

2017-2018 WEEKLY REPORT Week ending September 29, 2017

President Report

Prepared by	President Josué "Josh" Silva
Department	Office of the President
Members	Vice President Michael Wells
	Chief of Staff Cole Wise
	Deputy Chief of Staff Baylee Lakey
Expenses in the Past Week	\$0

EXECUTIVE SUMMARY

What matters to me is that no matter what, we are doing work that actually matters to students and that students actually care about. The more time we can spend on that, and the less on internal ASCSU matters, in my opinion, the better. This week was heavily focused on personal improvement, interviewing candidates for the Director of Academics position, and external stakeholder meetings.

Summary of	Other Participants/Stakeholders	Date (if
Accomplishments	(Internal/External)	applicable)/
		Notes

- Attended weekly Cabinet meeting and Senate
- Conducted interviews for the Director of Academics position with Chief of Staff Wise
- Attended a meeting kicking off CSU planning for the City Plan update
- Attended a meeting discussing future sustainable building standards on campus
- Attended weekly Todos Santos exchange trip meeting
- Met with RamRide and Transfort stakeholders to discuss collaboration opportunities and improvements

- ASCSU
- Chief of Staff Wise
- Transfort, Parking and Transportation Services, City of Fort Collins

9/27

9/26

9/26

9/26

9/29

9/25-9/29

- Vice President for Operations
- SLiCE office; Daniela Pineda Soraca
- RamRide marketing and operations team; CSU Parking and Transportation Services; Director Johnson

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

I always think about how every administration only has a year (at most) to get things done and make a difference. Meetings for long-term projects such as the City Plan and Transfort impact all students through enriching their lives and making sure they all have a seat at the table. Additionally, the Board of Governors meeting always provide a larger sense of perspective of what is really at stake.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- The importance of remaining humble and honest about your plans, goals, and initiatives
- Patience is key
- Pursuing self-care and being emotionally honest
- Reminded of the importance of academics and having a life as a CSU student

ACTION ITEMS AND GOALS FOR NEXT WEEK

• Practice self-care and maintain perspective

- ASCSU Leadership meeting
- Weekly Todos Santos meeting
- Attend Cabinet and Senate
- Present to the RHA on ASCSU initiatives and collaboration opportunities
- Present to the GSC on ASCSU initiatives and collaboration opportunities
- Brief and assist in transitioning the new Director of Academics
- Meet to discuss the future of the Bustang
- Attend Faculty Council and/or the 20th anniversary celebration of the President's Commission on Women and Gender Equity
- Monthly meeting with Dr. Tony Frank and Dr. Blanche Hughes
- Prepare for the ASCSU alumni reunion
- Meet with the VP for Advancement
- Attend the Board of Governors meeting



2017-2018 WEEKLY REPORT Week ending September 29, 2017

[Position] Report

Prepared by	[Michael Wells Vice President]
Department	[President's Office]
Members	Josh Silva – President
	Michael Wells – Vice President
	Cole Wise – Chief of Staff
	Baylee Lakey – Deputy Chief of Staff
Expenses in the Past	N/A
Week	

EXECUTIVE SUMMARY

The Student Fee Review Board began its fall touring schedule of fee areas, kicking off with the University Center for the Arts as well as the Health and Medical Center. I continued in work with the Health Network and our internal Health Department to finalize the Health Center open House and Health Fair. We have reached the 75 person threshold for signups in our Ambassador program with many members beginning to find areas of interest within ASCSU. Overall, my dept. has been striving to enhance my currently started initiatives and power through the semester!

Summary of	Other Participants/Stakeholders	Date (if
Accomplishments	(Internal/External)	applicable)/
		Notes

•	Toured the University Center Fort the Arts – discussed upcoming programs in the UCA and how students could get more involved. Toured the new Health and Medical Center – Director Anne Hudgens explained the layout of the building and some different services that the center offers including dental, counseling, acupuncture, and optometry. Finalized with Chief Justice Anderson the Associate Justice positions. All three positions were filled from 8 applicants. Names will be added to the ASCSU website Conducted second ASCSU ambassador meeting – discussed ways to improve communication between ambassadors and ASCSU	•	Dr. Dan Goble UCA director (external) Dr. Mike Ellis (internal) Dr. Anne Hudgens Health Network Director (external) Chief Justice Anderson (internal)	•	Sept. 23-29	
	ambassadors and ASCSU members					

SFRB has now begun to see the fee areas, allowing to ask questions of the fee areas and bring a voice from the students to Fee area directors. Members of the board asked questions like "how many student events are put on each year", "How many student workers are employed", "how can you reach the broader CSU campus?", "do you serve grad students?". These questions and more help to shape the way that student fees are structured and give back to all students!

