

President Report

Prepared by President Josué "Josh" Silva

Department Office of the President

Members Vice President Michael Wells

Chief of Staff Cole Wise

Deputy Chief of Staff Baylee Lakey

Expenses in the Past

Week

\$0

EXECUTIVE SUMMARY

What matters to me is that no matter what, we are doing work that actually matters to students. The work of every single member of ASCSU should revolve primarily around things that enrich the student body and their experience here at CSU. This was an incredibly productive week, with board and committee meetings setting up key initiatives. It was also election week, which was exciting to track. The RLT presentation was delayed due to the Morgan Library bomb scare.

=	Summary of	Other Participants/Stakeholders	Date (if
	Accomplishments	(Internal/External)	applicable)/
			Notes

- Attended weekly Todos
 Santos exchange trip meeting
- Attended weekly meeting with ASCSU adviser Pamela Norris
- Attended weekly ASCSU
 Executive Leadership meeting
- Attended Cabinet and Senate
- Presented the ASCSU fee area and gave a tour to the Student Fee Review Board
- Cochaired the President's Student Financial Advisory Committee
- Met with Dr. Blanche Hughes to discuss ASCSU initiatives
- Attended the Faculty Council meeting; ensured that student representatives to standing committees were confirmed and filled
- Attended the Ram Spirit Subcommittee to discuss student engagement in athletic events
- Met with Dr. Rick Miranda to discuss ASCSU initiatives
- Met with Jelena Durdic and Deputy Chief of Staff Lakey to discuss Health Director goals and strategies
- Presented the Elections
 Manager job description to the Senate
- Cleaned the office and planned strategic ASCSU initiatives

- SLiCE office; Daniela Pineda Soraca
- Pamela Norris
- Chief of Staff Wise; Deputy Chief of Staff Lakey; Vice President Wells
- ASCSU
- SFRB
- FAB directors; Vice President Wells; Senator Williams; Assoc. Justice Maddie Taylor
- Vice President Wells; Speaker Brown
- Faculty Council; Dr. Rick Miranda
- Orientation Transitions and Programs; CSU athletics; Housing and Dining Services; RamEvents
- Vice President Wells; Dr. Blanche Hughes
- Deputy Chief of Staff Lakey
- ASCSU
- n/a

- 11/7
- 11/8
- 11/6
- 11/9
- 11/6
- 11/6
- 11/7
- 11/7
- 11/9
- 11/9
- 11/10
- 11/8
- Entire week

I always think about how every administration only has a year (at most) to get things done and make a difference. I do not want to waste a single second of my presidency on anything that does not enrich the student body and their experience at CSU, and being able to represent them at stakeholder meetings and present strategic initiatives that move this organization and the student body forward is what this position is and needs to be all about. I took a moment to think about all of the incredible things this administration has accomplished and thank the directors at Cabinet for the work they have done, sometimes against the odds. Whether it is strategic planning around course surveys and learning analytics (Academics), setting up community service events (Campus Engagement), a campaign to promote positivity (Diversity), a composting partnership with the LSC (Environmental Affairs), BSOF collaborations (Finance), coordination with our lobbying efforts in Denver (State and Local Policy), the first-ever ASCSU Health Fair in collaboration with the CSU Health Network (Health), pioneering technological initiatives from a student perspective (Innovation and Technology), setting up a tailgating system for students from scratch (Marketing and University Affairs), or record attendance at Grill the Buffs and collaboration with the alumni center regarding the Old Main bell (Traditions and Programs), this administration has experienced record productivity and we are set on serving the students until the end. I am extremely proud in particular that the Collegian wrote about the real action that has been taken regarding U+2, which was championed by Director Johnson (Department of State and Local Policy) and me. The students benefit from real action and real results that they can see and that benefit them.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- The importance of remaining humble and honest about your plans, goals, and initiatives
- Patience is key
- People will forget what you said, but they will never forget how you made them feel
- Getting ready for Todos Santos

- Practice self-care and maintain perspective
- Get ready for Todos Santos and depart
- Cabinet and Senate
- Board of College Council Presidents
- Turn in Board of Governors materials



[Position] Report

Prepared by	[Michael Wells Vice President]	
Department	[President's Office]	
Members	Josh Silva – President	
	Michael Wells – Vice President	
	Cole Wise – Chief of Staff	
	Baylee Lakey – Deputy Chief of Staff	
Expenses in the Past	N/A	
Week		

EXECUTIVE SUMMARY

This past week has been a learning and planning experience. With other members of ASCSU leadership I had multiple admin meetings to get input from the university as well as pose new ideas. From these meetings I was able to build on new ideas for SFRB as well as begin planning for a Colorado Student Government Conference.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 SFRB visited the Career 	 Dr. Mike Ellis (internal) 	11/10/17
Center and ASCSU	 Katie Flint, Career Center 	•
 Each fee area said 	(external)	
that no fee increase	 Dr. Blanche Hughes (external) 	

would be needed for future programming.

