



2018-2019 WEEKLY REPORT

Week ending September 14, 2018

President's Report

<i>Prepared by</i>	Tristan Syron
<i>Department</i>	Office of The President
<i>Members</i>	Tristan Syron- President Kevin Sullivan- Vice President Claire Fenton- Deputy Chief of Staff Zach Vaishampayan- Chief of staff

EXECUTIVE SUMMARY

“ the measure of success is how far you bounce once you hit the bottom” George S Patton. Based on this, this administration’s success will never be measured- because we refuse to hit the bottom. We are in the midst of the semester now, and everyone feels it. Tests are beginning this and next week, paper deadlines are looming, projects are on the horizon, and we’ve stepped up to the plate for all of it. This week, I primarily worked on Graduate representation, tailgating, BSOF, Ambassadors, and delegation of tasks and check ins.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Participants/Stakeholders (Internal/External)	Date & Notes
<ul style="list-style-type: none"> • Graduate Representation 	<ul style="list-style-type: none"> • GSC, Mike Ellis, Senate leadership 	<ul style="list-style-type: none"> • All week I worked on this • I had a meeting with the Graduate School Council (GSC), during this I learned about their goals around parking, health care, and International students. I

emailed the departments in ASCSU that could be helpful. They also expressed goals of more funding. We discussed what could happen by the end of the year, and some steps along the way involving online student fees. After That, Mike Ellis and I talked about prior work done by a former President- he gave me the outline signed a few years ago as a good starting point

- From here, the first step is a constitutional amendment. Essentially, it is fundamentally wacked that the graduate students get a cabinet spot, selected by me (a non-graduate student). We discussed some flaws in the position in the past. The solution is clear, the President of GSC works for free and does a ton. I'd like to make it so the "graduate affairs" person is guaranteed in the constitution. And that the President of GSC is that person. Meaning, they get paid, have access to ASCSU resources, and know all the issues facing graduate students. If the bill passes- we'll then begin the next phases of my larger plan.

- **Tailgating** •

- I've ranted endlessly about this, so most people know my position. Now we are going to visit another university to look at their tailgating and see what it has to offer, also meeting with admin to propose ideas.

- **BSOF** • **RSO, and Finance**

- The problem arose at the beginning of this week.

Essentially, a group (Turning point) was denied a presentation to BSOF. The reasoning behind this is a bylaw says the event must be 42 days prior to presentation. The event was held on day 42. The decision was appealed, which meant Mady and I got to have a meeting.

- All parties wrote up their reasoning behind why they felt it was right or wrong.
- In the end, it was the “intent of the bylaw” that gave way to the ruling
- The number was actually increased to 42 days last year to make it so SLICE accounting team had time to process. Well, seeing that SLICE is only opened 8-5 pm, day 42 closed at 5:00, and the event was at 7:30.
- We ruled that the event can propose to BSOF, because had the event been 7:30 Am the next day- it would be allowed, but no more “accounting” would be able to occur. So, I think the Bylaw should be 42 days, the day ending at 5:00 pm.
- I did feel like turning point violated a different bylaw, but no parties mentioned it- therefore it wasn’t taken into consideration.

• **Ambassadors** •

- I went to RLT this week to see how it is all working, I also met with Sam to give some suggestions
- Basically, RLT will ruin through the year as their own entity (they elected their own leadership)

		<ul style="list-style-type: none"> • In addition to this they have their ambassador roles • I also opened up ambassadors for me, a few people have shown interest and I'm excited to see what this "test run" yields. • I think the massive change in structure has a potential to last forever. My hope for Sam, is that in ten years he'll come back to see his system as "the new norm". His legacy being found it side of it.
<ul style="list-style-type: none"> • Delegation and Check-ins 	<ul style="list-style-type: none"> • Everyone 	<ul style="list-style-type: none"> • A lot of things keep getting through on the plate. I think a failure of the past is trying to do it all. Last year, as a cabinet member I always felt like I could do more and be a larger asset. So, as president, I delegate a lot of tasks out. This week I continued that, but I also spend hours a week, emailing and having meetings to ensure follow through, as well as help.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Emails. I've always loved email, this is the first time in my life where it is taking hours in a week of my time. I've also left 5 emails "hanging" thinking I'll do them later when I have time. Now, I try to email back, confirming I read the email and that they will get a full response with everything required by a date. This makes it so people don't think I'm just ignoring them.
- Lesson: Ambassadors are coming at the perfect time
- Give people what they need. I got some flak for buying several thousands of dollars' worth of desks, in addition to some new filing cabinets from surplus. I understand the argument, however, when the cabinet members got their new desks, and reorganized their space, plus the additional of filing cabinets to lock things (office had some personal items stolen) it

shows that I'm willing to give every resource they need to succeed, and in return They work hard

- Lesson- some people say it starts from the top. That if I set the work ethic and culture, people will follow. Not true- time and time again the cabinet sets how hard I work.

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Catch up
- Finalize plans for action items
- Move into planning next 4 weeks
- Finish BOG report (Thank you CJ- looking amazing so far)



2018-2019 WEEKLY REPORT

Week ending September 14, 2018

Vice President Report

<i>Prepared by</i>	Kevin Sullivan
<i>Department</i>	Office of the President
<i>Members</i>	President: Tristan Syron Vice President: Kevin Sullivan Chief of Staff: Zach Vaishampayan Deputy Chief of Staff: Claire Fenton

EXECUTIVE SUMMARY

SFRB is coming together nicely. This week I prepared almost everything for the first meeting on Tuesday.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Participants/Stakeholders (Internal/External)	Date & Notes
<ul style="list-style-type: none"> • SFRB WGAC 	<ul style="list-style-type: none"> • Monica Rivera (External) 	<ul style="list-style-type: none"> • I had my first meeting with Monica of the WGAC. • Went over the usual four questions I ask fee directors. • The schedule works out for them so that's looking good.
<ul style="list-style-type: none"> • SFRB UTFAB 	<ul style="list-style-type: none"> • Jason Huitt (External) 	<ul style="list-style-type: none"> Met with Jason to ask the basic questions about SFRB.

		They won't be able to offer a liaison from their advisory board so I will have to work on finding one for them.
• SFRB Meeting	• Mike Ellis (External)	<ul style="list-style-type: none"> • Met with Mike Ellis to go over the first meeting for SFRB. • We looked over the draft of the PowerPoint and he offered me a few pointers.
Canvassing	• ASCSU	<ul style="list-style-type: none"> • We started the Canvassing for U+2. • We knocked on doors around the neighborhood to let residents know that a survey was coming out and that they should fill out their opinions. • One lady told me that I would probably disagree with her opinions on the survey, I told her that she should still fill out her survey because everyone's opinions are valid. She then called me a bad person and then called me poor. I point this out because there is no way that Canvassing could be any worse than her so clearly there is nowhere left to go but up from there.

ACTION ITEMS AND GOALS FOR NEXT TWO WEEKS

- First SFRB Meeting on Tuesday
- I will find out who the elusive director for the UCA is and contact them. I feel like I am trying to find a leprechaun or something. I don't know why they are so hard to find.



