director Wright	• 10/4/17
• Held weekly meeting with Grad Affairs	• Director Kalyan	• 10/4/17
• Attended weekly Cabinet meeting	• ASCSU Executive	• 10/4/17
• Attended ASCSU Senate Session	• ASCSU Body	• 10/4/17
• Worked on Pacesetters Scholarship Application	• Director Tubbs, Director Shubert, Edward Kendall, Chief of Staff Wise	• 10/5/17
• Held weekly meeting with Marketing Strategy	• Director Merline	• 10/5/17
• Monthly Travel Grant Meeting	• Kim Grubbs, Sarah Stephens, etc.	• 10/5/17
• RMSMC Executive Committee	• Edward Kendall, Peter Waack, Sam Perrine	• 10/5/17
• Held weekly meeting with environmental affairs	• Director Royal	• 10/5/17

- **Met with Nick Popplewell to discuss Pacesetters presentation**
- Nick Popplewell
- 10/6/17

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

Students benefitted from the support I was able to provide to directors. Students will benefit from my work on the Pacesetter Scholarship as this benefits three student leaders on campus.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- There is a lot of turnover and shifting of positions in ASCSU currently

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Conduct Pacesetter scholarship interviews
- Work with my directors as this is a busy point in the year
- Meet to discuss a potential article/message with VP Wells, President Silva, Chief of Staff Wise, and Director Tubbs



2017-2018 WEEKLY REPORT

Week ending October 6, 2017

Director of Finance Report

<i>Prepared by</i>	Director of Finance Robert Leonard
<i>Department</i>	Finance
<i>Members</i>	Director of Finance Robert Leonard Controller Kyle Steinhoff
<i>Expenses in the Past Week</i>	\$N/A

EXECUTIVE SUMMARY

This week was a productive week for the Finance Department. We worked with AISES to provide funding for the Pow Wow. We also gave money to Metalsmithing for their event and for SIAM’s spring colloquium. Money was also approved to pay for expenses related to Homecoming. BSOF also welcomed a new member this week who was ratified by the Senate on Wednesday.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/Notes
<ul style="list-style-type: none"> • Granted money to AISES, Metalsmithing, and SIAM 	<ul style="list-style-type: none"> • Derek Handwerk, Melissa Laughlin, Mathew Beardt 	<ul style="list-style-type: none"> • 10/6/2017

- **New BSOF member ratified**
- **Homecoming paid for**

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

The student body benefitted from our work this week by having three more events to attend and by having another member of the BSOF board to listen to their requests.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Learned to be a better active listener and work with student groups to get funding in on time.

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Have third BSOF meeting
- Get another member ratified



2017-2018 WEEKLY REPORT

Week ending August 18, 2017

Director of Academics Report

<i>Prepared by</i>	Director of Academics Bayler Shubert
<i>Department</i>	Academics
<i>Members</i>	Director of Academics
<i>Expenses in the Past Week</i>	N/a

EXECUTIVE SUMMARY

The first week is over and I've been busy getting into the position. The first, couple days consisted of getting in contact with the people Steph was working with. I also spent a lot of time working with Deputy Chief of Staff Lakey and the rest of the committee. Finally, I had my meeting with Dr. Brown about academic integrity week and started the planning process.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
<ul style="list-style-type: none"> • Initial Meetings Scheduled • Pacesetters Application Reviewed • Got set up with email and calendar • Tried to reach out to ambassadors 	<ul style="list-style-type: none"> • Deputy Chief of Staff Lakey • ASCSU Members (Internal) • Dr. Brown • Director Tubbs • Clerk Kendall • Chief of Staff Wise • Vice President Wells 	

- **Met with Dr. Brown to discuss and plan academic integrity week**
- **GOT RATIFIED**

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

They benefit from the quick speed I am getting into the role and beginning to work for the students. I know that by the end of Academic Integrity Week I will be in full control of the role.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Learned how busy faculty is.
- Getting no response from my ambassadors is not fun.