- Met with Dr. Blanche Hughes with Speaker Brown and President Silva. Speaker Brown brought up the idea for a Student Government meeting, and we all discussed the logistics. Potentially a way that we could bring Student Governments from across the state to discuss policy and see areas for collaboration. President Silva discussed Game Day and updates for new data about tailgating.
- Met with Dr. Rick Miranda and Dr. Blanche Hughes. Similar to the meeting with Dr. Hughes we talked about current ASCSU happenings, but this meeting focused more on academics. We looked at the importance of the first 4 weeks in a course and how we can enhance early engagement in new courses.

- Dr. Rick Miranda (external)
- President Silva (internal)
- Speaker Brown(internal)
- •

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

Now that SFRB is nearly complete for the semester, I will have time to look at these new ideas and hopefully enhance the student experience on campus, whether it's in the classroom or through new events.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

ACTION ITEMS AND GOALS FOR NEXT WEEK

• Tour UFFAB and UTFAB



Chief of Staff Report

Prepared by Cole V. Wise – Chief of Staff

Department Office of the President

Members Josh Silva – President

\$0.00

Michael Wells - Vice President

Cole Wise – Chief of Staff

Baylee Lakey – Deputy Chief of Staff

Expenses in the Past

Week

EXECUTIVE SUMMARY

This last week was very productive and I feel that the ASCSU Executive Branch is doing great work. For me personally, I felt very proud of the way that Executive Cabinet members have handled themselves. Watching meetings in the office, I see the respect and kindness that all of them bring to the room. As a whole, I feel confident in the work that we are doing and the projects and initiatives that are being planned for the last stretch of the fall semester and into the beginning of the spring semester.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Attended weekly Executive Leadership Meeting 	 President Silva; Vice President Wells; Deputy Lakey 	• 11/6/17

Held weekly meeting with Community Affairs	Director Johnson	• 11/9/17
Attended Student Fee Review	• LSC; Ram Events; ATFAB	• 11/6/17
Board meeting		• 11/7/17
 Held weekly meeting with Campus Engagement 	Director Syron	
 Held weekly meeting with University Affairs 	• Director Rhine	• 11/8/17
Held Weekly Adviser Meeting	Pam Norris; Deputy Lakey	• 11/8/17
 Held weekly meeting with 		
Finance	 Director Leonard 	11/8/17
 Held weekly meeting with 		11/8/17
Traditions and Programs	 Director Gertner 	
 Held weekly meeting with 		44 10 14 =
Governmental Affairs	 Director Taylor 	• 11/8/17
 Attended weekly Senate Meeting 	ASCSU Members	• 11/8/17
Had dinner with Pam Jackson	• Pam Jackson	• 11/8/17

Students indirectly benefited from my work with each department as well as my advocating for their student fee dollars. Students also benefited by ASCSU doing the good work we were trusted with doing for the students.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Work hard as the end of the semester approaches
- Take time for myself
- Value others opinions and views as they are crucial to making important decisions

- Work on final 12th Ram Student Tailgating registration
- Assist Deputy Lakey in developing plans and goals for next semester with each department

- Create a new Corrective Action Report document
- Assist Traditions and Programs as well as Diversity and Inclusion in "State of Kindness" event with possible collaboration opportunities.



Deputy Chief of Staff Report

Prepared by Baylee L. Lakey—Deputy Chief of Staff

Department | **President's Office**

\$0.00

Members Josh Silva—President

Michael Wells—Vice President

Cole Wise—Chief of Staff

Baylee Lakey—Deputy Chief of Staff

Expenses in the Past

Week

EXECUTIVE SUMMARY

This was a rather slow week in terms of ASCSU business. I maintained my weekly meetings with ASCSU staff members and advisors. Ricky Mountain Student Media Board of Directors met this week. We had the privilege of hearing staff from KCSU discuss how they are continuing to develop the radio program at RMSMC. It was refreshing to hear about the great work our students are doing on this campus!