2018-2019 WEEKLY REPORT

Week ending September 14, 2018

Chief of Staff Report

<i>Prepared by</i>	Zachary Vaishampayan
<i>Department</i>	Office of the President
<i>Members</i>	Tristan Syron, President Kevin Sullivan, Vice President Zachary Vaishampayan, Chief of Staff Claire Fenton, Deputy Chief of Staff

EXECUTIVE SUMMARY

This week was largely a series of unexpected affairs. Of the six meetings I had on Monday and Tuesday, I only planned to have two of them at the beginning of the week. Cabinet was cancelled, which I appreciate given the two 400-level exams I have on my plate right now. Hiring for Multimedia went well, given that we were able to get it done within a week. The largest problem right now in terms of personnel is simply waiting for the background checks. I fully acknowledge that everyone in the university is suffering right now, but this has got to change.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Participants/Stakeholders (Internal/External)	Date & Notes
<ul style="list-style-type: none"> • Attended ATFAB Retreat 	<ul style="list-style-type: none"> • Hanna Johnson, ATFAB Chair • Aaron Fodge, ATFAB Advisor • Board Members 	9/9 <ul style="list-style-type: none"> • Went over bylaws and documentation • Looked over plan for the year • Will elect officers next meeting
<ul style="list-style-type: none"> • Attended regular meeting with Kim Grubbs 	<ul style="list-style-type: none"> • Kim Grubbs, ASCSU Administrative Assistant • Tristan Syron, President 	9/10 <ul style="list-style-type: none"> • Updated each other regarding progress and problems

	<ul style="list-style-type: none"> • Kevin Sullivan, Vice President • Claire Fenton, Deputy Chief of Staff 	<ul style="list-style-type: none"> • Discussed problems with background checks
<ul style="list-style-type: none"> • Meeting with Zahra 	<ul style="list-style-type: none"> • Zahra Al-Saloom, Director of Diversity and Inclusion 	<p>9/10</p> <ul style="list-style-type: none"> • Discussed plans for Diversity Audit and Conference
<ul style="list-style-type: none"> • Committee for Teaching and Learning Meeting 	<ul style="list-style-type: none"> • Ken Schmidt, Director of Academics • Committee Members 	<p>9/10</p> <ul style="list-style-type: none"> • Attended on behalf of Director Schmidt • Was introduced to committee members • Discussed plans for renewed course evaluations
<ul style="list-style-type: none"> • CORE Team Meeting 	<ul style="list-style-type: none"> • Ken Schmidt • Team Members 	<p>9/11</p> <ul style="list-style-type: none"> • Attended on behalf of Director Schmidt • Was introduced to team members • Went over history of CORE • Could only stay for first half hour
<ul style="list-style-type: none"> • Meeting regarding Senate idea for OIP Speaker Meetup 	<ul style="list-style-type: none"> • Shauna DeLuca, Assistant Director of Global Co-Curricular Initiatives, Office of International Programs 	<p>9/11</p> <ul style="list-style-type: none"> • Discussed idea from Senate regarding meet-up with OIP Speaker • Informed of logistics of event
<ul style="list-style-type: none"> • Meeting with Pam Norris 	<ul style="list-style-type: none"> • Pam Norris, SLICE Director • Claire Fenton 	<p>9/11</p> <ul style="list-style-type: none"> • Discussed progress of executive branch and potential problems down the road. • Discussed problems with background check system
<ul style="list-style-type: none"> • Canvassing for occupancy survey 	<ul style="list-style-type: none"> • Yuval Rosenthal, Director of Community Affairs • ASCSU Members 	<p>9/11</p> <ul style="list-style-type: none"> • Knocked on doors and informed community members about survey • Handed out materials related to survey
<ul style="list-style-type: none"> • Attended Campus Bicycle Advisory Committee 	<ul style="list-style-type: none"> • Committee Members 	<p>9/13</p> <ul style="list-style-type: none"> • Discussed climate on campus compared to last year

<ul style="list-style-type: none"> • Sat-in on interviews for Deputy Director of Multimedia 	<ul style="list-style-type: none"> • Claire Fenton • Blake Alfred, Director of Marketing • Position applicants 	<ul style="list-style-type: none"> • Was informed of various updates of bicycling-related matters <p>9/13-9/14</p> <ul style="list-style-type: none"> • Listened and asked questions of the applicants • Judged applicants and their resumes
---	---	---

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Challenge: Not enough time in the day. Ever.
- Setback: The time waiting for background checks is obnoxious.
- Lesson: Hiring is much easier with controlled application numbers

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Coordinate with Parliamentarian regarding training
- Ratify and train new members of cabinet
- Continue to monitor cabinet on expectations/progress
- Continue to collect feedback on cabinet changes
- Meet up with new advisor.



2018-2019 WEEKLY REPORT

Week ending September 14, 2018

Deputy Chief of Staff Report

<i>Prepared by</i>	Claire Fenton
<i>Department</i>	Office of the President
<i>Members</i>	Claire Fenton, Deputy Chief of Staff Zachary Vaishampayan, Chief of Staff Kevin Sullivan, Vice President Tristan Syron, President

EXECUTIVE SUMMARY

This week was a great opportunity for our cabinet to re-evaluate some of our efforts since the start of this year. We had less overall cabinet events this week in comparison to the weeks since the beginning of the school year. Our hiring process has continued but we have hit a road block with Human Resources. This week the Office of the President has had time to think about our priorities for the rest of the year and how to improve the initiatives we have already started.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Participants/Stakeholders (Internal/External)	Date & Notes
<ul style="list-style-type: none"> • Hiring Process 	<ul style="list-style-type: none"> • Chief of Staff Vaishampayan • Director Alfred 	<ul style="list-style-type: none"> • Applications for Deputy Director of Multimedia closed on Wednesday, September 12th.

		<ul style="list-style-type: none"> • We selected applicants for interviews based off of their graphic design experience. • We had 4 interviews for the positions and about 7 applicants. • We have been unable to ratify our selected candidates for the other positions due to their background check taking a while in HR. • Decided to • Ideally, we can get them ratified during next Cabinet on September 19th.
<ul style="list-style-type: none"> • Office of the President Meeting 	<ul style="list-style-type: none"> • Chief of Staff Vaishampayan • President Syron • Vice President Sullivan • Advisor Grubbs 	<p>09/10</p> <ul style="list-style-type: none"> • Discussed addition of the new advisor and the ideas for office space. • Went over dates and times for the Sexual Assault Training required for ASCSU members. • Discussed hiring steps and the conflicts with HR. • Explored options for members to attend the RMSMC Executive meetings since I have a lab.
<ul style="list-style-type: none"> • ME + 3 Canvassing 	<ul style="list-style-type: none"> • Executive Cabinet Members • Senate Members • Students 	<p>09/11</p> <ul style="list-style-type: none"> • Offered catering for all the participants. • The marketing department created t-shirts, pamphlets, and flyers to hand out to the houses we went to. • There was less attendance than we initially anticipated so we have analyzed how to improve this moving forward.
<ul style="list-style-type: none"> • Rocky Mountain Student Media Corporation Progress 	<ul style="list-style-type: none"> • Senator Josh Johnson • Pete Waack 	<p>09/11</p> <ul style="list-style-type: none"> • Discussed monthly RMSMC meetings as well as budget and structure of the committee.

