

**ASSOCIATED STUDENTS OF COLORADO STATE UNIVERSITY
FORTY-SEVENTH SENATE
EIGHTH SESSION
OCTOBER 25, 2017**

**BILL #4711
FUNDING FOR MARKETING YOU @ CSU**

SPONSORED BY: Josh Williams, Senator, Multi-faith and Belief Council; Michael Wells, Vice President; CJ Ash, Associate Senator, College of Liberal Arts;

WRITTEN BY: Liam D. Aubrey, Senator, College of Business
COLLABORATED WITH: Marcus Fotenos, President Emeritus, University of Colorado Student Government; Janelle Patrias, CSU Health

ENDORSED BY: Madeline Draper, Associate Senator, CVMBS; Rebecca Rathburn, Senator, CHHS, Nolan Bunting, Senator, College of Natural Sciences; Cerridywn Nordstrom, Senator, RDS; Nathan Rhine, Director of University Affairs, Kanayo Okolo, Intra University; Alissa Huber, Senator, College of Natural Sciences; Tamera Breidenbach, Associate Senator, Warner College of Natural Resources; Merall Sherif, Associate Senator, Multi-faith and Belief Council; Kevin Sullivan, Officer of Recruitment and Retention; Conner Hendrick, Associate Senator, College of Natural Sciences; Connor Cheadle, Senator College of Liberal Arts; Haneen Badri, Associate Senator, BA/AAC Office

ABSTRACT: Campaign to promote YOU @ CSU

WHEREAS

ASCSU is committed to the betterment of the student body, and

WHEREAS

The website YOU @ CSU offers many valuable resources to promote academic achievement, general health and community engagement¹ and,

WHEREAS

A large portion of the student body is unaware that these resources are available to them,

¹ <https://you.colostate.edu/>

THEREFORE BE IT HEREBY ENACTED

That senate shall use two thousand five hundred [\$2500] from the Senate general discretionary fund be allocated to the ASCSU Marketing department to launch a marketing campaign (tabling materials, giveaways, digital media, etc.) that will raise awareness and understanding of this resource for the general betterment of the student body of Colorado State University, and;

THEREFORE BE IT HEREBY FURTHER ENACTED

That the ASCSU Director of Marketing design a Marketing Program to be submitted for review to YOU @CSU to ensure transparency in the spending of these funds, and;

THEREFORE BE IT HEREBY FURTHER ENACTED

That any unused funds be transferred back to the Senate Discretionary Fund at the conclusion of this Marketing Campaign.

30-0-1

11/01/2017

PASSAGE

VETO

JS

DATE

11/03/2017

PRESIDENT JOSUÉ SILVA

DATE

27-0-5
VETO OVERRIDE

11/08/2017
DATE

TAGS:Marketing, Supplemental Funding, YOU@CSU