•	Summary of	Other Participants/Stakeholders	Date (if
	Accomplishments	(Internal/External)	applicable)/
			Notes

Attended weekly ASCSU leadership meeting	 President Silva; Chief of Staff Wise; VP Wells 	• 11/6/17
Held weekly meeting with Director of Multimedia	Director Maxwell	• 11/6/17
Held meeting with Director of Academics	Director Shubert	• 11/7/17
Held weekly meeting with Director of Graphic Design	Director Aldern	• 11/7/17
 Held weekly meeting with Pam Norris 	• Pam Norris; Chief of Staff Wise	• 11/8/17
Held weekly meeting with Grad Affairs	Director Kalyan	• 11/10/17
Attended weekly Cabinet meeting	ASCSU Executive	• 11/8/17
Met with ASCSU Ambassador	Katy Krupinsky	• 11/9/17
Held weekly meeting with Marketing Strategy	Director Merline	• 11/9/17
 RMSMC Board of Directors Meeting 	RMSMC Board Members	• 11/9/17
Held weekly meeting with environmental affairs	Director Royal	• 11/9/17
Held weekly Marketing team meeting	Director Merline; Director Aldern	• 11/10/17

•	Met with the new Director of Health, Jelena Durdic	•	President Silva, Director Durdic	•	11/10/17	

Students benefitted from the hiring of Jelena Durdic for Director of Health, as she will work to serve both ASCSU and the entire student population in a mindful and effective way. Students also benefitted from

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Finals are coming! It is definitely a busy time in the semester.
- I have not had as much time to focus on certain projects that I have started to develop, and I would like to focus on these a little more in the coming weeks.

- Work with Director Aldern to develop content for a graphic that he is developing
- Focus on some more press secretary based projects throughout the week
- Set up meetings between Director Durdic and various people who will provide insight and wisdom for her as she enters in to her new position.



Director of Finance Report

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Prepared by	Director of Finance Robert Leonard
Department	Finance
Members	Director of Finance Robert Leonard
	Controller Kyle Steinhoff
Expenses in the Past Week	\$N/A
Week	

EXECUTIVE SUMMARY

This week was an incredibly busy week for the finance department. I attended and gave a budget report in the budgetary affairs committee meeting. I met with multiple student orgs to fix applications and prepare them to present to BSOF and many applications were approved on Thursday at BSOF. APASA, COISA, SCASLA, SVO, and Veritas were all approved on Thursday for their events in the spring. Controller Kyle Steinhoff has been working on a weekly report of the budget to send out as well.

Summary of Other Participants/Stakeholders		Date (if
Accomplishments	(Internal/External)	applicable)/
		Notes
APASA approved	Ian Swalling	• 11/9/2017

- COISA approved
- SCASLA approved
- SVO approved
- Veritas approved

- Kurtis Cunningham
- Emma Mutch
- Aya Safira
- Controller Kyle Steinhoff

The student body benefitted from our work this week by having 5 more events to attend as well as a more well informed senate budgetary affairs committee meeting.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• This week was challenging because funding is starting to run out from BSOF for student orgs and that is causing a scramble for the last few.

- Have BSOF Meeting
- Help student orgs receive funding for events
- Attend budgetary affairs committee



2017-2018 WEEKLY REPORT Week ending November 10th, 2017

Director of Academics Report

Prepared by	Director of Academics Bayler Shubert
Department	Academics
Members	Director of Academics
Expenses in the Past Week	N/a
Week	

EXECUTIVE SUMMARY

This week was a little slower because of increasing school opportunities and a big week next week. This week I attended the committee on teaching and learning which introduced me to the evolving technology of Learning Analytics. The next day I met with Dr. Folkstead and discussed the methods of passing information to the students about analytics. This week I also began to prep for the College Council Committee Meeting.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Continued to develop the survey because I learned about requirements from the Controller that look Promising. Went to Committee on Teaching and Learning 	 Deputy Chief of Staff Lakey ASCSU Members (Internal) Chief of Staff Wise Vice President Wells Former Vice President Lensky College Council Presidents 	11/5/17

- Met Dr. Folkstead to learn more about Learning Analytics
- Developed agenda for College Council Committee and sent and received RSVPs
- Scheduled speaking times at Senate to discuss issues affecting students.
- Made presentation to educate on early retention for students.
- Had weekly meeting with Deputy Chief of Staff

- Dr. Hickey
- Provost Long
- Dr. Folkstead
- Controller Kyle Steinhof
- Speaker of the Senate Isabel Brown

11/6/17

11/6/17

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

I am putting together programs to receive feed back from students that will impact faculty programs like learning analytics.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Don't have any ambassadors
- Office is harder and harder to work in.