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Finish planning Academic Integrity Week
- Begin contacting College Council Presidents for the Board of College Council Presidents meetings
- Meet with the rest of the contacts Stephanie left for me
- Meet with Tyler Siri
- P-Card Training



2017-2018 WEEKLY REPORT

Week ending October 6, 2017

Campus Engagement Report

<i>Prepared by</i>	Director Tristan Syron
<i>Department</i>	Campus Engagement
<i>Members</i>	Tristan Syron, Director Clare Fenton, Deputy Director Paine Lewis, Ambassador Dawson Warken, Ambassador Erin Rueter, Ambassador Natalie Gentil, Ambassador
<i>Expenses in the Past Week</i>	\$0.00

EXECUTIVE SUMMARY

A lot of organizational work and setting things up for our Charity events

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/Notes
<ul style="list-style-type: none"> • Attended Senate • Attended Cabinet • Department meeting 	Discussed next steps for department tasks	•

RLT <ul style="list-style-type: none"> • Children’s hospital • Rescue mission 	Inside ASCSU Ambassador Lewis Ambassador Erin	Drove to Denver to find out needs-setting up events Rescue mission meeting
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HOW DID STUDENTS BENEFIT FROM YOUR WORK?

The students benefited because now that we’ve met and found the needs of local charities we can set up events to fulfill these events

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Denver has Traffic
- Don’t schedule back to back

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Plan and execute



2017-2018 WEEKLY REPORT
Week ending: October 6th, 2017
Officer of Community Affairs Report

<i>Prepared by</i>	Officer Hanna Johnson
<i>Department</i>	State and Local Policy
<i>Members</i>	Hanna Johnson- Officer of Community Affairs Anthony Taylor- Director of Governmental Affairs
<i>Expenses in the Past Week</i>	\$0

EXECUTIVE SUMMARY

This week I had to do a lot of follow up work and editing of projects like the ATFAB project proposal scoring sheet and the legislative working group bylaws. I also had a very heavy academic load this week along with health problems, so I did not accomplish as much as I would have liked. I was really happy to help with the Swipe Out Hunger pick up and the Mobile Food Pantry- it felt like very direct work that benefitted students.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
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• ATFAB	• Board and Process Edits	• 10/2
• Mobile Food Pantry	• SLiCE	• 10/5; volunteered
• Legislative Working Group Bylaws	• Senator Connor Cheadle, Director Taylor (Internal)	• 10/3 and 10/6;
• Ambassadors	• Sage Miller and Bridget Murphy	• Throughout the Week; planning for
• Ordinance Study	• Ginny Sawyer (External) Kim Grubbs	• Finding out more information
• Leaders in Environmental Advancement Fellowship	• Student Sustainability Center	• 10/5; trying to outreach to a new group of students
• On Campus City Ballot Drop Off Stations	• Delynn Coldiron and Rita Knoll with the City of FC	• 10/4; reached out about meeting
• Food Insecurities Pick Up	• Deputy Director Paricio	• 10/6; picked up donations from AV and dropped them off in the office

ACTIONS ACCOMPLISHED HOW DID STUDENTS BENEFIT FROM YOUR WORK?

- Maintaining good working relationships with the City of Fort Collins and campus partners
- Expanding department to help foster new community-oriented student leaders
- Directly helping campus partners give food insecure students the resources they need

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Taking next steps on some projects. I need to outline a plans for each of my initiatives.

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Bustang Conversation rescheduled

- **Legislative Working Committee**
- **Swipe Out Hunger pick up**



2017-2018 WEEKLY REPORT

Week ending October 6, 2017

Director Report

Prepared by	Victoria Tubbs
Department	Diversity & Inclusion
Members	Victoria Tubbs Marcelino Castaneda Rebecca Boniek
Expenses in the Past Week	\$0.00

EXECUTIVE SUMMARY

I was given the opportunity to work on matters in ASCSU that are more outside of my department this week. We spent many hours on the impressive applications for the Pacesetter application and I am excited for the interviews for that process.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes