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

Timing is everything

- Tour fee areas
- Ratify SFRB members



2017-2018 WEEKLY REPORT Week ending September 29, 2017

Chief of Staff Report

Prepared by	Cole V. Wise – Chief of Staff
Department	Office of the President
Members	Josh Silva – President
	Michael Wells – Vice President
	Cole Wise – Chief of Staff
	Baylee Lakey – Deputy Chief of Staff
Expenses in the Past	\$0.00
Week	

EXECUTIVE SUMMARY

This week was very eventful and busy. Most of my week was spent conducting interviews for the positions of Director of Academics and Deputy Director of Environmental Affairs. With conducting over 10 interviews this last week, I am happy to say that we have hired Bayler Shubert as the new Director of Academics and Haley Dallas as the new Deputy Director of Environmental Affairs. With the applicant pool for both positions being very competitive, I am excited to have these two on board and can't wait to see the good work they will do in these respective positions.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Held weekly Executive Leadership Meeting Held Weekly meetings with Directors 	 President Silva; Vice President Wells; Deputy Lakey; Kim Grubbs Director Tubbs; Director Johnson; Director Syron; Director Rhine; Director Leonard; Director Gertner; Director Taylor 	 9/25/2017 9/25-9/29/2017
 Held interviews for Deputy Director of Environmental Affairs 	 Director Royal and numerous applicants 	• 9/25-9/29/2017
• Attended Student Fee Review Board	 Dr. Dan Goble (UCA); Anne Hudgens (Health Center); Vice President Wells; Mike Ellis (LSC) 	• 9/25/2017
 Attended meeting at Student Resolution Services 	 President Silva; Vice President Wells; Deputy Lakey; Brooke Wichmann 	• 9/27/2017
 Met with Director Tubbs to discuss #ThisIsMyState Campaign Attended the President's 	 Director Tubbs; Director Maxwell; Deputy Lakey 	• 9/27/2017
Commission on Diversity and Inclusion	Numerous campus attendees	• 9/27/2017
 Attended 1:1 Weekly meeting with Bruce Mann 	Bruce Mann (SLiCE)	• 9/27/2017
 Attended weekly Cabinet meeting 	Executive Cabinet Members	• 9/27/2017
 Attended weekly Senate Meeting 	ASCSU Members	• 9/27/2017
Met with Jennifer Mayhew	Jennifer Mayhew (OEO)	• 9/28/2017

Students benefited through my work in hiring the new Director of Academics and Deputy Director of Environmental Affairs. In turn, students will also greatly benefit from the work that these two positions will do along with all other departments in ASCSU.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- The interviews took a lot of time and effort to conduct which didn't allow for as much time responding to e-mails.
- Self-care time is crucial in a busy environment
- It is important to build good relationships with those you work with

- Open Deputy Director of Traditions and Programs position
- Assist in the training for Director of Academics and Deputy of Environmental Affairs
- Work with Deputy Lakey on various tasks and initiatives
- Hold meeting with my new Ambassadors!



2017-2018 WEEKLY REPORT Week ending September 29, 2017

Deputy Chief of Staff Report

Prepared by	Baylee L. Lakey—Deputy Chief of Staff
Department	President's Office
Members	Josh Silva—President
	Michael Wells—Vice President
	Cole Wise—Chief of Staff
	Baylee Lakey—Deputy Chief of Staff
Expenses in the Past Week	\$0.00

EXECUTIVE SUMMARY

This week, I continued to work on the Pacesetters scholarship application process. I worked with directors as they continue to work on projects and initiatives. I also met with my ambassador and began to brainstorm potential project ideas that she can pursue while working in the president's office. I also met with Jennifer Mayhew from the Office of Equal Opportunity.