- Presentation in senate next week
- Successful College Council Meeting
- Attend the multiple committees
- Survive to thanksgiving break
- Reach out to career center again
- Continue to develop survey.



2017-2018 WEEKLY REPORT Week ending October 27, 2017

Campus Engagement Report

Prepared by	Director Tristan Syron
Department	Campus Engagement
Members	Tristan Syron, Director
	Clare Fenton, Deputy Director
	Paine Lewis, Ambassador
	Dawson Warken, Ambassador
	Erin Rueter, Ambassador
	Natalie Gentil, Ambassador
	Hannah Royer, Ambassador
	Mason Cadigan, Abmassador
Expenses in the Past	Submitted reports for approx. \$570
Week	

EXECUTIVE SUMMARY

If this week had to be described by one word- execute.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
• RLT	Dexter from slice	Viewed ASCSU Exec

Calendar has been **Events calendar** Jason Huitt, IT for LSC Made **Presented to Cabinet** Exec cabinet Presented dates and times for Catholic Charities, **Presented to Senate** and Children's Hospital Meeting with RHA liaison Sign-up sheets Sheets with all community service opportunities are at Engagements desk, They will always have the most up to date events for students to sign up Weekly chief of staff meeting **Weekly Department Meeting** Two new Ambassadors- very excited

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

They benefited because the community service events we've been setting up are now a go. The duration of the semester we get to improve upon the relationships we've made. Now if you are a student who needs or wants community service hours you can just walk in and sign up. The community and the school are better off.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

Turn in RFD's faster

Think further into the future

- Schedule tabling
- Buy materials

• Execute tasks



2017-2018 WEEKLY REPORT

Week ending: November 10th, 2017
Officer of Community Affairs Report

Prepared by	Officer Hanna Johnson
Department	State and Local Policy
Members	Hanna Johnson- Officer of Community Affairs Anthony Taylor- Director of Governmental Affairs
Expenses in the Past Week	\$0

EXECUTIVE SUMMARY

Last week was so academically demanding and busy, that this week felt less productive simply because I was not busy at all times. I feel very excited and proud of how must ATFAB has grown in the past 3 months, and I feel like that work will set up future students for success. Last Friday I participated in my first RFP process through the City of Fort Collins; I feel like I learned so much from that experience, and I'm very thankful that the city invited ASCSU to be a part of that process. At the end of the semester, it can feel really difficult to keep motivated.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
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• ATFAB	• Full Board	• 10/30; Planning Meeting on 11/9
• Ambassadors	 Sage Miller and Bridget Murphy 	• Met 11/6
Ordinance Study	 Ginny Sawyer and Lexi Adler, ASCSU Senate 	 Bill passed last week, communication throughout week with Ginny Sawyer and Lexi Adler
Master Plan Committee	 Committee, Director Taylor and President Silva 	 11/8; Discussed redevelopment of South Campus and Alysworth and Newsome Halls
Legislative Strategy Advisory Board bylaw edits	 President Silva, Speaker Brown, Director Taylor 	Throughout Week
• Transfort RFP	City Procurement, Transfort	• 10/4

- Working with the City for RFP process to gain student perspective in city purchasing.
- Representing student perspective to Master Plan Committee
- Making progress in addressing problems with student's accessibility to reliable transportation through ATFAB

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Balancing all responsibilities is a constant struggle, but I'm constantly gaining better time management skills.
- Jumping back into work after focusing on school for a week can be difficult.