<ul style="list-style-type: none"> • Board of Governors Report 	<ul style="list-style-type: none"> • President Syron • Vice President Sullivan • Director Alfred • Deputy Director Jewell 	<ul style="list-style-type: none"> • Decided to have Josh Johnson represent ASCSU at the RMSMC executive meetings. • Checked the Board of Governors report for spelling errors and grammatical errors
--	---	---

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- A huge setback this week was the delay in our initial hiring schedule with hopes to get our selections for the new positions ratified on Wednesday, September 12th. There has been a frustrating delay with the hiring process and getting background checks cleared.
- This week I had a lot of commitments with my position on Panhellenic as Sorority Recruitment is this upcoming weekend. I felt as though I should have been in the office more and will plan to make-up for lost time next week.
- Learned about hiring processes and how to adapt when things do not go as planned.

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Attend first Rocky Mountain Student Media Corporation meeting.
- Get new hires ratified as soon as possible.
- Welcome new advisor and begin to establish a working relationship with her.



2018-2019 WEEKLY REPORT

Week ending September 14, 2018

Director of Finance Report

<i>Prepared by</i>	Lynsie Roper
<i>Department</i>	Finance Department
<i>Members</i>	Lynsie Roper – Director of Finance Nick Bohn - Controller

EXECUTIVE SUMMARY

This week was the first official BSOF/Travel Grant meeting! There were some hiccups, but I am hoping to have those fixed by the next meeting on Tuesday. I also talked with many student organizations and students about both grants. I went to the Graduate Student Council/ASCSU meeting. I also worked through the first BSOF appeal of the semester. It has been quite a busy week.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Participants/Stakeholders (Internal/External)	Date & Notes
<ul style="list-style-type: none"> • BSOF/Travel Grant meeting 	<ul style="list-style-type: none"> • BSOF/Travel Grant Board (Internal) 	<ul style="list-style-type: none"> • The first official BSOF/Travel Grant meeting was a success. We approved the American Indian Science and Engineering Society's 36th Annual Pow Wow. The next step is to hopefully get this approved by Senate on Wednesday. We also approved funding for 3 groups to attend out of state

		<p>conferences. We will be voting on an additional group's funding on Tuesday (the board had some questions that needed to be answered before voting so we tabled it until the following meeting).</p>
<ul style="list-style-type: none"> • Ratify board members 	<ul style="list-style-type: none"> • Speaker Amundson (Internal) 	<ul style="list-style-type: none"> • This week, both Speaker Amundson and Gaurav Harshe were ratified to be members of the Board of Student Organization Funding. I also hope to ratify the last two senators on Wednesday.
<ul style="list-style-type: none"> • BSOF Appeal 	<ul style="list-style-type: none"> • President Syron (Internal) • Chief Justice Taylor (Internal) • Hermen Diaz (External) • Isabel Brown- TPUSA President (External) 	<ul style="list-style-type: none"> • This week, the President of TPSUSA, Isabel Brown, appealed my decision to deny them the opportunity to be heard by the board on the 18th due to the timeline within the BSOF bylaws that stated an event must be 42 days after being heard by the board. The appeal committee made up of President Syron, Chief Justice Taylor and Pam Norris came to the conclusion that due to counting business days (and hours 9-5pm), the event falls within the timeline specified with the bylaws. The event will be heard at the September 28th meeting.
<ul style="list-style-type: none"> • Met with Graduate Student Council 	<ul style="list-style-type: none"> • GSC (external) • President Syron (Internal) 	<ul style="list-style-type: none"> • This meeting was with the GSC leadership, President Syron, and myself. We discussed how ASCSU can support the GSC and how we can all collaborate more to help better represent graduate students. We discussed the lack of funding the graduate student council receives, the lack of

	<p>representation graduate students have in ASCSU and how the Graduate Student Council leadership is taking on some amazing passion projects to help better the CSU community as a whole.</p>
<ul style="list-style-type: none"> • Met with Student Organizations 	<ul style="list-style-type: none"> • I met and emailed with many student organizations regarding BSOF and Travel Grant Funding.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- The appeal was a setback, challenge and lesson for me this week. I learned that I want to be more strict with the bylaws for both student groups and after my own personal reflection, myself. It tested my ability to really look at the intention behind the bylaws, but also recognize both sides of an issue. I am grateful for this learning opportunity because I feel that it will better prepare me for the rest of the year.
- Another challenge was that I really don't feel like there is enough time in the day/week for me to get everything done that I need to. I sent out applications to the board too late this week due to a time crunch and I also wasn't able to come in a work in the office Friday due to an emergency at my other job. I am still working to create a time management plan, but it is always difficult to manage the unexpected. I do believe that I have been able to adapt to challenges the past couple weeks.

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Train the rest of the BSOF/Travel Grant board members so they are ready to be ratified and vote at the first meeting. Again I want to make sure everyone is confident with the bylaws and process so that student organizations have the ability to be as successful as possible during presentations
- Put together BSOF agenda for Tuesday
- Catch up on academics, work, and sleep. I feel like I am so far behind and it is only the beginning of the semester.
- Continue to build relationships with students and student organizations!



2018-2019 WEEKLY REPORT

Week ending September 14, 2018

Controller Report

<i>Prepared by</i>	Nick Bohn
<i>Department</i>	Finance
<i>Members</i>	Nick Bohn, Controller Lynsie Roper

EXECUTIVE SUMMARY

This week has been incredibly productive, we made some huge strides towards being where we want to and working at maximum efficiency. There were a lot of different projects worked on this week, but the ball got pushed on all of them.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Participants/Stakeholders (Internal/External)	Date & Notes
<ul style="list-style-type: none"> • Finalized Budget 	<ul style="list-style-type: none"> • Nick Bohn, Controller • Jennifer Fischer, Executive Director's office 	<ul style="list-style-type: none"> • 9/11/18 • I met with Jennifer for about an hour and a half on this day and we covered a lot of ground. We figured out what was wrong with previous budget entries and how we can fix them. We talked about trying to track down a finalized budget as well. We were missing the fund balance as well as a couple other pieces, but we were

		able to tag team it and track the information down. We now have a final budget that we are confident in, and can budget our programs from there
<ul style="list-style-type: none"> • Completed more GEC's 	<ul style="list-style-type: none"> • Nick Bohn, Controller • Kim Grubbs • Lea Martin 	<p>9/12/18</p> <p>I spent some late nights in the office working on GEC's late into the night but made a lot of progress on them this week. I wouldn't call them 100% done, but probably about 90%. I have done so many of them at this point that they are starting to get easier and so finalizing the GEC's and being caught up is not far away. Kim was very helpful as well and we were able to track down some missing RFD's and she had to help me with one GEC because I didn't have clearance to access the specific charge. Lea is as supportive as ever and answers all my technical Kual questions.</p>
<ul style="list-style-type: none"> • Tailgating Research Trip 	<ul style="list-style-type: none"> • Nick Bohn, Controller • Tristan Syron, President, Kim Grubbs 	<p>9/13/18</p> <p>We have been talking recently of trying to take a trip to another university to see how they implement their tailgating strategy. This moved quickly this week with plans changing by the hour. We had one plan and I was put in charge of contacting UT's student government, but they weren't able to host us, so I took it upon myself to call 11 Universities and we planned a trip for Sept 28-30th to the University of Georgia</p>

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Constantly changing plans and uncertainty
- Lack of daytime availability

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Meet with Lea to ask the questions I have been waiting to
- Start inputting payments
- Input my first payment
- GEC's 100% done



2018-2019 WEEKLY REPORT

Week ending September 14, 2018

Academics Report

<i>Prepared by</i>	Kenneth Schmidt
<i>Department</i>	Academics
<i>Members</i>	Kenneth Schmidt, Director

EXECUTIVE SUMMARY

Met with administrators regarding student success and opportunities regarding improving academic improvement.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Participants/Stakeholders (Internal/External)	Date & Notes
<ul style="list-style-type: none"> • PASS (Provost's Advisory on Student Success) 	<ul style="list-style-type: none"> • Rick Miranda, Provost, Kelly Long, Vice Provost Undergraduate Affairs; Ryan Barone, Vice Pres for Student Affairs; Blanche Hughes, Vice Pres for Student Affairs; Steve Dandaneau, Associate Provost; Matthew Hickey, Professor; Tim Gallagher, Professor 	<p>9/12/18 Meeting specifically addressed the declining return of freshmen coming back as sophomore. Miranda is concerned that it is from internal issues and understands that there are external issues that are providing some of these issues. This might be a good time to fit in a new student seminar.</p>
•	•	•



CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Meetings missed due to being in class (Hopefully the new Deputy will be able to attend some of these meetings).