Summary of	Other Participants/Stakeholders	Date (if
Accomplishments	(Internal/External)	applicable)/
		Notes

Attended weekly ASCSU leadership meeting	• Kim Grubbs; President Silva; Chief of Staff Wise	• 9/25/17
 Held weekly meeting with Health 	Director Wright	• 9/27/17
 Held monthly meeting with Deputy Director Paricio 	Deputy Director Paricio	• 9/27/17
 Attended weekly Cabinet meeting 	ASCSU Executive Staff	• 9/27/17
 Met with Marketing, Traditions, and University Affairs to discuss 12th Ram 	 Director Merline, Director Maxwell, Director Aldern, Director Rhine, Director Gertner 	• 9/27/17
Attended ASCSU Senate Session	ASCSU Body	• 9/27/17
 Held first meeting with DCoS Ambassador- Katy 	 Katy Krupinsky 	• 9/28/17
• Worked on Pacesetters Scholarship Application	NA	Rolling basis
Held weekly meeting with Environmental Affairs	Director Royal	• 9/28/17
 Held weekly meeting with Marketing 	 Director Maxwell; Director Merline; Director Aldern 	• 9/28/17
 Bi-weekly meeting with Bruce Mann 	Bruce Mann	• 9/28/17
Met with Jennifer Mayhew	Jennifer Mayhew	• 9/28/17

Students benefitted from the support I was able to provide to directors. Looking ahead, students will benefit from my work on the Pacesetter Scholarship plans as this is an open opportunity to all CSU students.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- There is a lot of turnover and shifting of positions in ASCSU currently
- I need more than 24 hours in a day!

- Continue to meet my new ambassadors
- Conduct Pacesetter scholarship interviews and meet with Pam Norris to discuss the scholarship



Week ending September 29, 2017

Director of Finance Report

Prepared by	Director of Finance Robert Leonard
Department	Finance
Members	Director of Finance Robert Leonard
	Controller Kyle Steinhoff
Expenses in the Past Week	\$N/A

EXECUTIVE SUMMARY

This week was our first official week as BSOF. We received applications from student orgs requesting funding for events and worked with them so that they were prepared to present to the board on Thursday night. We heard a total of three groups who presented 5 events that were all approved. Chabad had Shabbat 200, the Menorah Lighting, and Passover approved. PRISM had the Fall Drag Show approved and SIAM had their colloquium approved.

Summary of	Other Participants/Stakeholders	Date (if
Accomplishments	(Internal/External)	applicable)/
		Notes
Approved Chabad's events	Mathew Mehrian	• 9/28/17

- Approved PRISM's event
- Delray Echohawk
- Approved SIAM's event
- Derek Handwerk

The student body benefitted from our work this week by having 5 new events that are ready to be put on for them to attend. They also benefitted by having three new board members ready for ratification.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• Having to manage my time between tests in class, extra-curriculars, and ASCSU was challenging again this week but I was able to use my experience last week to help manage my time and still accomplish what I needed to.

- Have three new board members ratified
- Help more student orgs



Week ending September 22, 2017

Campus Engagement Report

Prepared by	Director Tristan Syron
Department	Campus Engagement
Members	Tristan Syron, Director
	Clare Fenton, Deputy Director
	Paine Lewis, Ambassador
	Dawson Warken, Ambassador
	Erin Rueter, Ambassador
	Natalie Gentil, Ambassador
Expenses in the Past Week	\$0.00

EXECUTIVE SUMMARY

A lot of organizational work and setting things up for the next week

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
Attended Senate		•
Attended Cabinet		
• Went To BACC office real Talk	Conversation on what "success is	
• Went to Kappa Kappa Delta	defined as in the community"	

 Department meeting RLT meeting New coffee pot Charity 	Discussed next steps for department tasks Children's hospital, and rescue mission	Everything is a compromise- you will never win the first time Emailed for meetings next week
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The students benefited because we set the frame work for our charity events this week.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Everything is a compromise
- No matter what it is, or how simple you think it should be, there is something you won't foresee, an obstacle in the way, perhaps that's the nature of government.
- •

ACTION ITEMS AND GOALS FOR NEXT WEEK

• Tabling and charity,



Week ending: September 29th, 2017 Officer of Community Affairs Report

Prepared by	Officer Hanna Johnson
Department	State and Local Policy
Members	Hanna Johnson- Officer of Community Affairs Anthony Taylor- Director of Governmental Affairs
Expenses in the Past Week	\$0