- Edit Legislative Working Group bylaws
- Update ATFAB Website
- ATFAB Meeting
- Check in with Mayor Troxell to see if he could come speak with Cabinet
- Plan ASCSU/City Council Mixer



2017-2018 WEEKLY REPORT

Week ending Novemver 10, 2017

Director Report

Prepared by	Victoria Tubbs
Department	Diversity & Inclusion
Members	Victoria Tubbs
	Marcelino Castaneda
	Rebecca Boniek
Expenses in the Past Week	\$0.00

EXECUTIVE SUMMARY

It was a good week for being able to look forward and realize how little time we have left and start accounting for that in our programming. Additionally, I was able to connect with the CDI and further ASCSU's understanding of future diversity plans here at CSU. We established some timelines for two programs.

Summary of Accomplishments	Other	Date (if applicable)/
	Participants/Stakeholde rs	Notes

	(Internal/External)	
 Discussed classroom conduct Met with Oscar Felix Held hearing for impeachment committee Scheduled meeting with academics for State of Kindness. Scheduled meeting with a new prospective ASCSU Member. 	 CSU Professors Oscar Felix, Vice President for Diversity Impeachment Committee Bayler Shubert V Bellinger 	 After having students reach out to me about situations that have occurred in their classes and I reached out to professors to let them know how they have impacted students. Fortunately, they were very responsive and have talked to their class to reach a better understanding. Oscar was kind enough to catch me up to speed with the happenings of the commision for Diversity & Inclusion and how ASCSU can contribute to the diversity plans in the works. I want to be able to move things along as effectively as possible in this process so everyone, inside and out of ASCSU can have a productive community while giving everyone their due time and processing.

As I was able to connect with Oscar, I gathered a better understanding of other workings around CSU. I was thinking about starting a new program but after talking with Oscar I found out that the program was already in the works so I could devote that time and energy into

something else. With in ASCSU we established timelines for two programs to roll out for finals and into spring semester.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• . Busy schedules mean we have very late meetings and that makes it difficult to establish a work/school/life balance.

- Meet with Marketing department for #thisismystate project.
- Follow through on all scheduled meetings
- Get to Fall Break
 - o Eat mashed potatoes



Environmental Affairs Report

	-
Prepared by	Director Madelyn Royal
Department	Environmental Affairs
Members	Madelyn Royal, Director
	Haley Dallas, Deputy Director
Expenses in the Past	\$0.00 (if applicable)
Week	

EXECUTIVE SUMMARY

Our department was successful this week in multiple ways- we were able to get the word out about the Zero Waste Team via CSU Social, we furthered our agenda to create an educational video for composting at CSU, and we moved forward in our effort to provide front-of-house composting in the LSC.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Met with Tonie Myamoto to discuss educational compost video 	Haley Dallas	• 11/6
 Worked with HDS to send out a Sustainability Culture Survey 	Housing and Dining Services	

Met with LSC Composting Committee to discuss funding	Kristy Millsapps	• 11/8
Attended weekly Zero Waste	Maggie Gilman	
meeting		• 11/7
 Weekly student transit 		
meeting to discuss ATFAB	 Hanna Johnson, Aaron Fodge 	- 11/0
and other Alternative		• 11/9
Transportation issues		
• Solidified dates/locations for	Kim Grubbs	
Zero Waste Symposium	Killi Grubbs	• 11/10
Gained access to the CSU		
Snapchat to educate students	 Maggie Gilman, Haley Dallas 	
on the Zero Waste efforts at	Waggie Siman, Haley Danas	• 11/11
CSU		

Students will now have more knowledge of composting efforts at CSU, and hopefully feel more confident and educated when utilizing these systems.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK ACTION ITEMS AND GOALS FOR NEXT WEEK

• Learning to deal with bureaucratic work alongside our pet-projects has been difficult. It's hard to learn when to say no to someone, and when you no longer have the bandwidth to assist another person or department.



Director Of Governmental Affairs Report

Prepared by Anthony Taylor (Director of Gov. Affairs)

Department | State and Local Policy

Members Anthony Taylor (Director of Gov. Affairs)

Hanna Johnson (Director of Community Affairs)

Expenses in the Past

Week

\$0.00

EXECUTIVE SUMMARY

This week I spent a fair amount of time in various meetings collaborating with other members of ASCSU. The week went well and I hope to maintain an open channel of communication between myself and the other member of ASCSU.