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Goal 1 – Work with new Deputy to establish goals
- Goal 2 – Work on developing a new student seminar.



2018-2019 WEEKLY REPORT

Week ending September 14, 2018

Campus Engagement Report

<i>Prepared by</i>	Samuel Braun
<i>Department</i>	Campus Engagement
<i>Members</i>	Sam Braun, Director Paine Lewis, Deputy

EXECUTIVE SUMMARY

Campus engagement has had another successful week! While there have been a few setbacks, the overall mission of the campus engagement department goes on. We are fleshing out the problems in the department and working to ensure that every event is fully attended and that nothing could be done better each event.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Participants/Stakeholders (Internal/External)	Date & Notes
<ul style="list-style-type: none"> • U+2 Canvassing 	<ul style="list-style-type: none"> • Yuval • Everyone 	<ul style="list-style-type: none"> • We did the first canvassing and U+2 meeting this week. It did not go as well as expected to say the least. I think that in the future we need to plan the volunteers and outreach further in advance so that we have more people to cover more neighborhoods and get the word out to more people in general!

<ul style="list-style-type: none"> • RLT 	<ul style="list-style-type: none"> • ME 	<p>9 – 13 – 18</p> <ul style="list-style-type: none"> • RLT ran their inaugural elections this past Thursday and they were extremely successful! The new leadership team is dedicated and ready to handle the task of running RLT. I look forward to seeing what goals they set for themselves and helping them achieve them!
<ul style="list-style-type: none"> • Engagement Meeting 	<ul style="list-style-type: none"> • Claire • Tristan 	<p>9 – 14 – 18</p> <ul style="list-style-type: none"> • Me and Tristan and Claire talked about how to better operate the outreach part of campus engagement. I think it was a productive meeting. We talked about making an engagement request form so that I can plan further in advance for getting volunteers so we aren't doing it last minute and missing out on volunteers.
<ul style="list-style-type: none"> • Marketing 	<ul style="list-style-type: none"> • Blake • CJ 	<p>Every day</p> <ul style="list-style-type: none"> • The marketing department and I are continuing to work very closely in planning and executing our mission for marketing. It is going well. I have learned how to use Photoshop in a very basic way and produced a graphic for Student Legal Services as a result. It is on the Instagram. It is beautiful.
<ul style="list-style-type: none"> • Tailgate 	<ul style="list-style-type: none"> • Everyone 	<ul style="list-style-type: none"> • 9 – 14 – 18 • The tailgate was sad. Not any fault on our part. FSL rules and police presence made the tailgating environment scary and lame for students not affiliated with greek organizations and anyone under the age of 21. We are working on solutions and will

have results hopefully by the next tailgate. WE also planned a trip to the university of Georgia to see how they tailgate against Tennessee.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- RLT Attendance! (I was sad) (send more reminders) (get them involved)
- U+2 Engagement volunteers was also sad, need more warning
- I learned that even if you create the space, if regulations are too strict, people wont come.

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Get RLT attendance UP
- Schedule Frats for Monday
- Get 40 RLT members back
- Email A LOT



2018-2019 WEEKLY REPORT

Week ending September 14, 2018

Director of Community Affairs Report

<i>Prepared by</i>	Yuval Rosenthal
<i>Department</i>	Community & Governmental Affairs
<i>Members</i>	Yuval Rosenthal, Director of Community Affairs Hannah Taylor, Deputy (Pending Ratification)

EXECUTIVE SUMMARY

This week was particularly special as we saw our first major Me+3 effort come to fruition (neighborhood canvassing), and with a clear continuation path, overwhelmingly positive results, and important take-aways for improvement, we are ready for the next time around (September 24th). Further, this week has seen tremendous steps in our Voter Registration Drive initiative. At this point, everything that was needed to be done is done. We are still waiting on a couple small finalized details (times for training), but otherwise, all stakeholders are well informed, logistics are figured out, and we are ready to go. Several other projects were also initiated this week and will be discussed below.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Participants/Stakeholders (Internal/External)	Date & Notes
----------------------------	---	--------------

<ul style="list-style-type: none"> • Canvassing 	<ul style="list-style-type: none"> • Morgan Seiter, Deputy of Traditions & Programs ASCSU • Nick Bohn, Director of Finance ASCSU • Andrea Espinosa, Senator El Centro • Sam Braun, Director of Campus Engagement ASCSU • Ryan Schmidt • Paine Lewis, Deputy of Campus Engagement • Zach Vaishampayan, Chief of Staff ASCSU • Madison Taylor, Chief Justice ASCSU • Linzhi Douglas, Deputy of International Affairs ASCSU • Liam Aubrey, Director of Traditions & Programs ASCSU • Hannah Taylor, Deputy of Governmental Affairs • Lauren Flores • Ben Amundson, Speaker of the Senate ASCSU • Melissa Quesada, Speaker pro Tempore ASCSU • Jack Hermanson, Associate Justice ASCSU • Tristan Syron, President ASCSU • Claire Fenton, Deputy Chief of Staff ASCSU 	<p>09/11</p> <ul style="list-style-type: none"> • This was by far the highlight of the week. Although there were many things that require improvement, it was incredibly encouraging to hear the feedback from students/community members which was overwhelmingly against the ordinance as it currently stands. We had contacted approximately 200 households, and conversed with a multitude of populations, from senior citizens, to young families, to students. A second canvassing session is already booked (detailed below) and we plan to improve on the following thing. 1. Collection of data from canvassing teams 2. Adjusted room reservation time (shorter) 3. Re-organized sign-in process 4. Volunteer recruitment must be better with a much wider audience group (RLT, Senate, Greek Life, RSOs, etc). 5. We need a wider variety of marketing materials – start a movement, not just information. Next canvassing operation is already booked (room, catering, materials ordered) for the 24th of this month, all that is still needed is to publicize the RSVP page.
<ul style="list-style-type: none"> • VRD Training and tabling dates set/Meeting with Anna (New Era) 	<ul style="list-style-type: none"> • Anna Wood, New Era (External) • Hannah Taylor, Deputy of Governmental Affairs (Internal) 	<p>08/29</p> <ul style="list-style-type: none"> • During my meeting with Anna and Hannah, we scheduled all training times, as well as drive locations and times. Beyond so, Anna will be sending me statistics on CSU student

involvement with New Era
Currently in order to compare
for after our VRD recruitment
process. We discussed
marketing materials needed
for VRD, as well as tabling,
approaching Greek life
organizations, etc. Also, three
community groups were
invited for training (through
Tom Hoehn) and ASCSU
members have been notified
and invited via email.