Summary of Accomplishments	Other Participants/Stakehol ders (Internal/External)	Date (if applicable)/ Notes
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• ATFAB Project and Project Ra Criteria Edits	-	Michael Quinn, Aaron Fodge, Aaron Buckley, (External), and Madelyn Royal (Internal)	• 9/28 and 9/29
City Council	•	Fort Collins City Council, Ginny Sawyer	 9/26; Bugeting Process includes the Occupancy Study; they are looking at CSU as a funding partner
 City Plan Community Af 	• fairs	President Silva, City of Fort Collins Planners and consultants, Aaron Fodge, Fred Haberecht	• 9/26; Attended Outreach Meeting while others attended CSU specific meeting
Ambassadors A		Vice President Wells, Sage Miller, Bridget Murphy,	 Ongoing; met with Bridget; communication with
Bike to Breakf	ast		Sage and Briget
 Responding to Study request 	• Occupancy	Campus Bicycle Advisory Committee	 9/27; volunteered Throughout week/ ongoing
• City Boards an	•	President Silva, Kim Grubbs, Bruce Mann, Director Taylor, Parlimentarian Vaishampayan, Eddy Kendall (Internal), Jeanie Ortega, Lexi Adler, and Ginny	
Commissions A Program		Sawyer (External) Sam Hougteling (External)	• 9/27; seeking academic tie to Straayer Center for the ASCSU/City B&C program
• RamRide and C conversation	GOLD Route •	President Silva, Aaron Fodge, OCL,	 9/29; began conversation about how ASCSU, Transfort, and RamRide can

RamRide Coordinators, Timothy Wilder work closer together to provide the best late night service to students on the weekend

EXECUTIVE SUMMARY

The power of bringing the right people into a room to discuss how to make a program, initiative, or policy better amazes me. Although there may be set-backs in ASCSU right now, I am excited about the work being done at the community level on behalf of students. The city is excited to engage CSU's campus through the City Plan process; the city planners in charge of revamping the City Plan have put a lot of intention into engaging CSU and students during this process, and I'm excited to see how that affects this important guide for the community. I'm also excited about the prospects of having the student voice engaged with local Boards and Commissions; the Straayer Center is excited about this program and want to support where they can. The surprise of the city asking ASCSU and the university to partner with the Occupancy Study has brought a new opportunity to learn how to best represent students.

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

- Maintaining good working relationships with the City of Fort Collins and campus partners
- Expanding opportunities for students to engage with the City of Fort Collins
- Expanding department to help foster new community-oriented student leaders
- Bringing the right people together to improve student resources

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

 Breath and do not feel rushed to make a decision. Thoughtfulness and intention will create better results.

- ATFAB
- Bustang Conversation
- Finish up Legislative Working Committee bylaws
- Swipe Out Hunger pick up
- Mobile Food Pantry volunteering



Week ending September 22, 2017

Director **Report**

Prepared by	Victoria Tubbs
Department	Diversity & Inclusion
Members	Victoria Tubbs
	Marcelino Castaneda
	Rebecca Boniek
Expenses in the Past Week	\$0.00

EXECUTIVE SUMMARY

Planning and moving into implementation was the name of the game this week! I felt much more productive being able to focus efforts on upcoming events instead of concentrating on planning them.

Summary of	Other	Date (if applicable)/
Accomplishments	Participants/Stakehol ders	Notes
	(Internal/External)	

 Attended SOLAR meeting #thisisMYstate planning Implementing Stage one of #thisisMYstate campaign for CSU Planned passive programming around cultural appropriation during halloween Reached out to the previous advisor for Diversity & Inclusion Connected ambassador and ICA Reached out to SDPS Senators Attended the Keynote Speaker for the diversity Symposium 	 Emily Ambrose Chief of Staff Cole Wise, Director of Multimedia Kaleigh Ma ASCSU Cabinet Rebecca Boniek, Marketing department Linda Ahuna ICA Emma Robinson & Rebecca Boniek 	 I had the privilege of attending this meeting with the pride resource center and several of their staff members to see what events they have coming up and how ASCSU can support them. We are very excited for the upcoming Drag Show and LGBTQ Month! During the cabinet meeting on Wed. we discussed posting one #thisisMYstate post to begin generating content With Halloween just around the corner I want CSU students to know the impacts of their costume choices this year. I am not sure if Linda is still in a position at CSU to advise but first step to figuring out who my advisor is/could be is asking her! Stephanie Zee is out of town for a few weeks so I connected one of the diversity and inclusion ambassadors to meet with an ICA to work on phase one of #thisismystate. Gauge interest in possible committee/meetings.
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The social campaign I am working on is not supposed to overlook the bad things that are happening on campus, but rather look at the ways in which CSU students are looking at those situations and working through them and treating each other with respect.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• I am not sure if the previous advisor to this position is still at CSU.