<ul style="list-style-type: none"> ● Selected interview candidates for the CSU Pacesetter Scholarship ● Ratified into the Impeachment Committee ● Discussed #thisismystate campaign with ICA ● Scheduled meeting for next week with RHA & NRHH Presidents for phase 2 of #thisisMYstate 	<ul style="list-style-type: none"> ● ASCSU Deputy Chief of staff Baylee Lakey, Director of Academics Bayler Shubert, All around amazing person Eddie Kendall ● Senator Liam Aubrey, Director of Diversity and Inclusion Tori Tubbs, Deputy Director of Environmental Affairs Haley Dallas, Speaker Pro Tempore Yuval Rosenthal and Chief Justice Brittany Anderson ● ICA Emma Robinson & Rebecca Boniek 	<ul style="list-style-type: none"> ● We all worked very hard to get through each application to select the finalists for interviews. ● I discussed Emma about the #thisismystate campaign for CSU. She passed the information along to the rest of the ICAs and the “Heart and Hands” Instagram account. ● We will be collecting evidence surrounding the impeachment.
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HOW DID STUDENTS BENEFIT FROM YOUR WORK?

Once we have the interviews established and the pacesetters are selected for this year we can showcase some amazing CSU students. As well, once we get through the impeachment process, regardless of the results, ASCSU can start to focus on the tasks at hand, and get back to focusing on the students.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- It was a pretty good week.

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Meet with a representative of Fraternity and Sorority life
- Meet with President and Vice President to assess ASCSU response to growing tensions on campus.



2017-2018 WEEKLY REPORT

Week ending October 6, 2017

Environmental Affairs Report

<i>Prepared by</i>	Director Madelyn Royal
<i>Department</i>	Environmental Affairs
<i>Members</i>	Madelyn Royal, Director
<i>Expenses in the Past Week</i>	\$0.00 (if applicable)

EXECUTIVE SUMMARY

The department finally has a Deputy Director! Haley Dallas was ratified this week in Senate, and will now be taking on some of the department’s many initiatives. This week was mainly dedicated to the outlining of a Zero Waste Symposium. We reached out to partners including Warner College Council, Eco-Leaders, the Zero Waste Team, and the Student Sustainability Committee. We are also working on communicating with University officials to ensure that the event is legitimate.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/Notes
<ul style="list-style-type: none"> This week began with our biweekly ATFAB meeting, in which we worked to solidify a project proposal application form. 	<ul style="list-style-type: none"> Hanna Johnson (Community Affairs) 	<ul style="list-style-type: none"> 10/02/17

- **A small victory- but we received the ASCSU compost from facilities, and ASCSU marketing is working to create educational graphics before the compost is put in.**
- **Drafted partner and participant emails for the Zero Waste Symposium**
- **Began to solidify partners**
- **Formatted a timeline for the Zero Waste Symposium**
- Jackson and Kyrie (Marketing & Graphic Design)
- Warner College Council, Eco-Leaders, ZeroWaste Team

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

The staff of Slice and ASCSU will benefit directly due to the educational composting system in our kitchen! Other than this, future students will benefit (hopefully) from our collective, university wide, push for Zero Waste and Sustainability education.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Time management has been a bit of a challenge this week- midterms are over though, so I hope to dedicate more time to the office!
- Ambassador outreach has been difficult. Since the first meeting, I haven't heard much from my ambassadors, and I could really use their help! Next week I will reach out to make sure that they still want to be involved.



2017-2018 WEEKLY REPORT

Week ending October 6, 2017

Director Of Governmental Affairs Report

<i>Prepared by</i>	Anthony Taylor (Director of Gov. Affairs)
<i>Department</i>	State and Local Policy
<i>Members</i>	Anthony Taylor (Director of Gov. Affairs) Hanna Johnson (Officer of Community Affairs)
<i>Expenses in the Past Week</i>	\$0.00

EXECUTIVE SUMMARY

This week my ambassador and I started to work on ways that we could incentivize students to vote in elections (both ASCSU and Fort Collins). Some of our ideas require us partnering with various departments around campus. In order to see if that partnership is feasible I am going to set up a few meetings with different department heads to chat with them about our initiative.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
<ul style="list-style-type: none"> • Weekly Ambassador Meeting • Met with the Straayer Center • Weekly Cabinet Meeting 	<ul style="list-style-type: none"> • Maddie Smith (I) • Sam Houghteling (E) • Executive Leadership (I) 	<ul style="list-style-type: none"> • 10/4/17 • 10/4/17 • 10/4/17

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

Civic engagement will always benefit students. Having a larger voice in the community makes it more likely that students will have their needs met. It is extremely important for the student body to engage their community so that elected officials are aware of and attentive to student needs.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- I'm still having a few issues with certain ambassadors being unresponsive.