09/13

- Thursday's meeting was incredibly insightful. I will not lie and say that I understand every single detail discussed (as it is sometimes difficult to keep up with professionals who have done this their entire life), yet I believe I am starting to get a very good grasp of the intricacies in developing such massive projects. During the last meeting, we discussed Main Campus building priorities (I was pleased to see that the Clark building was on the list) and determined Glover/any entrance/exit facility will take priority. We also talked about the geothermal well field program (which was just approved), the Foothills Campus permit parking program for revenue stream and lot maintenance, as well as voted for campus-wide inclusivity standards for lactation rooms.

- **Master Plan Committee**

- **Blanche Hughes**
- **Doug Max**
- **Thomas Milligan**
- **Rick Miranda**
- **Alan Rudolph**
- **Mike Rush**
- **Tom Satterly**
- **Leslie Taylor**
- **Aaron Fodge**
- **Kim Tobin**
- **Martha Coleman**
- **Julia Innes**
- **Gene Ellis**
- **Tracy Abel**
- **Erika Borges**
- **Lindsay Brown**
- **Kristi Buffington**
- **Linda Foster**
- **Jessica Kramer**
- **Lynn Johnson**

<ul style="list-style-type: none"> • Fall Clean-Up Committee 	<ul style="list-style-type: none"> • Eric Keselburg • Jenn Reiskamp • Sarah Stephens • Lindsey Mason • Melanie Clark • Nancy Rhodes 	<p>09/13</p> <ul style="list-style-type: none"> • Attended the first fall clean-up meeting and discussed the involvement of ASCSU in the effort. We will recruit volunteers for both Nov. 3rd and 4th with an emphasis on the 4th. Beyond so, I will be responsible to advertise the event/call for volunteer through the collegian, as well as hanging posters at 5 different locations across town.
<ul style="list-style-type: none"> • Personally assisted a student who is going through a U+2 violation process 	<ul style="list-style-type: none"> • Cannot disclose names due to student's right to privacy 	<p>09/14</p> <ul style="list-style-type: none"> • Provided input on what the process will look like moving forward, what are some available resources, (such as speaking to student legal services), and offered our office for any support needed. The student has my personal phone number and is encouraged to reach out with any questions – we have already reconnected on four separate occasions. I truly feel for the student and the situation they were put in. This is exactly why we are pushing so hard for a Me+3 system.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Improvements must be made for next time canvassing – otherwise, rather flawless week.

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Conduct VRD Training
- Finish all Fall Clean-Up related assignments

- Meet with Local Lobbyist/strategist candidates



2018-2019 WEEKLY REPORT

Week ending September 14, 2018

Diversity and Inclusion Report

<i>Prepared by</i>	Zahra Al-Saloom
<i>Department</i>	Diversity and Inclusion
<i>Members</i>	Zahra Al-Saloom, Director of Diversity and Inclusion Linshi Douglas, Deputy Director of International Affairs

EXECUTIVE SUMMARY

This week was incredibly productive, and I am grateful to the people I have met this week that educated me about CSU and Fort Collins. Tristan, Zach, and I had discussions over the executive order for the ASCSU Accessibility Committee; I also made an announcement to Senate to join the committee and informed them of the goals and mission. Chai to Understand was a success, and it meant a lot to me that there was meaningful discussion and the fact that there was a large attendance. I met with Syed and Benton on two separate occasions this week to discuss ideas and efforts for outreach and ways to promote social justice and inclusion for the CSU community and students; they both had great ideas, and there will be follow-up. I attended the Fort Collins Commission on Disability to educate myself on the issues that Fort Collins deals with, as well as learning how the foundation and structure of their commission. This was a really great week!

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Participants/Stakeholders (Internal/External)	Date & Notes
----------------------------	---	--------------

- **Plan the ADA Audit Committee**
- Tristan Syron, myself
- 9/10/18
- Tristan and I met to discuss the executive order for the ASCSU Accessibility Committee. We discussed what the mission should be like, which is, "The committee serves the CSU community by looking at accessibility concerns shown by students/faculty/staff and prioritizing them to the best of the committee's ability in order for them to be supported and funded by the CSU administration."
- Tristan helped me map out the criteria that the committee should follow in terms of impact, degree of accessibility, ADA compliance, and so on. This made me feel more reassured about the process because the foundation and structure are being created. I'm really looking forward to chairing this committee, and the next step is to recruit students from CSU or ASCSU to sit on this committee.

- **Meeting with Zach over the ADA Audit Executive Order and the Diversity Convention**
- Zach, myself
- 9/10/18
- Zach and I went over the general outline of the executive order for the ASCSU Accessibility Committee. We had the same discussion that I had with Tristan over how the wording of the document needs to have a bit of vagueness (like meeting

times) so that we can cater to the needs of the committee and decide for ourselves how we wish to structure it.

- We also spent a lot of time over the Diversity Convention that I want to send students to. There are two conventions: Atlanta in April or San Francisco February. The pros of going to Atlanta is that we would be staying in the hotel where the event is, but they plane tickets are rather expensive, and Atlanta is a great hub for political and racial diversity. The pros of San Francisco is that the plane tickets are cheaper, but the hotel would be farther from the event, so we would need to rent cars. There are several things to consider, like insurance, the number of students that go including how we should delegate spots to ASCSU and non-ASCSU students, how we register, etc. This is an event I want us to attend, and there are so many learning outcomes (like social action and facilitation for diversity conversations) that would benefit students.

- **Chai to Understand: Islamophobia and the Cause/Effects**
- Myself, APACC Staff, visitors

9/11/18

- This was a very successful day, and this discussion meant the world to me. Chai to Understand is a weekly discussion forum in the APACC office, and B/ACC and El Centro have similar discussion forums as well.

		<ul style="list-style-type: none"> I hosted this Chai and discussed Islamophobia, as well as its causes and effects. I gave my narrative as a Muslim American living in post 9/11, and I gave the history of Orientalism, colonialism in the Middle East post World War I, the Iranian Hostage Situation, 9/11, and the 2000s. It was critical to talk about myths/misconceptions and the portrayal of Arabs and Muslims, and other APIDA members in the media.
<ul style="list-style-type: none"> Senate 	<ul style="list-style-type: none"> ASCSU members including Senate, Executive, and Judicial 	<p>9/12/18</p> <ul style="list-style-type: none"> During the executive reports in Senate, I made the announcement of the ASCSU Accessibility Committee coming to fruition through the executive order. I made a point to talk about the mission and the objectives of the committee, and I asked the Senate to please have members join the committee. Hopefully, we will have people start joining to have ratifications rolling through.
<ul style="list-style-type: none"> Meeting with Benton Roesler 	<ul style="list-style-type: none"> Benton Roesler (Internal), myself 	<p>9/12/18</p> <ul style="list-style-type: none"> Benton stopped by my office hours to pitch a really great initiative to promote diversity and understanding within the CSU population. Benton wants to create a roundtable discussion, or some sort of forum aimed towards white cis-males on discussing privilege. It is important to recognize privilege, and the different

forms that every demographic and identity has. There needs to be recognition on privilege and how it creates perpetual racism when there is complacency.

- This is something that I am absolutely on board with, but we also need to consider what the content is, how we have participants that are not familiar or have experience with diversity/inclusion and social justice, and how this will be facilitated.