- Meet with RHA & NRHH Presidents for phase 2 of # thisisMYstate
 - O Reach out to Fraternity and Sorority life as well



Week ending September 29, 2017

Environmental Affairs Report

Prepared by	Director Madelyn Royal
Department	Environmental Affairs
Members	Madelyn Royal, Director
Expenses in the Past Week	\$0.00 (if applicable)

EXECUTIVE SUMMARY

This week was focused on furthering the campus composting agenda, alternative transportation education, and outreach. Through multiple meetings and brainstorming sessions, the Environmental Affairs department is prepared to begin planning a few major events to incentivize a more sustainable student body.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Met with an ambassador from the Zero-Waste Team to discuss future Zero-Waste activity, including a potential educational video. Facilitated a meeting with 	 Nogah S (Zero-Waste) 	• 09/25/17
LSC managers and facilities managers to push for front of	 Sheela Backen (Facilities), Maggie Gillman (Facilities) 	• 09/25/17

house composting infrastructure in the LSC. 09/25/17 Attended a Zero Waste • presentation which sparked the idea for the 09/25/17 environmental affairs department to host a Zero Waste Symposium in early **Spring Semester.** Met with potential Ambassadors for the 09/25/17 **Environmental Affairs** department 09/28/17 Aaron Fodge (Facilities) Volunteered at the final Bike ٠ • Aaron Fodge (Facilities), Hanna to Breakfast event Johnson (Community Affairs) Student Transit Meeting 09/28/17 ASCSU/Slice kitchen compost Sheela Backen 09/29/17 confirmed!

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

Through the ambassador program, future ASCSU students became informed on our work through the student government and the many opportunities to implement change throughout campus. Furthermore, the future students of CSU will benefit from our actions in advancing the campus-wide zero-waste agenda including through the potential for LSC front of house compost, and educational events.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK ACTION ITEMS AND GOALS FOR NEXT WEEK

- The department is still a solo-act! However, I have managed to reach out to a variety of ASCSU members for support.
- Bike to Breakfast did not yield as many volunteers as I, or the Parking and Transportation staff, would have liked. Next time I will take more initiative to ask for ASCSU help.



2017-2018 WEEKLY REPORT Week ending September 29, 2017

Director Of Governmental Affairs Report

Prepared by	Anthony Taylor (Director of Gov. Affairs)
Department	State and Local Policy
Members	Anthony Taylor (Director of Gov. Affairs)
	Hanna Johnson (Officer of Community Affairs)
Expenses in the Past Week	\$0.00

EXECUTIVE SUMMARY

This week I've had some issues with individual ambassadors being unresponsive/confused about how to integrate into my department. I really want to get in contact with them and set up a process so that it is easy to coordinate all my ambassadors and we work together seamlessly. This will a priority for me for the next few weeks.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Weekly Ambassador Meeting Met with the Straayer Center Weekly Cabinet Meeting 	 Maddie Smith (I) Sam Houghteling (E), John Straayer (E) Executive Leadership (I) 	 9/27/17 9/25/17 9/27/17 9/29/17

I believe that if I am able to coordinate my ambassadors effectively it will allow me to be more productive as a Director. Also, my ambassadors will obtain first-hand knowledge of student government and hopefully this experience will spur them on to continue being involved with ASCSU.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• This week was difficult for me with regards to the sheer amount of work that I needed to complete to fulfill all of my responsibilities. To be completely honest, I need to do a better of job of creating space for myself throughout the week, so that the need to take care of myself doesn't completely disappear within a constant stream of extracurricular activities.