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Make a comprehensive ambassador plan



2017-2018 WEEKLY REPORT

Week ending October 6, 2017

Office of Graduate Affairs Report

<i>Prepared by</i>	Satya Kalyan
<i>Department</i>	Office of the President
<i>Members</i>	President Josué “Josh” Silva Vice President Michael Wells Chief of Staff Cole Wise Deputy Chief of Staff Baylee Lakey
<i>Expenses in the Past Week</i>	\$0.00

EXECUTIVE SUMMARY

The week started off with GSC meeting where I expected an influx of issues and ideas about the welfare of graduate students but unfortunately, there wasn't any. However, I started to work on the issues at hand (those Lindsay and I thought about initially). So, they kept me busy throughout the week. And also, GSC will be participating in the Homecoming parade and so, there would be representation of graduate students in the big event. The survey I have been working on came to end and I shall put it forward in the next GSC meeting. And also, I have discussed a few issues with the ASCSU graduate senators and we are planning to meet bi-weekly from now on. This would help me to stay on-track. I also reached out to the Dean of Graduate School regarding a few issues

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes

- Survey

- GSC & ASCSU

- Not Applicable

- Scheduling meetings with ASCSU graduate senators

- GSC
- ASCSU

- Not Applicable

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

- Graduate students get to participate in the homecoming parade
- When done with the graduate reach-out media task (no name has been given to it yet), graduate students shall benefit by knowing what's going on in the campus

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Getting the GSC prepared for the Homecoming parade
- Know the college-specific issues of graduate students
- Was expecting inputs from GSC meeting and was disappointed when there were none

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Meet the ASCSU grad senators and discuss issues concerning graduate students
- Make sure there are as many graduate students as possible in the parade



2017-2018 WEEKLY REPORT

Week ending October 6, 2017

Officer's Report

<i>Prepared by</i>	Mr. Shreesh Maurya
<i>Department</i>	Innovation and Technology
<i>Members</i>	Officer of Innovation and Technology, Shreesh Maurya
<i>Expenses in the Past Week</i>	\$0.00

EXECUTIVE SUMMARY

Met with Brady Nicholson regarding YOU@CSU portal. Came to know about it in more depth. Brady showed me how it is helpful for CSU students. She mentioned that we need to spread this portal to students and motivate them to use it.

Got meeting scheduled with Charlotte Salinas, Assistant Director of Traditions and Program regarding Technical orientation for new students.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
<ul style="list-style-type: none"> Brady Nicholson explained in detail about YOU@CSU portal and its working and how its useful for students. 	<ul style="list-style-type: none"> Brady Nicholson(External) 	3 rd October 2017

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

YOU@CSU portal provides all-round development for students, trying to spread details about this portal will help them for their all-round development.
Working with Associate Director of Traditions and Programs to get a small Technology Orientation given during normal scheduled orientation.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Getting students to involve with everyone and trying to find out issues they are facing.

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Meeting with Charlotte Salinas, Assistant Director of Office of Traditions and Programs to discuss about the Technological Orientation and its feasibility as soon as I get his availability.
- Meeting with Neal Lujan regarding RamCard Cost and how to reduce it.



2017-2018 WEEKLY REPORT

Week ending October 6, 2017

Marketing Strategy Report

<i>Prepared by</i>	Kyrie Merline Director of Marketing Strategy
<i>Department</i>	Marketing
<i>Members</i>	Kyrie Merline Director of Marketing Strategy Kaleigh Maxwell Director of Multimedia Jackson Aldern Director of Graphic Design
<i>Expenses in the Past Week</i>	Approximately \$5,000