Summary of	Other Participants/Stakeholders	Date (if
Accomplishments	(Internal/External)	applicable)/
		Notes

• Communio	ation with Director •	•	Director Johnson (I), Speaker	•	11/7/17
Johnson a	oout LSAB		Brown (I)	•	11/8/17
• Communi	cation with the	•	Jenn Penn (E)	•	11/8/17
ASCSU lob	bvist	•	Chief of Staff Wise (I)	•	11/8/17
	•		Various people in attendance	•	11/8/17
 Cabinet M 	_		University administration	•	11/8/17 11/8/17
	in Committee	•	leadership (E), President Silva (I),	•	11/0/1/
	ent on Senator	_	Director Johnson (I)		
Williams` I			Senator Williams (I)		
 LADLC Me 	eting	•	Director Syron (I)		

Good communication between the members of ASCSU breeds a productive work environment. As we move forward in the year, it is important that the various branches of ASCSU (Executive, Legislative and Judicial) are able to effectively interact with each other to ensure student success.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• Again, finding enough time to do my homework has been a challenge for me this week.

- Continue to work with the Straayer Center around Day at the Capitol planning.
- Continue to coordinate with Director Johnson about our civic engagement initiative.



2017-2018 WEEKLY

Week ending November 10, 2017

REPORT

Office of Graduate Affairs Report

Prepared by	Satya Kalyan
Department	Office of the President
Members	President Josué "Josh" Silva
	Vice President Michael Wells
	Chief of Staff Cole Wise
	Deputy Chief of Staff Baylee Lakey
Expenses in the Past	\$00.00
Week	

EXECUTIVE SUMMARY

Reading and understanding the policies made me understand why it is difficult for CSU to allow international students to be a part of internships out-of-state during the fall and spring semesters. There were tasks assigned to me to get the 'TA' awards on papers by the end of this semester. GSC meeting was on November 6th and there was a lot of discussion on how the tax reforms affect the funding of TAs and GRAs. The issue of professors not helping students with the dissertation of the students has been brought to the issue of GSC and I am closely working on this issue. I met Kyrie and Jackson to discuss different ways to reach out to graduate students regarding the events GSC conducts.

Summary of Accomplishments	Other Participants/Stakeholders	Date (if
	(Internal/External)	applicable)/
		Notes

• Survey	GSC & ASCSU	Not Applicable
GSC meeting (November 6 th)	• GSC	• Nov 6 th
 Meeting with Della and Kelsie (GSC) 	• GSC	Not Applicable
 Meeting with Jackson and Kyrie (Marketing Team) 	• GSC	November 10th

- Bettering the survey as it helps in knowing the opinions of the graduate students
- Getting the issue of out-of-state internships for international students sorted out helps students in expanding their reach and knowledge
- Meeting the Marketing team helped me understand the different possibilities to get to graduate students

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Know the college-specific issues of graduate students
- Making time for ASCSU office hours due to exam-schedule conflicts

- Meet Della and Kelsie of GSC
- Meet the ASCSU grad senators and discuss issues concerning graduate students
- Learning about the issues professor have with the dissertation of their students
- Ping Kaylee and learn more about multimedia and ways of reaching out to graduate students



Officer's Report

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Prepared by	Mr. Shreesh Maurya
Department	Innovation and Technology
Members	Officer of Innovation and Technology, Shreesh
	Maurya
Expenses in the Past Week	\$0.00
Week	

EXECUTIVE SUMMARY

Working on collecting different things which can be included on Innovation and Technology page of ASCSU website. Increasing involvement of student ambassadors. Letting them know current tasks going on and their help is needed on collecting information.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Getting student ambassadors involvement into ASCSU. Letting them know current tasks I am working on and requesting their participation. 	Marcos Villanueva(Internal)Yekaterina(Internal)	

Collecting data to be presented on the website which will be easily accessible by students. Working towards forming a way in which students can provide feedback for their TA's which will help department to focus more on their quality.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

• Scheduling meeting and asking for time from different people during academic year gets difficult sometime.

- Requesting Meeting with Vice President Wells to discuss future tasks to be done.
- Collaborating with Graduate Student Senator, Daisy VanDanburgh to implement ways in which student can vote for their TA.
- Getting information collected by ambassador and using them in current tasks.