- Continue to work on coordinating ambassadors within my department
- Check in on the status of our lobbying contract.
- Contact Jenn Penn



Week ending September 29, 2017

Office of Graduate Affairs Report

Prepared by	Satya Kalyan
Department	Office of the President
Members	President Josué "Josh" Silva
	Vice President Michael Wells
	Chief of Staff Cole Wise
	Deputy Chief of Staff Baylee Lakey
Expenses in the Past	\$0.00
Week	-

EXECUTIVE SUMMARY

This week started slowly but I completed some tasks assigned by the GSC by the middle of the week and also started a few tasks. I started working on documenting on how different universities reach out to their students for publicizing events happening in the campus. GSC shall be participating in the Homecoming parade and this helps in easing the environment between graduate and undergraduate students. Information about different committees has been gathered and sent out to GSC. So, this should be helpful in exactly determining the operations of the respective committees and if possible, the executives in ASCSU can be placed in the committees so that ASCSU knows what is happening with the graduate students. The U-Drive has a ton of information!!

Summary of	Other Participants/Stakeholders	Date (if
Accomplishments	(Internal/External)	applicable)/
		Notes

Not Applicable
Not Applicable
• Oct 2nd

- The committee information is helpful in placing ASCSU executives and undergrads can be involved too
- Meeting and knowing the issues of the graduate student representatives will be useful to address the issues of the students on Oct 2nd
- When done with the graduate reach-out media task (no name has been given to it yet), graduate students shall benefit by knowing what's going on in the campus

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- There (still) has been no response from many university councils when I asked them about Travel Awards
- I could not understand which universities to reach out regarding Travel Awards information.
- One challenge was to understand the specific needs of graduate students

- Meet the senators both in GSC and ASCSU to get inputs for my survey
- Collaborate with other executives (hoping to do so)



Week ending September 29, 2017

Director Report

Prepared by	Director Wright
Department	[Department in ASCSU]
Members	Director Angel Wright
	Deputy Director Lindsey Paricio
Expenses in the Past Week	\$0

EXECUTIVE SUMMARY

This week consisted of administrative efforts to accomplish the health fair and prepare for the food pantry. This week was mostly made up of finishing to do list and taking care of necessary tasks for the Health Fair.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Discussed ideas about the health fair with Health Network. Outreached to different organizations for donations. 	 Vice President Wells, Deputy Director Paricio Director Wright. 	• 9/25/2017

The donation drive for the food pantries is starting next week. Soon after collections students will have access to some of the office food pantries that exist in the LSC.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Improvising is helpful
- Reaching out can be hard to do

- Confirm health fair booth attendants
- Look for more potential donors for the fair



Week ending September 29, 2017

Officer's Report

Prepared by	Mr. Shreesh Maurya
Department	Innovation and Technology
Members	Officer of Innovation and Technology, Shreesh
	Maurya
Expenses in the Past Week	\$0.00

EXECUTIVE SUMMARY

Requested Keith Lopez, Associate Director of Orientation & Traditions Programs for meeting to discuss about how we can together inform new students about the technologies we already have for them.

Contacted Neal Lujan, Director of Student Affairs Technology/Ram Card Office regarding RamCard and any other input he can give from technology side where ASCSU can work with him. He told me about the RamCard and I will be further meeting him on 11th October to discuss more about it.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
• Came to know more about the You@CSU portal and will	 Brady Nicholson(External) 	

be having meeting with him on Tuesday

- Trying to know more about RamCard and its charges and got meeting scheduled on 11th October.
- Director of Student Affairs Technology/RamCard Neal Lujan(External)

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

Working with Associate Director of Traditions and Programs to get a small Technology Orientation given during normal scheduled orientation for new incoming students. Working on Brady Nicholson portal YOU@CSU so as to make it better and robust for students.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• Having meetings scheduled as soon as possible gets difficult. Delay occurs ultimately. So, started initiating meeting request much before time.

- Meeting with Keith Lopez, Associate Director of Office of Traditions and Programs to discuss about the Technological Orientation and its feasibility as soon as I get his availability.
- Meeting with Ambassador Marcos and planning some tasks with him and tell him about ASCSU.



2017-2018 WEEKLY REPORT Week ending July 7, 2017

Director of Marketing Strategy: 07/07/17

Prepared by	Kyrie Merline
Department	Marketing
Members	Kyrie Merline Director of Marketing Strategy
	Kaleigh Maxwell Director of Multimedia
	Jackson Aldern Director of Graphic Design
Expenses in the Past	N/A
Week	•

EXECUTIVE SUMMARY

This week we finalized the Swipe Out Hunger marketing campaign materials, and we are also getting close to ordering the products for the Homecoming 12th Ram Tailgate. I was also able to work with 4imprint to figure out what kind of marketing materials we would like to order for tabling materials in order to work towards increased awareness of ASCSU. Through these materials we are hoping that it will combine something that students would actually like to have, and something that students will continue to use to bring awareness of ASCSU to students around campus.