EXECUTIVE SUMMARY

This week the marketing team was extremely busy and ordered a ton of stuff. We worked on finalizing the 12th Ram posters, and ordered all of the 11x17 posters as well as the table tents. We ordered 1,000 headphones to pass out during the parade that include the ASCSU logo, website, and social media outlets. We also received the ASCSU Polo's for this year and got extremely positive feedback from those. Overall, things have been moving quickly in the marketing department, but I am overall proud of the work that marketing is doing for ASCSU.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
<ul style="list-style-type: none"> • Marketing Meeting Catch Up • Compost Meeting 	<ul style="list-style-type: none"> • Internal, Director Aldern and Director Maxwell 	<ul style="list-style-type: none"> • 10/04/17 • 10/05/17

- | | | |
|---|---|--|
| <ul style="list-style-type: none"> • Weekly Marketing One on One • Weekly Marketing Meeting | <ul style="list-style-type: none"> • Internal, Director Aldern, Director Maxwell, and Director Royal • Internal, Deputy Chief of Staff • Internal, Director Maxwell, and Director Aldern | <ul style="list-style-type: none"> • 10/05/17 • 10/06/17 |
|---|---|--|

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

Students will benefit from the projects we are doing because they will receive fun products to promote ASCSU like the headphones we ordered. The ASCSU polo's will also benefit students so that during different programs and events people can recognize who are members of ASCSU and can assist them.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- They had to cancel our original headphone order due to the fact they were out of stock
- 12th Ram Poster mix up
- Homecoming meeting scheduling

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Print ¼ sheet handouts for Homecoming
- Meet with Graduate Affairs for new marketing project
- Order Senate tabling materials



2017-2018 WEEKLY REPORT

Week ending October 6, 2017

Director of Multimedia Report

<i>Prepared by</i>	Kaleigh Maxwell
<i>Department</i>	Marketing Department
<i>Members</i>	Kaleigh Maxwell, Director of Multimedia Kyrie Merline, Director of Multimedia Jackson Aldern, Director of Graphic Design
<i>Expenses in the Past Week</i>	All marketing expenses to be reported in Director of Marketing report.

EXECUTIVE SUMMARY

Continuing to work on the ASCSU website, my goal is to have all general and relative information published and easily accessible by the time the Homecoming festivities begin. With the addition of traffic on campus, this will be a perfect time to spread awareness about the website and the resources it provides for students here at Colorado State University. In addition to this, I have continued to work with Director Rhine and Director Gerbert to develop content and social posts to promote registration for Homecoming's 12th Ram tailgate. In an effort to appeal to larger groups on campus, I worked with Director Rhine to develop a specialized registration for Registered Fraternities here on campus. Additionally, I have continued to develop and publish social media content for all ASCSU-related events and activities, as well as making sure to include content that is relevant to any and all students here at CSU.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
<ul style="list-style-type: none"> • ASCSU Website 	<ul style="list-style-type: none"> • Continuing to update add content to the ASCSU website. 	<ul style="list-style-type: none"> • Ongoing
<ul style="list-style-type: none"> • 12th Ram 	<ul style="list-style-type: none"> • Met with Director Rhine in order to discuss reservations and social media promotion for the Homecoming 12th Ram Tailgate. • Developed and distributed targeted 12th Ram promotional for registered Fraternities here on campus. • Facebook advertising in order to encourage registration. 	<ul style="list-style-type: none"> • 10/4 • 10/6 • Began 10/5
<ul style="list-style-type: none"> • Homecoming 2017 	<ul style="list-style-type: none"> • Met with Director Gerbert in order to discuss expectations for social media and website for the week leading up to Homecoming and Homecoming itself. 	<ul style="list-style-type: none"> • Week of 10/2
<ul style="list-style-type: none"> • #thisismystate 	<ul style="list-style-type: none"> • Worked with Director Aldern in order to develop the campaign logo to be used for content. • Developed strategy for social media campaign, plan to review with Director Tubbs ASAP. 	<ul style="list-style-type: none"> • Week of 10/2
<ul style="list-style-type: none"> • Executive Leadership Photos 	<ul style="list-style-type: none"> • Took headshots of Executive Branch Leadership. These headshots will be used for the ASCSU website. 	<ul style="list-style-type: none"> • 10/4

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

I have set a goal for myself to have as much (if not all) general content up on the ASCSU website by Homecoming. As family members, alumni, and students gather on campus in order to celebrate Homecoming and its traditions, it is the perfect opportunity to spread awareness about ASCSU, its mission, and how to get involved. I was sure to add the ASCSU

website url and social media links the promotional material we have scheduled to hand out during the Homecoming parade in order to increase traffic to our website and spread awareness of the resources it provides.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Unfortunately, still haven't been able to connect with my Ambassador.
- Due to some issues with 12th Ram branding, all graphics had to be remade, causing all promotion to be put on hold.
- Figuring out schedule and making sure that I am able to accomplish all Multimedia-related tasks.