Marketing Strategy Report

	<u> </u>
Prepared by	Kyrie Merline Director of Marketing Strategy
Department	Marketing
Members	Kyrie Merline Director of Marketing Strategy
	Kaleigh Maxwell Director of Multimedia
	Jackson Aldern Director of Graphic Design
Expenses in the Past	Approximately \$100.00
Week	

EXECUTIVE SUMMARY

This week in the marketing department I got the Food Pantry materials printed and handed out to the various departments. We are working on meeting with Graduate Affairs to see how we can best advertise towards the Graduate Students in our marketing materials as well as through social media. I am working with my ambassadors to set them up with a department and hopefully working on a campaign that they build themselves with my assistant. Overall, we are continuing to work on You @ CSU as well as working towards marketing materials for RLT next semester.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Marketing Catch up with Marketing Department 	 Internal, Director Aldern, Director Maxwell 	• 11/8/17

- Marketing catch up with Deputy Chief of Staff
- Graduate Affairs Meeting
- Marketing Meeting Catch Up
- Senate You @ CSU Meeting
- Internal, Deputy Chief of Staff Lakey
- Internal, Director Aldern, Director Maxwell, and Director Kalyan
- Internal, Director Aldern, Director Maxwell, and Deputy Chief of Staff Lakey
- Internal, Senator Aubrey, Director Maxwell, and Director Aldern

- 11/9/17
- 11/10/17
- 11/10/17
- 11/10/17
- 11/10/17

Students will benefit from the projects we are doing because they will be exposed to unfamiliar programs like Graduate Affairs, RLT, and You @ CSU. We are also making sure to reach a wide variety of students everywhere from graduate students to freshman in college. There are also a ton of projects coming down the pipeline of ASCSU that will help ASCSU build partnership with departments outside of ASCSU.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Knowing if You @ CSU is allowed to be marketed through ASCSU
- Setting up meeting times for Graduate Affairs
- Remembering to fill out RFD's for certain projects

- Confirm You @ CSU
- Work on the copy for RLT
- Assist my ambassadors with their campaign planning



Director of Multimedia Report

	•
Prepared by	Kaleigh Maxwell, Director of Multimedia
Department	Department of Marketing
Members	Kaleigh Maxwell, Director of Multimedia
	Kyrie Merline, Director of Marketing Strategy
	Jackson Aldern, Director of Graphic Design
Expenses in the Past	An spending win be reported in Director of
Week	Marketing Strategy Report.

EXECUTIVE SUMMARY

This past week, Multimedia efforts have been focused on general ASCSU promotion – both the organization itself and our guiding principles/values. In addition to managing social media through posts and connections, I actually had to respond to an unnecessary, negative comment made on one of our published posts.

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
 Continued work on ASCSU Official Website 	 Continued to work with internal directors to gather content for the ASCSU official website. Published pages including: Department of University Affairs, 	• Week of 11/03- 11/10

	Department of Health, Department of Traditions & Programs, Department of Marketing, Department of Environmental Affairs, Office of Innovation & Technology, Department of State and Local Affairs, and more.	
• 12 th Ram	 Made sure online registration form was published and fully functional. Continued to develop content and promote it through all social media platforms. Sent follow up email to those who registered in order to provide information about pass pick-up and CSU Gameday. 	• Week of 11/03- 11/10
• Open Positions	 Worked with Deputy Chief of Staff Lakey and President Silva to prepare publications and promotions for the upcoming open position of Elections Manager. Promotion will be published upon Senate approval of job. 	• n/a
Social Media	 Developed and designed content for ASCSU social media platforms. 	• Week of 11/03- 11/10

With general promotion and a focus on web development, students are more likely to get connected to ASCSU through a digital platform. With social media posts that differed from solely informational, ASCSU social accounts are starting to develop a more engaged and dedicated following. In this past week alone, the ASCSU Instagram increased in Impressions by 3,320. This significant of increase in Instagram analytics should continue to carry into other categories including Profile Views, Followers, Website Clicks, and more.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Unfortunately, some meetings had to be cancelled due to health.
- Unable to attend Cabinet.
- Still trying to get a hold of CSU Web Communications.

- Continue to reach out for help with social media.
- Take Executive headshots.
- Continue to work with my Ambassador.



Director Report

Prepared by Alexandra Gertner, Director of Traditions

Department | Traditions and Programs

Members Alexandra Gertner, Director

Jessy Mendoza, Deputy

Clarity Engel, Deputy

Expenses in the Past

Week

\$0.00

EXECUTIVE SUMMARY

Decided on a time Traditions and Programs will have our weekly meetings, invite our ambassador to them. Handing out Forever Green shirts at either two basketball games or the San Jose football game. Working on some things we can do for students during finals week. Hoping to get the ball rolling with our marketing department next week to design these coupons for free coffee.