ACTIONS ACCOMPLISHED

Summary of Accomplishments

Other Participants/Stakeholders (Internal/External) Date (if applicable)/ Notes

 Director of Graphic Design External, Rebecca Mallard 4imprint
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Students benefited from the 12th Ram Homecoming Meetings because this is a program that will be a fun and safe environment for them to enjoy the CSU community and athletic environment. Through the ordering of various marketing materials we will be able to reach a wide range of students, and encourage participation in various ASCSU activities and programs.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Order 12th Ram Posters
- Reschedule buying the tent for University Affairs
- Work on ASCSU branding as a whole

- Catch up on marketing materials
- Check on ASCSU polo order
- Work on Diversity program



2017-2018 WEEKLY REPORT Week ending September 29, 2017

Director of Multimedia Report

Prepared by	Kaleigh Maxwell
Department	Marketing Department
Members	Kaleigh Maxwell, Director of Multimedia
	Kyrie Merline, Director of Multimedia
	Jackson Aldern, Director of Graphic Design
Expenses in the Past	All marketing expenses to be reported in Director
Week	of Marketing report.

EXECUTIVE SUMMARY

As Homecoming week approaches, Multimedia efforts have been focused on promoting 12th Ram, Old Main Bell, the Parade, and additional events and programs. Webpages have been completed and are published on the ASCSU websites for all ASCSU-run homecoming subjects. The 12th Ram registration form has been published and I am working with CSU Web Communications to transfer all registration and current website-related reservation management over to Director Rhine. Additionally, I have been managing Facebook promotions for Old Main Bell in order to encourage applications. Other than homecoming, I am continuing to edit, schedule, and publish all position headshots for the website and continue to publish pages and content as often as I can.

Summary of	Other Participants/Stakeholders	Date (if
Accomplishments	(Internal/External)	applicable)/
		Notes

Homecoming Webpage (ascsu.colostate.edu/homeco ming-2017)	• Designed and published an all- encompassing website for ASCSU- related homecoming activities.	 Ongoing
• 12 th Ram	 Met with Director Rhine in order to discuss reservations and social media promotion for the Homecoming 12th Ram Tailgate. 	 Ongoing
Homecoming Video	• Discussed and planned filming and production for ASCSU-sponsored Homecoming Video. Working with Deputy Chief of Staff Lakey and Chief of Staff Wise in order to discuss timeline and the process of creating the video.	 Beginning Filming ASAP
 Instagram Analytics 	• Throughout the week, posts and strategy on the Instagram account resulted in: 6,225 impressions, reached 800+ members, 65 profile views, 2 website clicks	 In the last 7 days
Meetings with Diversity	 Met with Director Tubbs in order to discuss upcoming Multimedia plan for Diversity's new social media campaign. 	Ongoing

With Multimedia work focused around Homecoming, I have been working to make sure that students are informed and knowledgeable about how ASCSU is involved – even if the multimedia users are not followers. In addition, I added a contact link to both myself (Multimedia) to provide viewers with a contact if they experience website problems and t other ASCSU front desk for general questions.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Reached out to my Ambassador; however, I still have not received a response.
- Homecoming is coming fast!!!
- Figuring out schedule and making sure that I am able to accomplish all Multimediarelated tasks.

- Work on developing Instagram/Social media content that is favorable to our target audience using Instagram's new promotion algorithm.
- Work to have AS MUCH up on the website as possible before Homecoming.
- Have all shots for homecoming video filmed.



2017-2018 WEEKLY REPORT Week ending October 1, 2017

Director Report

Prepared by	Alexandra Gertner, Director of Traditions
Department	Traditions and Programs
Members	Alexandra Gertner, Director
	Bayler Shurbert, Deputy
	Jessy Mendoza, Deputy
Expenses in the Past Week	\$8,000

EXECUTIVE SUMMARY

This week was mostly about planning and prepping for Homecoming week. Traditions and Programs has some activities that will be available for students to participate in that week. Wednesday will be a time line of all the on campus stadiums CSU has had that will lead up to the new stadium. Thursday will be a roller rink in the plaza, "Rolling home". Friday will be the Homecoming parade.