- **Commission on Disability**

- Carol Thomas, ADA/Equal Opportunity and Compliance Manager; John Morris, Sherri Reichow, Amanda Morgan, Arianna Kilmer, Terry Schlicting (Internal), myself (external)

9/13/18

- I came to this commission out of curiosity, as well as for some sort of guidance for the ASCSU Accessibility Committee. The board discussed the emergence of e-bikes in Fort Collins, a bike that has a motor and has an ability of going up to 20 mph. This was a great concern because it could affect individuals that use power/motorized chairs; a woman on the commission recounted a time when she was forced to move her chair into a grassy area because a family of bikes forced her out of the way and told her she was slow, and she was stuck until help could come. It really speaks to how Fort Collins values expanding bikes and enhancing the

environment for collateral benefit rather than thinking of the larger impact it has on individuals with disabilities.

- I connected with members on the board, and they offered to help with the commission. I plan to come back to these meetings with future ASCSU committee members.

- **Meeting with Syed**

- Senator Syed Naqvi, International Programs (internal), myself

9/13/18

- Syed came by during my office hours to discuss his concerns for international students and how there is a lack of education on resources for that population. His hope is for diversity work pertaining to international involvement and outreach, especially for undergraduate international students. There needs to be marketing for facilities and programs that Int. Students can use the same way that standard orientations also advertise. This is something that I have never thought about or considered, and I'm glad that Syed came to me and educated me on this.
- The plan is to meet soon with Linzhi since her position in International Affairs would give her something to work towards. Syed will also bring other International Programs senators, so we

can discuss approaches and strategies.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- One lesson is communication. Always ask questions, especially when you're confused or need clarification. I want to be successful, so it is important to practice this.
- Another lesson and something that I always that about is the importance of showing up for others. We need to stand in solidarity with each other, and when I saw people show up to Chai to Understand, I felt really joyful and secure with my identity because there is a support system.

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Action item #1 is to attend the SDPS meeting with ASCSU International Affairs and ASCSU Health. I'll be bringing questions to learn about issues that I need to take into consideration for the duration of the year.
- Action and goal item #2 are to find committee members for the ASCSU Accessibility Committee. I already have some people who are interested, and that is wonderful. Hopefully, I can get people ratified soon because this is time sensitive.
- Goal #2 try and meet next Monday, 14th with Syed, Linzhi, Ali over International Programs and outreach.



2018-2019 WEEKLY REPORT

Week ending September 14, 2018

Department of Environmental Affairs Report

<i>Prepared by</i>	Andrea Fairfield
<i>Department</i>	Department of Environmental Affairs
<i>Members</i>	Andrea Fairfield, Director of Environmental Affairs Gina McCrackin, Deputy Director of Environmental Affairs

EXECUTIVE SUMMARY

This week has been VERY successful for the Department of Environmental Affairs!! I finally feel like Gina and I have reached a point in our positions where we are seeing some small successes! People have been replying to emails and therefore we have been seeing things getting done. As a result, this week and next we should be seeing the larger projects getting off the ground and running.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Participants/Stakeholders (Internal/External)	Date & Notes
<ul style="list-style-type: none"> • Meeting with John Fitch regarding his sustainable home 	<ul style="list-style-type: none"> • John Fitch (External) 	09/13 <ul style="list-style-type: none"> • Gina and John Fitch met yesterday regarding getting a possible tour of John's sustainable home. The home is big enough for a small family and is in Loveland about 30 minutes south of Fort Collins. They are

		working to set up a tour with college council since John can accommodate about 30 people per tour.
<ul style="list-style-type: none"> • Who Gives a Scrap Meeting 	<ul style="list-style-type: none"> • Carly Blewitt (External) 	<p>09/11</p> <ul style="list-style-type: none"> • Gina met with a representative from Who Gives a Scrap to discuss a potential collaboration with the CSU Textile Department. This meeting was a HUGE success—THANK YOU GINA! Who Gives a Scrap is more than willing to help in anyway that they can! This may include teaching lessons in the fashion classes, giving discounts to fashion students at the store, and will be willing to pick up the scrap from campus to bring back to the store.
<ul style="list-style-type: none"> • Dyson Air Blades project 	<ul style="list-style-type: none"> • Nancy (External), Tamene (External) 	<p>09/13</p> <ul style="list-style-type: none"> • Yesterday, Gina met with Tamene after meeting with the lead custodian Nancy on the 7th. Tamene seems to be a big supporter of the Air Blades and says that they are very beneficial in the bathrooms because they require less repairs than the current paper towel dispensers. Gina is hoping to move forward with installing these in the library as soon as she meets with a representative from the library.
<ul style="list-style-type: none"> • In office recycling 	<ul style="list-style-type: none"> • Gina McCrackin (Internal), Tristan Syron (Internal) 	<p>09/12</p> <ul style="list-style-type: none"> • The effectiveness of recycling in the office has been a source of failure for me lately. People aren't recycling properly so we are working to make sure that if people

		<p>don't know what to recycling to ask! Also, I plan to put a cardboard box out that is for items that people don't know about. Then, I will use these items to educate in one of our cabinet meetings. Hopefully, this will make it so we have better recycler's in the office. IF IN DOUBT JUST ASK!!! If I am not here leave me a sticky note!</p>
<ul style="list-style-type: none"> • Held the first ram ambassador meeting 	<ul style="list-style-type: none"> • Alyssa (External), Hannah (External), Gina (Internal) 	<p>09/14</p> <ul style="list-style-type: none"> • This morning we held the first ram ambassador meeting regarding ways to get involved. We will be sending out an email early next week regarding the sign-up links for various activities (Zero Waste Team, Bike To Breakfast, Smart Cycling Classes, and College Council Positions). Since we only had two people come to the first meeting I will be setting up a doodle poll to see what times are best for everyone to meet.
<ul style="list-style-type: none"> • Straws and U+2 handouts 	<ul style="list-style-type: none"> • CJ (Internal), Blake (Internal) 	<ul style="list-style-type: none"> • ASCSU IS FINALLY GETTING THE REUSEABLE STRAWS! Since, CJ and Blake have been so busy I have been trying to help with as much as I can. This week I helped design the bare-bones for the U+2 canvassing pamphlet.
<ul style="list-style-type: none"> • New sustainability lease clause 	<ul style="list-style-type: none"> • Robert Peters (External) 	<p>09/10</p> <ul style="list-style-type: none"> • I had a meeting with Robert regarding FOH composting in the LSC. He seemed keen on the idea but recognized that there would be a lot of work that needs to be put into the project to see it work. I also talked with him about getting some sort of sustainability

clause into all the leases for the vendors in the LSC. He said that as soon as he gets back from vacation he would write up something and send it my way!

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Recycling in the office has not been as effective as I would have hoped. So we are approaching it from a different angle.
- I've been sick the last 2 weeks with different things so I have been trying to take it easy.
- I had a lot of tests this week so I really relied on Gina to attend the meetings I had to skip due to studying.

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Organize a bin for the recycling.
- Get Rod to email me back about sprinklers
- Take care of myself so I don't stay sick!
- Call my sister as she moves into the dorms.



2018-2019 WEEKLY REPORT

Week ending September 14, 2018

Director of Health Report

<i>Prepared by</i>	Henry Stowers
<i>Department</i>	Health
<i>Members</i>	Henry Stowers, Director of Health Jena Staverosky, Deputy Director of Health

EXECUTIVE SUMMARY

I injured my hand at the end of last week, which acutely impacted my ability to type, resulting in a week off from director’s reports. As such, this week’s report will include some of the more significant accomplishments from last week (ending 9/7/2018).