-	Summary of	Other Participants/Stakeholders	Date (if
	Accomplishments	(Internal/External)	applicable)/
			Notes

 Working with Morgan's Grind to purchase coffee for students during dead week and hand out coffee coupons 	 Working with Shannon Lines, manager of Morgan's Grind 	• N.A.
 Working with our marketing department once everything goes as planned with Morgan's Grind Handing out Forever Green shirts at Saturday's game 	 Working with our Designer, Jackson to come up with coffee coupons for students during for dead week/ finals week Worked with Patrick Krza from our athletic department to help ASCSU hand out Forever Green shirts 	N.A.N.A.
	(some during the game, some at a	

basketball game?)

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

Upper classmen will receive Forever Green shirts at either a football game or basketball game.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Find the good in every person and situation
- It's almost break time, hang in there!!
- Always be thankful

- Design coupons with marketing department
- Look into plant suction kit
- Read more



Director Report

Prepared by Director of University Affairs Nathan Rhine

Department University Affairs

Members Director Nathan Rhine

Ambassador Koch

Ambassador Laughlan

Ambassador White

Expenses in the Past

Week

\$0.00

EXECUTIVE SUMMARY

With one week left until Fall Break, things are truly starting to kick into gear. This week, Ambassador White and myself worked together on researching similar institutions student game day experiences, in the hopes of finding new traditions for the 12th Ram. Collaborated with Ambassador Laughlan on the library hours project, hoping to have the finished survey sent through to the correct department by the end of the week. With Director Maxwell having to work the application for the 12th Ram thus far, we started to meet so that she can show me how to properly work with the application and the email system. Ambassador Koch and I spent the week planning out his project for the semester, with his focus being aimed towards partner collaboration on campus.

Summary of	Other Participants/Stakeholders	Date (if
Accomplishments	(Internal/External)	applicable)/

Notes

- Met with Ambassador White, went over current findings.
 Looked into new schools with more similar data. Hoping to have a new idea in mind by end of Fall Break.
- Collaborated with Ambassador Laughlan.
 Rewrote the library questions for the survey. Set up meeting with Chief of Staff Wise to finish the project.
- Met with Director Maxwell to go over application systems.
 Discussed current bugs in the application and finalized the timeline for the opening and closing of applications.
- Met with Ambassador Koch to discuss his project for the semester and which areas he would like to focus on. He will be working on collaborating with on-campus partners.
- Met with Chief of Staff Wise for our weekly meeting.
 Discussed how to increase attendance in the 12th Ram and the timeline for me taking over the application.
- Met with Vice President
 Wells to discuss potential
 campus wide project and
 next steps for the project.

- Internal/Ambassador White
- Ambassador Laughlan/Internal,
 Chief of Staff Wise/Internal
- Director Maxwell/Internal
- Ambassador Koch/Internal
- Chief of Staff Wise/Internal
- Vice President Wells/Internal
- Need to set up meeting with Mike Ellis, Jack and I to discuss the tradition he wants to start.
- Forward questions to Institutional Research. Come up with survey restrictions
- Finish taking over application from Director Maxwell
- Start setting up meetings with Ambassador Koch to go talk to on-campus partners

As with all the work done, students always benefit. By working towards simplifying the process of the 12th Ram, adding new traditions, and finding new ways to grow attendance in the space. By having each ambassador focus on a specific project, we are ensuring that tangible actions are being taken by this department for the students. Vice President Wells and I have a big vision for this project, if it happens students will benefit immensely before finals week.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Always working towards the 12th Ram and finding little growth compared to what you
 were expecting can put a damper on your week.
- Organization is key to being successful. As is having a plan.

- Have Ambassador Koch meet with two on-campus departments or groups to find out how University Affairs might be able to assist them.
- Meet with Ambassador Laughlan and Chief of Staff Wise to finish the library project and set up meeting with Dean Burns to present findings.
- Set up meeting with Mike Ellis, Ambassador White, and myself to discuss the tradition that Jack would like to create for the 12th Ram.
- Meet with Vice President Wells to discuss further steps for our projet.
- Meet with Kevin Sullivan to finish getting senators onto committees.