Summary of	Other Participants/Stakeholders	Date (if
Accomplishments	(Internal/External)	applicable)/
		Notes

 Continue planning a Homecoming tailgate 	 Working with Director Rhine to plan a Homecoming Tailgate in terms of decorations 	• October 1, 2017
• Homecoming week	 Working with Sara Stevens to make sure contracts are in order for "Rolling Home" 	 September 29, 2017
 Continue working on forever green Fridays 	 Need to meet with athletics and external affairs to continue the tradition of Forever green Fridays 	• N.A.

Students will have fun activities to participate in Homecoming activities

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Do ASCSU work in the office and leave
- Ignore what is going on, here to serve the students of CSU
- Always know your worth

- Homecoming float!
- Work on Forever Green
- You come first



2017-2018 WEEKLY REPORT Week ending September 29, 2017

Director's Report

Prepared by	Director Nathan Rhine
Department	University Affairs
Members	Director Nathan Rhine
Expenses in the Past Week	\$0.00

EXECUTIVE SUMMARY

Now that the ambassadors have joined the team, the work in the office has seemed to pick up. First this week I reached out to my department's ambassadors to schedule our first team meeting. After the meeting I also came up with the first project for the group to work on and complete. I had my weekly meeting for the 12th Ram with our Directors of Marketing, Multimedia, and Traditions and Programs for updates and to find out what each other needed. Worked on plan for FSL to slowly start joining the lot on GameDays which included coming up with a new application process for them. Worked on a plan for next week, including my goals and what projects I will be working on.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
• Emailed the four ambassadors assigned to my department; ultimately finding a date for our team to	 Ambassador's Koch, Laughlin, Leonard, and Teumer/Internal Director of Multimedia Maxwell/Internal, Director of 	 09/25/17- Emailed the ambassadors, need to meet

meet once a week. Also came up with the first project to work on in regards to committees.

- Met with Director of Marketing, Multimedia, and Traditions and Programs and discussed updates with the 12th Ram plan. Discussed potential 12th Ram swag and a banner for attendants to sign in the lot.
- Started to develop the new plan for Greek life to apply for space in the lot, including looking at the space that will be provided and the benefits of an online application.
- Replied to emails, organized my plan for the library to push next week, and wrote out some goals for the department.
- Met with Chief of Staff Wise for our weekly meeting and discussed ongoing and upcoming projects.

Marketing Merline/Internal, Director of Traditions and Programs Gertner/Internal

Chief of Staff Wise/Internal

next week and start having them email chairs.

- 09/27/17-Need to build the goal posts with Director Gertner for the lot and order swag with Director Maxwell
- 09/29/17-Need to discuss plan with Director Maxwell and build a separate application
- 09/27/17-Need to organize committee list for my ambassadors so they know who to email
- 09/27/17-Going to start working on finding campus partners for an upcoming project and look into more possibilities for the 12th Ram lot.

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

Now that my Ambassadors are set in place, the studetns will benefit from the work we will be able to accomplish. With the assistance I will be able to take on more tasks at once. By looking into possibilities for the 12th Ram we are always ensuring the students have the best experience possible on game days. By incorporating an easier process to get larger Greek life in the 12th ram lot, we are increasing the participation of Greek organizations in the lot.

Getting caught up in the week and establishing a plan for the upcoming week ensures that my time in the office will not be wasted on un-needed tasks. With this my weekly meetings with Chief of Staff Wise keeps me on task with my current projects and helps me find solutions to problems.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Finding a solution to a task is not as easy as it seems, but reaching out to those around you can help you find the solution much easier.
- With two tests and a paper to write this week, it was hard to dedicate as much time as I wanted to the office.
- Finding ways to work with groups on short notice is not always easy.

- Forward plan to Dr. Hughes for the University trip approval or recommendations.
- Meet with Director of Diversity and Inclusion Tubbs to discuss a potential project she is working on.
- Meet with Ambassadors to assign their first project and set up office hours/answer any questions they might have.
- Discuss the application for Greek organizations to reserve a space in the lot with Director Maxwell and how soon we could get it live.
- Meet with Jason Huitt to discuss my library hours project and the next steps to take in the process.
- Start to gather all of the décor and activities for the 12th Ram lot.