This week has been all about connections! The most significant recent accomplishment, coordinating a partnership between the Mobile Food Pantry and CSU Zero Waste Team, was the highlight of my time in office thus far. The ability to combine two different organization’s resources and skills to refine an event focused on food justice is invaluable to me. This merger will enable the most prominent social sustainability event on campus to reduce their waste generation, and overall carbon footprint. This type of work is the reason I applied to work in ASCSU. As a little bonus, the Rocky Mountain Collegian ran a small feature in their television broadcast on the merger, and I was able to briefly speak to the importance of sustainable and equitable food systems.

The first major event hosted by the Health Department is fast approaching, and with only one month remaining, our weekly meetings are beginning to take on a new tone of urgency. I have been utilizing my skills as an activator and achiever to delegate tasks efficiently, and I feel that I am exceeding my responsibilities in helping others accomplish their tasks with timely grace.

I got the stitches from a recent injury removed from my finger, which has enabled me to type once again, a skill I had underestimated prior to the injury. Your regularly scheduled walls of text (including my weekly memo and monthly newsletter) will ensue.

This position no longer feels new and unfamiliar. I am finding myself empowered to enact change for the benefit of the student body with clarity and efficiency.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Participants/Stakeholders (Internal/External)	Date & Notes
<ul style="list-style-type: none"> Distributed food to a record breaking crowd exceeding 800 people at the September Mobile Food Pantry 	<ul style="list-style-type: none"> Rams Against Hunger Larimer County Food Bank 	<ul style="list-style-type: none"> 8/29/18
<ul style="list-style-type: none"> Coordinated ongoing collaboration between Rams Against Hunger and CSU Zero Waste Team to make Mobile Food Pantry a Zero Waste event 	<ul style="list-style-type: none"> Rams Against Hunger Larimer County Foodbank CSU Zero Waste Team 	<ul style="list-style-type: none"> 8/30/18
<ul style="list-style-type: none"> Completed stocking of all pocket pantries on campus 	<ul style="list-style-type: none"> n/a 	<ul style="list-style-type: none"> 8/31/18
<ul style="list-style-type: none"> Led meeting #2 for upcoming Student Health Fair 	<ul style="list-style-type: none"> CSU Health Center 	<ul style="list-style-type: none"> 8/29/18
<ul style="list-style-type: none"> Coordinated with Food and Nutrition Club to assist with upcoming Student Health Fair 	<ul style="list-style-type: none"> Food and Nutrition Club 	<ul style="list-style-type: none"> 8/29/18
<ul style="list-style-type: none"> Distributed materials for the national "Overlooked on Campus" campaign 	<ul style="list-style-type: none"> Swipe Out Hunger 	<ul style="list-style-type: none"> 8/28/18
<ul style="list-style-type: none"> Co-created a graphic on behalf of Marketing department 	<ul style="list-style-type: none"> Sam Braun 	<ul style="list-style-type: none"> 8/27/18
<ul style="list-style-type: none"> Composed a letter to the editor of the Rocky Mountain Collegian in support of Pocket Pantry program 	<ul style="list-style-type: none"> n/a 	<ul style="list-style-type: none"> 8/31/18
<ul style="list-style-type: none"> Began process of adding a sixth pocket pantry in ALVS 	<ul style="list-style-type: none"> Nevan Mandel Adult Learner and Veteran Services 	<ul style="list-style-type: none"> 8/31/18

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Acquiring donations for the pocket pantries has been exhaustingly fruitless. I feel that I need to begin pursuing new, creative methods to attract the interest of potential donors.
- Being unable to type is a huge bummer.

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Secure caterer for Student Health Fair
- Secure at least one continual food donor for the Pocket Pantries.
- Assist Zero Waste Team in the first ever Zero Waste Ag Day, Ag Picnic, and CSU Football game
- Set up ALVS Pocket Pantry
- Meet with LSC to approve Fridge in ASCSU Pocket Pantry



2018 WEEKLY REPORT

Week ending September 14, 2018

Director of Marketing Report

<i>Prepared by</i>	Blake Alfred
<i>Department</i>	Executive Cabinet
<i>Members</i>	Blake Alfred, Director of Marketing CJ Jewell, Dep. Dir. of Creative Services

EXECUTIVE SUMMARY

“Remember, U+2 marketing is a marathon, not a sprint,” is what Yuval said to me about marketing for the M+3 movement. While we have experienced some setbacks, we now have some marketing material that will work great for the 6-8 week term we need marketed. Handbills, pamphlets, t shirts, stickers, buttons, bus ads, collegian ads, LCD ads, bench ads and a plane that flies around Fort Collins letting people know about the survey is what we have in the works.

This, along with the Voter Registration drive that we have coming up, is what marketing has been working on in the past week. This will be a graphic on Instagram, Facebook and twitter, plus even a poster or so.

Due to the setbacks with tailgating, we are working on one last push to get the word out about it. I will have updated handbills, another social media post and more t shirts/cups to hand out. Marketing is not any easy task, especially with how many projects we have going on.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Participants/Stakeholders (Internal/External)	Date & Notes
<ul style="list-style-type: none"> • Changed the plane reservation 	<ul style="list-style-type: none"> • Talked with Yuval and our Controller on changing the day, and we decided on a higher traffic day, next Tuesday. 	<ul style="list-style-type: none"> • September 14th
<ul style="list-style-type: none"> • Reprinted U+2 handbills and booklets 	<ul style="list-style-type: none"> • Talked with Yuval on the changes he wanted for the booklet, and had 500 of them printed. Also, printed 500 new handbills on thicker cardstock. 	<ul style="list-style-type: none"> • September 13th
<ul style="list-style-type: none"> • Exec, Judicial and Legislative banner 	<ul style="list-style-type: none"> • I am working with our graphic designers on getting the new banners up on the website to make it more consistent, and we are super close. Looking forward to seeing how these turn out. 	<ul style="list-style-type: none"> • September 14th
<ul style="list-style-type: none"> • Updated the tailgating registration 	<ul style="list-style-type: none"> • Talked with Tristan and updated the tailgate registration on the page and on the gravity form. Working with CJ to make an updated handbill and graphic to promote on facebook/Instagram 	<ul style="list-style-type: none"> • September 12th
<ul style="list-style-type: none"> • Hired a new Dep. Of Graphic Design/Multimedia 	<ul style="list-style-type: none"> • This will help out with the marketing load we have. Talked with Calvin on Friday night about getting his paper work done fast considering the HR nightmare CSU is having 	<ul style="list-style-type: none"> • September 14th
<ul style="list-style-type: none"> • Worked with Burts on ordering more polos • Fixed Invoice/Tax problem with 4 imprint 	<ul style="list-style-type: none"> • Submitted an auxillary order of polos for the sizes we ran low on • This has been a problem since day 1. I talked with Kim and got the right documentation for 	<ul style="list-style-type: none"> • September 14th

- | | |
|---|--|
| <ul style="list-style-type: none"> • Worked with Kim on getting a requisition for ordering swag from Burts | <ul style="list-style-type: none"> • them to be able to invoice us without tax. • Burts may be more expensive, but they are also faster, have better quality and easier to work with |
| <ul style="list-style-type: none"> • Ordered more tailgate t shirts | <ul style="list-style-type: none"> • The tailgate t shirts were a hit, and I ordered 30 more to give-out at the next tailgate to promote it |
| <ul style="list-style-type: none"> • Ordered more M+3 t shirts | <ul style="list-style-type: none"> • We will be giving these out to student organizations and to our volunteers as well |
| <ul style="list-style-type: none"> • Submitted requests to get marketing for a U+2 M+3 ad on busses and benches | <ul style="list-style-type: none"> • Worked with Lamar and their northern Colorado rep, waiting to hear back from them on cost and time it will take to put it up |

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- The M+3 movement marketing project is perhaps the biggest and most difficult marketing request ever asked, and I'm glad to get another person on board to help with the load. More work to be done this next week.
- 4imprint has been hard to work with, but with the right documentation, Kim and I fixed it.