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Make sure that ASCSU's social media platforms and profiles are constantly promoting Homecoming week and work to be a greater presence over the next week.
- Finish and publish all basic information on website by Wednesday, 10/11.
- Meet with Jason Huitt, Director of IT for the LSC, and CSU Web Communications in order to make sure that all concerns and issues regarding the website are addressed ASAP.



2017-2018 WEEKLY REPORT

Week ending October 6, 2017

Director's Report

<i>Prepared by</i>	Director Nathan Rhine
<i>Department</i>	University Affairs
<i>Members</i>	Director Nathan Rhine Ambassador Jordan Laughlin Ambassador Mitch Koch Ambassador Drew Teumer Ambassador Jack White
<i>Expenses in the Past Week</i>	\$0.00

EXECUTIVE SUMMARY

The last week has been very busy for the organization. With one week left until the Homecoming game, the Departments of Marketing, Traditions, and myself and have been working together to put all the pieces together. With this, I started to work on the Bare Run Committee for this year, the main goal right now is to find the most powerful on campus student voices and put them in the room together. Now that my ambassadors are apart of the team, we met together and discussed their first project. We also set up their office hours on the Outlook Calendar and talked about upcoming volunteer opportunities. With next week being Game Day, I'm positive we will continue to work hard for the 12th Ram tailgating lot until that game.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
<ul style="list-style-type: none"> • Met with my departments ambassadors. We at pizza and discussed a wide range of topic questions, including volunteering, office hours, goals for the semester and year, and opportunities for them in the office with other departments. • Collaborated with Director of Multimedia to build a separate 12th Ram application for Fraternities so that they don't have to apply for multiple spots, a larger space is just given to them. • Discussed further options for 12th Ram area with Director of Traditions and Programs, set up a schedule for preparing the materials the next week. • Attended the weekly cabinet meeting, brought up the need for student representation on the BARE Run committee • Discussed the upcoming ASCSU Alumni Renunion to both Senate and Executive, working towards a higher attendance rate from current ASCSU Members 	<ul style="list-style-type: none"> • Ambassador's Koch, Laughlin, White, and Teumer/Internal • Director of Multimedia Maxwell/Internal, • Cabinet/Internal • Director of Traditions and Programs Gertner/Internal 	<ul style="list-style-type: none"> • Need to see the ambassadors in the office during their office hours to introduce them further to the first task. • Need to get draft email approved to send out to the fraternity presidents. • Need to build 12th Ram decorations next Thursday night. • 09/27/17-Need to organize committee list for my ambassadors so they know who to email • 09/27/17-Going to start working on finding campus partners for an upcoming project and look into more possibilities for the 12th Ram lot.

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

By creating a separate application for fraternities for the 12th Ram, we are simplifying the process and ensuring that fraternities are still given the space needed for Game Days, but not at the sacrifice of other students. For the homecoming game, we really wanted the 12th Ram to be more welcoming than previously, the decorations being worked on combined with the Coke grant and the games we will have set out should really increase the students experience as well. The ASCSU Alumni Reunion is an event where current members can connect with alumni to not only network, but learn from their past victories/accomplishments and put that new found information into their own job.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Staying organized is forever the largest challenge I face, however, it is taking large strides in a positive direction.
- Realizing that your actions not only effect you, but parties involved in the process can really bring down the pressure on yourself

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Build the decorations for both the float and the 12th Ram Lot this week.
- Work with Chief of Staff Wise on gathering other items for the lot.
- Hold my weekly department meeting with the ambassadors to discuss both accomplishments and struggles
- Discuss trip plans with Chief of Staff Wise, discuss logistics of the plane and the final group going.