ACTION ITEMS AND GOALS FOR NEXT WEEK

- M+3 all around marketing (collegian ad, fb/insta/twitter, boosted post, busses/billboards and benches)
- Finalize CSU ARK T shirts, M+3 give-out T's, volunteer T's, tailgate t shirts and the polos
- Work on voter registration drive graphic, update website and get the tailgate handbills done



2018-2019 WEEKLY REPORT

Week ending September 14, 2018

Director of Traditions Report

<i>Prepared by</i>	Liam Aubrey
<i>Department</i>	Traditions and Programs
<i>Members</i>	Liam Aubrey, Director of Campus Traditions Morgan Seiter, Deputy Director of Traditions and Programs

EXECUTIVE SUMMARY

This week my department helped in collaboration with the department of Community Affairs and the department of Campus Engagement to put together a successful canvassing effort. We also made progress on Homecoming, meeting with the FSL office and getting more details on the events of that week.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Participants/Stakeholders (Internal/External)	Date & Notes
<ul style="list-style-type: none"> • Canvassing 	<ul style="list-style-type: none"> • Deputy Director Seiter did an excellent job collaborating with Director Rosenthal to put together a beginning point for the canvassing effort that went out on Tuesday. Deputy Director Seiter helped with 	<ul style="list-style-type: none"> • 9/11

	room reservations and catering, and we both worked on printing out the maps for volunteers and designating areas for the groups.	
<ul style="list-style-type: none"> • FSL Meeting 	<ul style="list-style-type: none"> • I chatted with Amanda Villa from the office of Fraternity and Sorority life about Homecoming and how we could play a role in increasing participation, especially with regard to things like CANstruction and Ram Rhythm. We also talked about sponsoring the participating teams to be a part of the Homecoming parade. 	<ul style="list-style-type: none"> • 9/12
<ul style="list-style-type: none"> • Homecoming Update 	<ul style="list-style-type: none"> • Pacesetter applications are now being taken. We have put together most of the interview committee for the scholarship and will be conducting those interviews and selecting honorees at the beginning of October. 	<ul style="list-style-type: none"> •
<ul style="list-style-type: none"> • 	<ul style="list-style-type: none"> • 	<ul style="list-style-type: none"> • mm/dd

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Challenge: Making sure we get pacesetters properly marketed.
- Challenge: Finding more ways to get the campus community involved in Homecoming traditions
- Challenge: Getting the word out well about the old main bell.

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Get marketing about the Old Main Bell in as many places as I can
- Get applicants coming in for Pacesetters

- Continue collaboration with FSL and Slice with regard to Homecoming



2018-2019 WEEKLY REPORT

Week ending September 14, 2018

Director of University Affairs

<i>Prepared by</i>	Kanayo Okolo
<i>Department</i>	Director of University
<i>Members</i>	Kanayo Okolo, Director of University Affairs

EXECUTIVE SUMMARY

This week, ASCSU has committed to sponsoring the fort Collins book festival happening on October 20th. Poudre Libraries ask for \$6000 to be a featured sponsor and in return, ASCSU and the student body will get VIP access to meet the guest headlining the fort Collins book festival.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Participants/Stakeholders (Internal/External)	Date & Notes
<ul style="list-style-type: none"> • Fort Collins book festival 	<ul style="list-style-type: none"> • Anne Macdonald (External) 	<ul style="list-style-type: none"> • ASCSU has committed to the fort Collins book Festival. IN return ASCSU will be marketed professionally at this event, Students from CSU will have VIP access to meet speakers and guests, ASCSU members will have the privilege to hoist the speakers and introduce the speakers as they come on stage.

<ul style="list-style-type: none"> • Fort Collins Book festival Marketing 	<ul style="list-style-type: none"> • Blake Alfred, Director of Marketing (Internal) 	<ul style="list-style-type: none"> • ASCSU and Poudre Libraries are working on designs to represent ASCSU at this event. Director Alfred will give approval to what best represent ASCSU.
<ul style="list-style-type: none"> • Faculty Council Meeting 	<ul style="list-style-type: none"> • Tim Gallagher (External) 	<ul style="list-style-type: none"> • The faculty council meeting was regarded to materials needed and academic initiative.
<ul style="list-style-type: none"> • Parking Service committee 	<ul style="list-style-type: none"> • Devin Duran (External) 	<ul style="list-style-type: none"> • Parking initiatives across campus to have students/staff utilize parking space.

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Point 1 classes were challenging this week but I survived

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Action item 1: Finalize commitments and funding for fort Collins book festival.



2018-2019 WEEKLY REPORT

Week ending September 14, 2018

Chief Justice Report

<i>Prepared by</i>	Chief Justice Madison Taylor
<i>Department</i>	Supreme Court
<i>Members</i>	Madison Taylor – Chief Justice Amelia Guglielmi – Deputy Chief Justice
<i>Expenses in the Past Week</i>	N/A

EXECUTIVE SUMMARY

HIRING DECISIONS HAVE BEEN MADE! Waiting on background checks. Amelia Guglielmi was ratified as the Deputy Chief Justice on Wednesday. Very excited to see what she will bring to leadership.

ACTIONS ACCOMPLISHED

Summary of Accomplishments	Other Participants/Stakeholders (Internal/External)	Date (if applicable)/ Notes
<ul style="list-style-type: none"> • Finished up Associate interviews, made hiring decisions 	<ul style="list-style-type: none"> • Tristan Syron (Internal), Claire Fenton (Internal); Zach Knight (External) 	<ul style="list-style-type: none"> • 9/10/2018

<ul style="list-style-type: none"> • BSOF 	<ul style="list-style-type: none"> • BSOF (Internal/External) 	<ul style="list-style-type: none"> • 9/11/2018
<ul style="list-style-type: none"> • AUHB Leadership Meeting 	<ul style="list-style-type: none"> • Zach Knight (External) 	<ul style="list-style-type: none"> • 9/13/2018 Discussed next steps and training timeline for new members
<ul style="list-style-type: none"> • Meeting 	<ul style="list-style-type: none"> • Tristan Syron (Internal); Pam Norris (External) 	<ul style="list-style-type: none"> • 9/14/2018

HOW DID STUDENTS BENEFIT FROM YOUR WORK?

The Supreme Court will now (once background checks go through) be able to function

CHALLENGES/SETBACKS/LESSONS LEARNED THIS WEEK

- Background checks are taking a while

ACTION ITEMS AND GOALS FOR NEXT WEEK

- Get new members ratified
- Communicate expectations for training
- Set new Justices up with committees